

LEDNOVATION INTRODUCES NEW BRIGHT FOR LIFE® PAR38 HIGH-EFFICIENCY

New LED PAR38 added to LEDnovation's next generation Bright For Life® line

March 28, 2013

Tampa, Florida – LEDnovation, following on the heels of its recent successful launch of the new line of Bright For Life® LED PAR30 lamps, today announced the addition of new LED PAR38 options. As with other LEDnovation PAR offerings, the Bright For Life® LED PAR38s will be available in a variety of color temperatures and beam angle choices. These new lamps are among the highest efficiency PAR lamps available on the market and easily deliver Change Without Compromise®. The Bright For Life® PAR38 High-Efficiency LED is a direct replacement for inefficient incandescent and halogen bulbs and a perfect solution for retrofit or new installations in the retail, gaming, hospitality and commercial industries.

Israel J. Morejon, CEO of LEDnovation, commented: "When it comes to meeting our customers' needs, we listen first and then deliver first-rate solutions. The Bright For Life® LED PAR38 lamps were borne of this commitment to our customers." Morejon continued, "The new LEDnovation PAR38 lamps set a benchmark for efficiency in the LED lighting industry."



LEDnovation's newest Bright For Life® PAR38 lamp is designed to fit in a standard ANSI envelope and features a pleasing aesthetic derived from a unique flow-thru thermal design. Coupled to a strong optical design, it out-delivers the competition and is significantly more efficient than most LED lamps in the marketplace.

Bright For Life™ PAR38 LED Lamp Details

- Effectively replace 90 watt incandescent PAR38 bulbs
- Available in 2700K or 3000K color temperature with 13° spot, 24° narrow flood, or 33° flood beam angles
- CRI greater than 82
- Dimmable
- Example specs for a narrow flood PAR38: 18.9 watts, 1200 lumens, 63.5 lumens/watt, Center beam candle power (CBCP) of 4926.9 candelas

All LEDnovation lamp models are tested for photometric performance in accredited third-party labs according to IES LM-79 requirements, with reports available online. All lamps meet UL 1993, UL 8750 and CSA 84 safety standards. These commercial grade models are rated for a 50,000-hour lifetime, carry

an industry-leading 5-year performance based warranty and unlike many CFL and LED offerings, fully conform to ANSI standard form factors to assure compatibility with existing fixtures. The Bright For Life® PAR38 High-Efficiency is available Late April 2013.

About LEDnovation - Change without compromise

Offering a full spectrum of LED-based replacement lamps, LEDnovation is leading innovation in the field of solid state lighting. Solid state, or LED lighting generates light from complex semiconductor materials, eliminating much of the wasted energy that has been inherent to electric light-generation for over a century. By combining multi-disciplinary strengths in LEDs, electronic systems, power supplies, thermal and optics design, LEDnovation has succeeded in developing some of the highest efficacy LED replacement lamps available, offering a winning business case and rapid return on investment to commercial clients and property operators. The company is headquartered in Tampa, Florida and manufactures its products in North America.

For more information, visit <http://www.LEDnovation.com>.

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