



## **2013 International Builders' Show to Showcase the Industry's Largest Product Display**

**January 22, 2013** - Housing professionals from across the country and abroad will convene at the Las Vegas Convention Center, Jan. 22-24, for the 2013 International Builders' Show (IBS), the housing industry's largest annual trade show and exhibition. The National Association of Home Builders (NAHB) event, held in one of the largest convention centers in the country, will feature the most cutting-edge designs, technologies, and products for all segments of the industry.

Here are just some of the many exciting innovations that builders will see at the event of the year for the home building and remodeling industry:

### **Appliances**

Builder Partnerships/ BEAM by Electrolux (Booth N1855) will showcase the new BEAM Alliance by Electrolux. Homeowners will be able to clean better than ever before with this new product, the most powerful, quietest central vacuum system ever built. BEAM Alliance System offers builders an opportunity to help their homes meet buyers' growing demands for healthy living environments.

Unisource KP (Booth C1722) will introduce its new built-in, multifunctional food prep station: The '8 in 1' Kitchen Prep. The sleek, high-tech black-glass 1000 watt motor control panel with all-glass touch controls is designed to be installed flush to the kitchen countertop or cabinet drawer. The product operates eight cost-saving KP appliances (e.g mixer, blender, chopper, meat grinder, et.) and adds significant cabinet space-saving, convenience, and perceived value to the kitchen of any new home.

### **Building Accessories**

AZEK Building Products (Booth C5607) has announced AZEK® Rail in 10-foot lengths will be offered in Premier, Trademark and Reserve profiles. This innovative, one-of-a-kind premium capped [composite railing](#) spans a full 10 feet between posts. The advantage of the AZEK 10 ft.

Rail for contractors is a faster installation with less labor and material costs. For deck owners, it enhances views with fewer rail posts required.

Board-Tech Electronic CO., LTD (Booth N3019) will showcase its newest light switch which is designed with safety in mind. The innovative Board-Tech safe switch uses a patented process and superior components that not only prevents high-temperature arc faults and protects installers from electrical shocks caused by spark flash, but also protects consumers and loved ones from fire related injuries, deaths and property damage. Safety is Board-Tech's first priority.

ClosetMaid (Booth N5436) will release its newest product, ShelfTrack Elite, a wall-mounted, adjustable laminate that combines the flexibility of ShelfTrack with the aesthetic of nickel hardware atop a rich wood finish. In addition, ClosetMaid is launching several updates to the popular MasterSuite line, including a new Made-to-Order Program.

Lavi Industries (Booth N2872) will showcase its premium line of prefabricated railing systems. Designed for efficiency and elegance, these modular 316 stainless-steel prefabricated railings simplify installation and eliminate welding. They are available in crossbar, glass and [cable railing](#) options, and are suitable for indoor or outdoor use.

The Gas Plug (Booth N1107) is the proper way to terminate the gas stub often installed in the patio area and then capped off. The product allows the home owner to eliminate the portable gas bottle for all the patio appliances like BBQ, [patio heater](#) etc. and instead use the gas that is piped in to the house.

TimberTech (Booth C7312) is expanding its best-selling Earthwood Evolutions product line to include the Terrain Collection. Joining the Tropical and Natural collections, this new color palette features two long-lasting colors – Brown Oak and Silver Maple – that emulate the earthy tones found in nature. TimberTech will also introduce "Straight Talk," an interactive Q&A forum that answers consumers' most-asked deck questions.

## **Construction Materials**

Ames® Research Laboratories (N1863) will exhibit its Blue Max™ Impervious liquid rubber, now available in a convenient 2½ gallon can. Blue Max has become a hot product on the East Coast for repairing storm-damaged basements, berms and below-grade walls.

Atlantic Premium and Classic Shutters (Booth C6119), a division of The Tapco Group, will introduce its line of durable, elegant and historically accurate composite shutters featuring operable hardware. Some shutters are available in a storm-rated option.

InSpire Roofing Products (Booth C6119), a division of The Tapco Group, will introduce its premium slate-like roofing tiles constructed of a blend of virgin resins and limestone. InSpire is available in cedar and shake styles. The new cool roof of InSpire mix will also be on display.

Mid-America Siding Components (Booth C6119), a division of The Tapco Group, will introduce its innovative mount block for fiber-cement siding, featuring water-diverting drain channels and

realistic wood graining. It's designed to match colors from all major fiber-cement manufacturers, and to fit the thickness of all fiber-cement panels. Mid-America Components also includes a popular selection of shutters, door and window surrounds and siding components to finish the home with quality products.

Ply Gem (Booth C3819) expands its comprehensive line of exterior home products with the introduction of a cellular PVC trim and mouldings category for trim boards, corners and accents. Ply Gem Trim and Mouldings are a low-maintenance alternative to wood trim, helping builders and contractors create architectural appeal in home exteriors, and complementing Ply Gem's extensive offering of windows, siding, stone veneer, fence, rail, designer accents and more.

