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## **Commercial Building Products Manufacturer Launches New Website**

*Ultimate User-Friendly Experience With Improved Navigation And Functionality Throughout*

**Hallandale, Florida – April 23, 2013** - Tropical Roofing Products, a national manufacturer of quality [commercial building products](#) and innovative solutions for the professional roofer, announced today its invitation for visitors to explore its new website @ [www.TropicalRoofingProducts.com](http://www.TropicalRoofingProducts.com). The new website has been designed to provide the ultimate user-friendly experience with improved navigation and functionality throughout, allowing customers to access detailed product information and videos with the option to share information across all major social networking sites.

The new site includes extensive product information to help customers understand Tropical Roofing Products' complete range of [commercial building products](#). Technical data, videos and application details work together to provide a detailed overview of what makes Tropical different from other cool roof coating manufacturers.

Created with the user experience firmly in mind, the website has been designed using the latest technology so the site is compatible with today's browsers and mobile devices - without the need for Adobe® Flash to view it.

“The new website means that customers can now benefit from richer online content that is easier to navigate and share with others, assisting with the specification process.” Said [Richard Zegelbone](#), President of Tropical Roofing Products.

### **About Tropical Roofing Products**

For over 60 years, Tropical Roofing Products has supplied the industrial and commercial marketplace with the most dependable roofing materials on the market. They develop superior roofing products including new asphalt and sustainable elastomeric coating products at their nationwide manufacturing facilities located in Florida, California and Texas. With the professional contractor and distributor at the forefront of product development efforts, Tropical Roofing Products prides themselves on their hands-on approach to the manufacturing process. For more information, please visit: <http://TropicalRoofingProducts.com>.

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