

## **Social App Tool: Review Examining Facebook App Creation Software Released**

SUMMARY: *HonestyFirstReviews.com* the leading internet marketing software review website releases a review of *Social App Tool* a new software package that promises customers the ability to take their Facebook Marketing campaign "to a whole new level".

Social App Tool a newly released software suite for building Facebook Apps has become an overnight bestseller creating a buzz of excitement through the web marketing community and drawing a review by *HonestyFirstReviews.com*'s Tiffany Hendricks.

"By now, everyone seriously involved in online marketing knows the importance of having a social media presence for their business, especially on Facebook," reports Hendricks. "However, many otherwise savvy marketers have yet to leverage the power of Facebook apps. I think that what it comes down to it that a lot of people are still really intimidated when it comes to designing apps because it sounds like such a 'hi-tech' undertaking - when really it's pretty straight forward and getting easier, and simpler everyday. The Social App Tool was created to help folks at all levels of experience, even those with limited tech skills, to whip up cutting edge Facebook Applications on demand. And, because Facebook marketing is such a perennially hot topic we were very eager to review this software for our website visitors."

In addition to running traditional PPC campaigns on Facebook, creative marketers have uncovered a host of other methods to utilize the platform to grow their businesses with free social, viral traffic. Hendricks explains some of the more popular ways one can utilize Facebook apps to improve their social media marketing ROI:

"Facebook apps generated with Social App Tool can be used to grow substantial email lists, build popular fan pages, create dynamic sales funnels, host webinars and even market hot CPA offers," says Hendricks. "And the kicker is that Facebook's inherently viral nature encourages what you might call a snowball effect spurring exponential growth."

Hendrick's Social App Tool review reveals that the software includes a "Stand Alone App" for building viral social apps to promote one's business, a "Stand Alone Preview App" for building apps with a "preview page" to increase conversions, a "Timeline App" for building apps inside a Timeline Page, and a "3 Tab Timeline App" for building apps inside a Timeline Page with 3 Tabs. In addition users gain access to library of tutorial modules explaining how to best use the software.

**[Those wishing to purchase Social App Tool, or for more information, click here.](#)**

Tiffany Hendricks provides reviews of the best internet marketing courses, software and digital training programs on her website *HonestyFirstReviews.com*. Those wishing to read Tiffany's Social App Tool Review can find it at the following web address: <http://www.honestyfirstreviews.com/social-app-tool-review-is-this-facebook-marketing-on-steroids/>

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