Realm of Design (Booth N2866) will showcase its GreenStone, an aggregate building material made with fly ash and recycled glass beer bottles from the Las Vegas Strip. It can be used to replace standard concrete.

The Dow Chemical Company and Zurn Pex, Inc. (N2225) will introduce its hy-PE-RTube, a radiant floor heating-piping solution that offers cost and labor savings due to its flexible and durable design. Using DOWLEX 2344 resin from Dow, hy-PE-RTube is one of the first radiant floor heating solutions in North America leveraging PE-RT technology, providing excellent long-term hydrostatic strength and improved flow properties.

The Foundry by The Tapco Group (Booth C6119) will introduce its shakes, shingles and shapes that give home owners the ultimate in low-maintenance vinyl siding that looks like wood or stone. The Foundry's products, backed by a limited lifetime warranty, are made authentic with a unique manufacturing process that uses more than 100 different molds.

Wellcraft (Booth C6119), a division of The Tapco Group. will introduce its basement living area egress systems. So easy a child could use it, a Wellcraft Egress System combines functionality with aesthetics, and offers families peace of mind in case of emergency. It protects families with easy evacuation from the basement. New codes require this product.

## **Doors, Cabinetry, Countertops and Windows**

Dunbarton Corporation (N2325) announces the first in a series from The Alterra Collection: solid Canadian Pine and frosted glass interior doors for commercial and residential projects. These beautiful doors will be presented in single lite, 3- and 5-lite versions of Pocket, By-Pass Sliding, French Style Swing and the popular Barn Door versions.

LE Johnson Products (Booth N1662) will introduce the Series 2060 heavy-duty pocket door frame which accommodates doors weighing up to 400 pounds and features heavy-gauge, all-steel split studs for maximum wall rigidity. New all-steel, split-stud design makes a pocket door wall sheeted with standard wall board material comparable in stiffness to standard non-pocket door stud walls and eliminates warpage. It can be used for single or converging pocket door applications. Also, the new Bronze Wall Mount Hardware is featured for doors up to 400 pounds.

Lincoln Windows and Patio Doors (Booth C6525) will introduce the latest addition to its product line, a Direct Set Corner Window. This product elevates a home by providing a unique architectural feature from the exterior and opens a room up to sunlight and views from the interior.

MasterGrain (Booth C7536) will launch its newest door system, a mahogany-grained fiberglass entry door with matching mahogany-grained fiberglass jambs and brickmold called the Prestige Collection. These prefinished doors have the look and feel of real mahogany while delivering the performance of fiberglass.

Pacific Architectural Millwork (Booth N2306) will present the exclusive new Zero Window, the only operable wood window on the market with zero interior sight lines. The Zero Window looks like an all-glass, fixed picture window from the inside, but opens like a casement or awning for the ultimate in contemporary design.

Panda Windows & Doors (Booth N2957) will introduce its brand new S-60 Thermally Broken Bi-Folding Door, S.94 Wall System, and TS.67 Window, as an addition to its existing line of Thermally Broken products. The main objective of these systems is to improve weather performance while keeping the products highly resistant to the elements and structurally secure.

Timeline Windows (Booth C6525) will launch a totally redesigned vinyl window line for the residential and light-commercial marketplace. Focus has been placed on aesthetics and the performance to meet the demand for improved energy-efficient building products.

### **Home Automation, Computing and Electronics**

Co-construct.com (Booth C3055), the Web- and mobile-based system for custom home builders and remodelers, will release a new budgeting module, which is integrated with its existing selections, scheduling, and patented client communication features. Full coordination with online client selections and change orders eliminates the need for spreadsheet-based tracking and offers easy financial information sharing with clients on cost-plus projects.

Greenfield Communications (Booth C2756) offers fiber optic telecommunications infrastructure servicing internet, phone, video and security for multifamily dwellings and master planned communities.

Ingersoll Rand (Booth C3531) will showcase the new Schlage family access control and property management solution, Nexia Property Intelligence, provides an efficient, cost-effective way to manage one or more multi-family properties from anywhere. The new solution leverages leading access control technologies, such as smart cards, wireless access control and modular locking systems to simplify security for apartments, condominiums, off-campus student housing and retirement communities.

BDX (Builders Digital Experience) (Booth C1820) unveil new builder marketing solutions in its booth's innovation gallery including iPad applications, responsive websites, interactive floor

plans, holograms and more. The company will also launch a campaign to promote new home advantages on behalf of the building industry called Start Fresh. Buy New.

Contractors Apps (Booth C2756) will demonstrate the international construction industry's most powerful mobile apps Tradies™, Site Boss™ & Defects™ are inexpensive, easy to use (on your iPad, cell phone or tablet PC), and liberate general contractors, contractors and builders by simplifying on-site document completion and eliminating unnecessary travel by sending PDFs to your office.

Honeywell (Booth C3135) will showcase its connected home technologies, which bring comfort, peace of mind and energy savings to homeowners, and can be controlled from anywhere with a smart phone or other Web-enabled device. Honeywell also will unveil enhanced and redesigned versions of two of its best-selling thermostats, Prestige and VisionPRO, along with other connected thermostats.

