



FOR IMMEDIATE RELEASE

Contact:
Jessica Rzeszut
E. jrzeszut@omnicheer.com
P. 858.207.9976 ext. 166

CHEERLEADING BLOG PROVIDING CONTENT FOR CHEER NEWS NETWORK

Cheer News Network, an online spirit news source, has partnered with cheer educational resource, Cheerleading Blog, and cheer outfitter, Omni Cheer.

San Diego, March 26, 2013 -- Cheerleading Blog, supported in part by cheerleading apparel leader, Omni Cheer, is now sharing content with Cheer News Network. Cheerleading Blog is an educational resource for cheerleaders, coaches, and parents, providing tips, tricks, and information on cheer.

Over the past two years, Cheerleading Blog has flourished into a go-to cheer news resource for cheerleaders, cheer parents, and coaches. In just the last year, several new features, including a University that offers free eBooks, were added as a means to offer even more information on all things cheer.

“Our readership has flourished over the past year and, as a result, we’ve continually been adding new features, like the University. Cheerleading Blog is not just a great resource for cheerleaders; many of our articles and guides are geared towards cheer coaches, advisers, and parents, as well,” said Melissa Darcey, Cheerleading Blog editor.

Due to its continued success, Cheerleading Blog, as of March 2013, is now providing content for fellow cheer news leader, Cheer News Network. Like Cheerleading Blog, Cheer News Network posts news by cheer professionals, offering interviews, videos, articles, and podcasts for its large and dedicated readership.

“Cheerleading Blog and Cheer News Network are both excellent resources for all things cheer. We’re happy to see that Cheerleading Blog has become a respected cheer resource and I think Cheer News Network readers will greatly benefit from Cheerleading Blog’s shared content,” commented Omni Cheer marketing manager, Jessica Rzeszut.

Cheerleading Blog is sharing its University guides and blog articles on a wide range of topics, including team-building activities for cheer camp, the history of cheer tryouts, and a visual guide on cheerleading stances and motions.

“Cheer News Network is very excited about our new marketing and promotional partnership with Cheerleading Blog and Omni Cheer,” said Cheer News Network senior editor, Jennifer Uselton. “Working together, we can provide a greater abundance of resources, written by industry experts that will help guide spirit programs in the right direction. Both companies endeavor to educate cheerleaders, dancers and coaches all while shining a spotlight on the wonderful things cheer and dance athletes are doing every day.”

You can find Cheerleading Blog’s articles and guides now on Cheer News Network.

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ABOUT CHEERLEADING BLOG:

Cheerleading Blog is the official blog supported by industry leaders Omni Cheer®, Campus Teamwear®, Chasse®, Fund2Raise® and Glitterbug® Cosmetics.

ABOUT CHEER NEWS NETWORK:

Geared towards cheerleaders, coaches, parents, and cheer fans alike, Cheer News Network is a world leader in online spirit news. Cheer News Network provides articles, pictures, podcasts, and videos, posted by cheer professionals.

ABOUT OMNI CHEER®:

For over twenty years, Omni Cheer has supplied cheerleaders with apparel and accessories. The cheer gear retailer guarantees the lowest prices on high-quality items, including uniforms, warm-ups, shoes, pom poms, practice wear, accessories, fundraising items, and body basics. To learn more, please visit the online store.