



**Media Contact:**  
Lindsay Martin  
[lmartin@augustineideas.com](mailto:lmartin@augustineideas.com)  
(916) 960-2904

**FOR IMMEDIATE RELEASE**

**Bell-Carter Foods Takes Sustainability Efforts to the Next Level**

Olive Company's Commitment to Reduce Carbon Footprint Extends Beyond Earth Week

**LAFAYETTE, Calif.** (April 25, 2013) – The largest table olive producer in the U.S., Bell-Carter Foods, continues to focus on sustainability efforts and later this month, Bell-Carter Foods will receive a rebate check from PG&E honoring the company's active dedication to reducing energy consumption at both the Bell-Carter headquarters and production plant. This will be the second year in a row Bell-Carter has been presented with a rebate check.

In the past year, the company has made significant progress in reducing its carbon footprint. The company is actively running the following programs to keep consumption levels low: evaporation cooler projects, which will save 50 million gallons of water per year – the equivalent to the water use of more than 800 Americans; waste water brush aerators, which contributes to overall energy savings; dissolved oxygen systems for the production plant's lower ponds, also contributing to overall energy savings; dredge system to remove bio-solids from the plant's ponds; purchased and installed two new sludge storage tanks to work in conjunction with the new dredge system.

As a result of these energy-efficient systems, Bell-Carter Foods is estimated to reduce electrical consumption by 347,424 Kilowatt Hours (kWh), which is equivalent to the average annual usage of 63 homes. Additionally, the projects helped reduce the company's carbon dioxide emissions by approximately 100 tons.

"From the beginning, Bell-Carter has always made a conscious effort to provide our customers with the highest quality products possible. Our sustainability efforts play a major role in achieving that standard," said Andal Allison, marketing manager for Bell-Carter Foods. "It's important to us to improve the environment and reduce our carbon footprint in the community where we live and work."

Bell-Carter Foods was founded in 1912 and is the largest table olive producer in the U.S. and the second largest in the world. Bell-Carter is the parent company of number-one selling olive brand, Lindsay Olives. For more information on Bell-Carter Foods, visit [BellCarter.com](http://BellCarter.com).

**About Bell-Carter Foods**

Founded in 1912, Bell-Carter Foods is the largest table olive producer in the U.S. and the second largest in the world. It produces olives for both private labels and America's number one selling olive brand, Lindsay Olives. Bell-Carter Foods is dedicated to producing quality products from a quality company with family values, a commitment to sustainability and innovation.

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