Ingersoll Rand (C3531) will exhibit several Nexia Home Intelligence compatible products from powerhouse home industry leaders — Trane and Schlage® — that enable home owners to manage their home's safety, comfort and efficiency from anywhere in the world, including the new Schlage Touchscreen Deadbolt lock, the new Trane Energy Management Solution powered by eMonitor™ and the Trane ComfortLink™ II Control.

## **Tools and Equipment**

Prazi's (Booth N1076) Team Accumark is proud to announce the first launch of its all new Accumark Pencil Blade. Designed to fit in all standard utility knives, any razor blade can be swapped out for the Accumark Pencil Blade. It never needs to be sharpened and it produces a 0.025" line every time for supremely accurate lines on wood, drywall, tile and more.

Tapco Integrated Tool Systems (Booth C6119), a division of the Tapco Group, will show its popular Brakes 14 and 19 for trimming out the house.

## **Wall and Floor Products**

Armstrong World Industries (Booth C2756) Armstrong American Scrape leverages the company's industry-leading scale and proprietary, new manufacturing technology to deliver new handscraped USA-made wood products at very appealing prices. American Scrape features richly textured solid and engineered hardwood floors, inspired by the rugged beauty of the American landscape. This special collection is offered in domestic hickory, known for its rustic character and superior hardness, and oak, an American classic. Wide width planks (5") and dramatic colors are named for diverse regions around the country. A portion of the sales from the American Scrape collection will be dedicated to supporting Homes for Our Troops, a national nonprofit, non-partisan organization that builds specially adapted homes for severely injured veterans.

Carlisle Wide Plank Floors (Booth N2370) will debut its premium wide plank engineered flooring, now handcrafted with an innovative production method to create a product that's just as

stable, durable and beautiful as Carlisle's solid wood offerings. Made from 11-ply Baltic Birch Stabilicore™ backing, Carlisle engineered flooring can be crafted up to 10" wide & with a 3/16" wear layer to create a visually arresting floor with all the same benefits as solid wood.

Icynene (Booth C6507), a leading spray-foam manufacturer, is pleased to announce a major innovation in open cell spray-foam insulation with the launch of its new Icynene Classic Max (LD-C-50v2), approved by ICC-ES for use without an ignition barrier in residential projects. This innovative product also provides superior spray performance, superior adhesion, drip-free application and advanced air pocket control.

Sherwin Williams (Booth C5836) Building upon Harmony® Paint's Odor Reducing Technology, Sherwin-Williams is launching new Harmony with Formaldehyde Reducing Technology to improve indoor air quality. This new industry innovation will be available in Spring 2013 and reduces the levels of VOCs already present in the room from building materials like carpet, cabinets and fabrics.

### **Miscellaneous**

2-10 Home Buyers Warranty (Booth C3052) will host an educational presentation at their booth on Wednesday, Jan. 23 at 2:00 p.m. The presentation, Lessons Learned from 10,000 Structural Slains, covers topics such as what causes structural claims, where they most often occur and best practices to avoid them.

AIA Contract Documents (N2856) delivers a comprehensive suite of more than 100 contract documents to address the full spectrum of design and construction projects. AIA Contract Documents-on-Demand provides instant access to over 100 AIA Contract Documents in the AIA library. This service includes the A-series Owner/Contractor documents, and also small project documents, designed for residential and small commercial projects.

Architectural Grille (Booth C1723) now offers a line of anti-microbial powder coatings that inhibit the growth of bacteria, viruses, fungi and algae, and also prevent the development of odors, mildew and discoloration associated with these microorganisms. The product line provides high temperature stability, color retention as well as long-term protection; most importantly it addresses an increasingly significant issue in the marketplace – a healthy lifestyle.

Eldorado Stone (Booth C3007) will showcase its Outdoor Fire Bowls which bring a heightened level of style, sophistication and hand-crafted elegance to any outdoor space. Choose from the timeless Marbella perfect for traditional landscape designs or the Infinite with its modern clean lines. Each bowl is one-of-a-kind with subtle variances in texture and color designed to emulate natural limestone. Buyers can choose from four different colors in either honed or travertine finish.

Leviton (Booth C3549) will showcase the Leviton SmartlockPro® Outlet Branch Circuit (OBC) Arc Fault Circuit Interrupter (AFCI), the industry's first AFCI Receptacle, offers protection from arc-faults that may lead to electrical fires resulting from damage in both branch circuit wiring and extensions to branches such as appliances and cord sets. Designed to detect a range of arcing electrical faults, it reduces the chance of the electrical system being an ignition source of a fire.

The Contrado Group (Booth C2848) will exhibit its HTML5 Interactive Floor Plans Prospects browsing a builder's web site either from a personal computer, a tablet, or a mobile smart phone will enjoy the interactive features allowing them to select and place options directly onto floor plans which builds emotional attachment. Plus, the "Save Plan" feature creates additional awareness of a community through the most effective marketing method possible...referrals.