



The StoryBots are brightly-colored, infinitely curious little creatures who live in the world beneath our screens. They are standing by, anytime, anywhere, in our iPhones, iPads and computers, to lend parents a hand with fun, safe, educationally-themed content for kids (the “Happy Kids” line) and tools that make parenting more fun (the “Happy Parent’s line). With music, art and stories designed to entertain grown-ups as much as children, StoryBots is more than an educational app company -- it's about a lifestyle that makes kids and parents happier. StoryBots was created by brothers, dads and co-founders Evan and Gregg Spiridellis (Internet pioneers and co-creators of one of the web’s most recognized brands, JibJab.com).

HAPPY KIDS



HAPPY PARENTS

STARRING YOU® STORYBOOKS

A free iPad app that lets parents create personalized, animated eBooks featuring their child’s face and name in the stories. There are 24 books available with themes ranging from giant pizza and circus escapades to trucks and princesses. The app comes with one free book, and new books are available every month for \$3.99, with additional titles at \$1.99 each. http://sbot.co/sy_storybooks

STARRING YOU® VIDEOS

A free video series on the web, that allows parents to insert their kids directly into music videos and jam out alongside the StoryBots. Together, the child and the StoryBots sing and dance to a series of jazzed-up classic children’s songs. <http://sbot.co/starringyou>

ABC VIDEOS

A free iPhone and iPad app featuring 26 one-minute, foot-tapping music videos designed to help kids recognize the sounds and shapes of the letters of the alphabet. Parents too will appreciate the fun, hip take on these songs, such as “Hooray for A” and “B Is for Boogie.” The app comes with three free songs, and membership is required to unlock all 26 songs. <http://sbot.co/abc-videos-app>

TAP & SING

A free iPad app that teaches kids musical concepts such as notes, melodies, tempo and, most importantly, the joy that comes from creating music. By tapping the StoryBots in the order they raise their hands, kids can play along to classic songs like “Row Your Boat” and “Mary Had a Little Lamb.” It’s like Guitar Hero for kindergarteners. Comes with three songs, and requires membership to unlock all 11 songs. <http://sbot.co/tap-sing>

ACTIVITY CENTER

Download and print over 100 free coloring, tracing, mazes and word finds to – ironically enough – help get kids off of the computer and back to the kitchen table with crayons and pencils. <http://sbot.co/activitysheets>

BEEP & BOOP

A free iPhone app that turns learning good behavior into a game kids love, bringing old-school reward chart systems into the 21st century. Kids earn BEEPs for good behavior and receive BOOPs to remind them to make better choices. Parents can create custom goals and prizes to recognize and celebrate their children’s achievements. http://sbot.co/beep_boop

KIDQUOTER™

A free iPhone app that allows parents to quickly capture the funny things their kids say and turn it into personalized, sharable art. When a child says something quotable, simply jot it into Kid Quoter and easily turn it into stylish, fun art -- personalized with the child’s face, and custom costumes and backgrounds. The creations are then sharable via email, Facebook, and Twitter. <http://sbot.co/sbkidquoter>

More coming soon at [StoryBots.com!](http://StoryBots.com)