

LEDNOVATION INTRODUCES NEW BRIGHT FOR LIFE® PAR30 HIGH-EFFICIENCY

New LED PAR30 added to LEDnovation's next generation Bright For Life® line

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Tampa, Florida – LEDnovation, a leading innovator in LED lighting and replacement lamp technology, today added to its line of Bright For Life® LED PAR lamps with the introduction of an all new series of PAR30 lamps. In keeping with LEDnovation's full-line offerings, the new Bright For Life® LED PAR30s will be available in a variety of color temperatures, Color Rendering Index, beam angle choices and power output. With such choices, a custom-tailored solution can be easily achieved, delivering on LEDnovation's promise of Change Without Compromise®. The Bright For Life® PAR30 High-Efficiency LED is a direct replacement for inefficient incandescent and halogen bulbs and a perfect solution for retail, gaming and commercial and many other applications.



Israel J. Morejon, CEO of LEDnovation, commented, "When it comes to our customers, we are committed to forging relationships on the path less travelled. For LEDnovation, this means making the overall buying process easier by offering lighting audits and analysis to help our customers choose the right combination of Bright For Life® PAR30s and other LEDnovation lamps for their application."

LEDnovation's newest Bright For Life® PAR30 lamp is designed to fit in a standard ANSI envelope and features a pleasing aesthetic derived from a unique flow-thru thermal design. Coupled to a strong optical design, it out-delivers the competition and is significantly more efficient than most LED lamps in the marketplace.

Bright For Life® PAR30 LED Lamp Details

- Effectively replace 75 watt incandescent PAR30 bulbs
- Available in 2700K or 3000K color temperature with 12° spot, 26° narrow flood, or 33° flood beam angles
- Example specs for a narrow flood PAR30: 11.1 watts, 780 lumens, 70 lumens/watt, Center beam candle power (CBCP) of 3127 candelas

All LEDnovation lamp models are tested for photometric performance in accredited third-party labs according to IES LM-79 requirements, with reports available online. All lamps meet UL 1993, UL 8750 and CSA 84 safety standards. These commercial grade models are rated for a 50,000-hour lifetime, carry an industry-leading 5-year performance based warranty and unlike many CFL and LED offerings, fully

conform to ANSI standard form factors to assure compatibility with existing fixtures. The Bright For Life® PAR30 High-Efficiency is available Late April 2013.

About LEDnovation - Change without compromise

Offering a full spectrum of LED-based replacement lamps, LEDnovation is leading innovation in the field of solid state lighting. Solid state, or LED lighting generates light from complex semiconductor materials, eliminating much of the wasted energy that has been inherent to electric light-generation for over a century. By combining multi-disciplinary strengths in LEDs, electronic systems, power supplies, thermal and optics design, LEDnovation has succeeded in developing some of the highest efficacy LED replacement lamps available, offering a winning business case and rapid return on investment to commercial clients and property operators. The company is headquartered in Tampa, Florida and manufactures its products in North America.

For more information, visit <http://www.LEDnovation.com>.

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