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Yammer Competitor Jostle.me Raises \$3.1M For Enterprise Sharing Platform Anchored By Pictures, Not Text



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Yammer competitor [Jostle.me \(http://www.jostle.me/\)](http://www.jostle.me/) has raised \$3.1 million from a group of angel investors. The company has raised \$4.6 million to date, all from private individuals. It has 52 shareholders, including most employees who work for the company and its directors.

Jostle sells a cloud-based enterprise platform that uses photos of the people in the organization as the foundation for the service. Immediately its differentiation is apparent to a service like Yammer, which uses the standard river of news for collaboration. With Yammer, updates flow down the page.

Jostle is a new kind of social platform for the enterprise that forgoes long rivers of text for a landscape of pictures that frame the company in the context of the relationships that people have.

