Dublin, 20 March 2013 - The music discovery app "seevl" is now available on Deezer

MDG Web (Music & Data Geeks), an Irish music-tech start-up based in Dogpatch Labs Dublin, announces the launch of their music discovery app "seevl" on Deezer. "seevl for Deezer", available from the Deezer App Studio, offers music lovers new ways to discover music that matters to them from the +20M tracks legally available on the platform. This is achieved using four main features (see the screencast of the Deezer app) :

- Personal dashboard - Get a tailored musical profile with recommendations based on your favorite artists, genres, labels and more;
- Artist connections - Learn how musicians are connected, and dive into a world of musical relationships;
- Advanced search - Search for music by genres, labels, instruments and much more;
- Liner notes - Read interesting facts about your favorite artists while listening to them.

Alexandre Passant, co-founder, says" We are very happy to bring the seevl experience on Deezer. We believe that we bring a fresh way to browse their 20M+ tracks catalogue, by combining several flavors of music discovery into a single experience. Listeners can start using their social feed or personal recommendations to bootstrap the discovery, and quickly dig into genres, sub-genres, collaborations, connections between artists and more and spend hours listening and discovering or re-discovering artists and hidden gems."

Axel Calandre, Startup partnership manager at Deezer, adds "seevl brings an amazingly rich music discovery experience to Deezer. We're glad to see such an application on our App Studio, showcasing an innovative use of our API to leverage our catalogue in an unforeseen way".

This is also the first step toward seevl becoming a cross-platform music discovery service, with the same "seevl for Deezer" features also available in the existing seevl Chrome plug-in. This allows users to benefit by offering a similar music discovery experience in both services. see our video "seevl's concept in one minute".
The team is currently working to enable seevl on Deezer mobile platform. Other new features can also be expected in terms of interface and discovery capabilities. Meanwhile MDG Web is also working on a second application and partner services, bringing together the different stakeholders of the music industry.

seevl for Deezer is available as of today in Deezer App Studio, in the 183 countries where Deezer is available.

Links
- seevl Deezer app: http://www.deezer.com/en/app/seevl
- seevl Chrome plug-in for YouTube: chrome.google.com/webstore/detail/ifkepnnmiibjoocopfhnglmcoidfeaho
- seevl website: http://seevl.net

- Company website: http://mdg.io
- Screencast of the Deezer app: http://www.youtube.com/watch?v=tomsOWREDq0
- Seevl's concept in one minute: http://www.youtube.com/watch?v=mc8BgCxsk6A

Contact : Alexandre Passant - CEO / Founder : alex@seevl.net
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Product / seevl:
There are millions of tracks available on Deezer. But how can music lovers find new artists and bands they will love from such an immense library? seevl solves this issue by providing music fans with a brand new music discovery experience. With seevl integrated into their favourite music service, users can simultaneously draw from the musical preferences of their friends while gaining access to a world of online music data. With this easy to use app, users can access four main features to help them Discover Music that Matters: Personal Dashboard - Artists Connections - Liner Notes - Advanced Search. Visit seevl's website at http://seevl.net

Company / MDG Web:
seevl is the first product of MDG Web (Music & Data Geeks), a music-tech startup based in Dogptach Labs Dublin, Ireland. The company is a DERI spin-out, a leading world class Semantic Web institute. At MDG Web, we believe in innovative apps, beautiful code, Web standards, user engagement and hacking culture. We have previously collaborated with companies such as Google, Cisco, the BBC, and we've also directed award winning multimedia projects. See our services at http://mdg.io