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## FOR IMMEDIATE RELEASE

### Salud! To a Safe and Sober Ride Home

*Berg Injury Lawyers Offer Safe and Sober Free Cab Ride Home Program*

**SAN FRANCISCO, Calif., Apr. 15, 2013**— This Cinco de Mayo, Berg Injury Lawyers will continue their tradition of offering free rides home through the law firm's Safe and Sober Free Cab Ride Home program.

Since the program's inception in 2004, the law firm has provided 8,048 free rides home for adults who have had too much to drink or who need a safe way home.

#### **1 Tequila, 2 Tequila, 3 Tequila, Cab!**

This year's program offers free rides home on Cinco de Mayo from any bar or restaurant in Sacramento and San Francisco.

Free rides home are available from 4 p.m. on Sunday, May 5, to 4 a.m. on Monday, May 6:

- **Sacramento:**  
Yellow Cab Company of Sacramento (916) 444-2222
- **San Francisco:**  
Luxor Cab (415) 282-4141

Patrons should tell the cab companies to send their taxi receipts to Berg Injury Lawyers. A cap of \$35 will be placed on each ride home.

#### **Rules for Celebrating Safely**

Rides will be provided from a bar or restaurant to an individual's residence—not to other drinking locations. Due to the high number of requests on Cinco de Mayo, rides can't be guaranteed for everyone who calls; however, every attempt will be made to accommodate all requests. Patrons are encouraged to tip their cab drivers.

"It's our goal to prevent drunk driving and encourage everyone to celebrate responsibly. We want to protect not only those who are celebrating, but others on the road as well."

**William Berg**  
*Founder and Attorney*  
Berg Injury Lawyers

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**Berg Injury Lawyers' Safe and Sober Cab Ride Home**

The Safe and Sober Cab Ride Home program is an ongoing commitment to raise community awareness regarding the dangers of drunk driving. The program encourages individuals to make responsible choices by providing free cab rides home on New Year's Eve, St. Patrick's Day, Cinco de Mayo, and Halloween.

The efforts of the program have been successful in reducing the number of alcohol-related deaths and injuries by providing thousands of free cab rides. In 2006, Berg Injury Lawyers received a Mothers Against Drunk Driving (MADD) Alameda County community service award for the program.

**About Berg Injury Lawyers**

Berg Injury Lawyers has successfully litigated a wide range of legal claims throughout northern California since 1981. With more than 80 legal professionals, the Alameda-based law firm focuses on plaintiffs' personal injury law. Berg Injury Lawyers are committed to representing the rights of injured victims and take pride in their reputation as aggressive litigators and persuasive negotiators. For more information, visit [www.BergInjuryLawyers.com](http://www.BergInjuryLawyers.com).

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