



The Event Company

FOR IMMEDIATE RELEASE

ON THE SCENE EXPANDS ITS NATIONWIDE EVENT SERVICES

**Chicago-based On The Scene Announces National Event Management Company;
Hires New Director of Business Development**

CHICAGO, ILLINOIS — March 19 2013- **On The Scene** announced today the expansion of its nationwide brand, focusing on delivering world-class event management services for corporate and association clients. The company will service corporate meeting planners, influential meeting and incentive companies focused on the North American corporate market as well as associations. On The Scene Event Management will specialize in national event management, transportation logistics and other value added event services.

In response to On The Scene's growth in the nationwide event management arena, the company has hired Leigh Johnson, as Director of Business Development. Based in New Jersey, Leigh is a high-achieving and customer focused Project/Meeting Manager with more than 15+ years of experience supporting corporate executives and field operations. Her primary responsibility will be contributing to On The Scene's goal of assisting planners through their entire meeting process and delivering innovative successful programs and events.

On The Scene's influence on the event management industry can be traced back over 40 years when original owner and visionary Eleanor Woods founded the company. Over that time, the company has grown its event service offering and client base while successfully managing thousands of events. With this new venture On The Scene will increase its national event service offerings across all markets in both size & scope.

"Over the last few years, we've expanded our national presence by consistently exceeding expectations and maintaining a high level of customer support and satisfaction," said John Stachnik, DMCP, General Manager.

"As meetings become more complex and booking windows are reduced, a trusted partner is needed to be a planner's ancillary support," said Jay Weidner, Director of Sales. "From transportation logistics to off-site special events, group dining experiences and creative training aids, On The Scene is your trusted partner to ensure your meetings overall success."

The company is in the process of rebranding its entire marketing portfolio, including a new logo, company URL (www.onthescene.com) and corporate website.

On The Scene | The Event Company | 500 N Dearborn St, Ste 550, Chicago, IL 60654 | 312-661-1440

www.onthescene.com



About On The Scene

On The Scene is a Nationwide Event Management company specializing in corporate event design and execution, transportation logistics, specialty décor and entertainment, group dining experiences and much more. Since 1969, On The Scene is your dedicated event partner, offering high-level expertise and creativity in event management, logistics and operational excellence. On The Scene provides a unique and innovative approach to create an event that will compliment your corporate culture and meeting goals. For more information about On The Scene, visit www.onthescene.com or contact John Stachnik, DMCP, 312-661-1440 ext. 207, email john@onthescene.com.

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