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IPTV Market Leader Report By Vendor and Service Provider Tier

Description:

Utilizing the same methodology as the IPTV Market Leader Report by Product and Region, this report complements that research and contains sections on leaders broken down by subscriber tiers, as well as vendor-specific market data on their rankings, broken down by geography.

Provided is a breakdown of set-top box and middleware vendors by the number of subscribers in a specific subscriber tier. This involves breaking down service providers into five tier levels, based on the number of subscribers for each service provider. For example, Tier-1 service providers are those with over one million subscribers, while Tier-5 service providers are those with under 50,000 subscribers.

By breaking down rankings in this manner, it is easier to see which vendors are working with large, medium or smaller service providers. These new tier breakdowns for the set-top box and middleware product segments should assist IPTV service providers in looking at the vendor rankings in a new way that shows which vendors lead at each of the five distinct subscriber tier levels for the set-top box and middleware segments. Since set-top box and middleware decisions are currently some of the earliest made by new IPTV service providers, these new rankings should help smaller service providers in the earlier stages of picking key vendors.

This deliverable is comprised of a 57 page PDF and an Excel spreadsheet.

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