

Instantly Boost
Storage Space

No Noticeable
Performance Impact

Only 2%-5% Write
Amplification

Gain 30% More Free
Space

Compress 3x Better
than Windows

Based on Proven NTFS
Compression

Preserve System
Security on All Files

Transparently Access
all Apps and Data

Multi-Threaded and
Load-Balanced

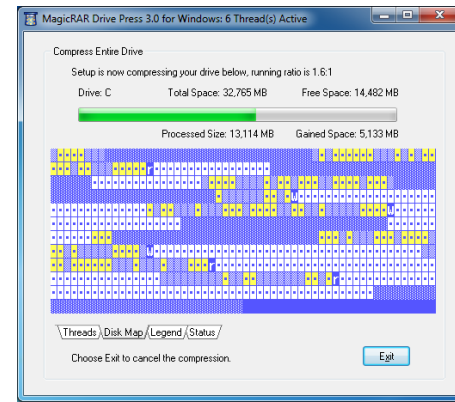
Safe and Reversible
Compression

"The software is great. I am very impressed with the level of tools included with it...I have used WinRAR for years and this blows it out of the water!"
— *Scott Swedorski, Founder of TUCOWS*

MagicRAR Drive Press 3.0



*Instant Transparent
SSD Compression*



MagicRAR Drive Press 3.0 is a **unique storage capacity increasing solution for SSD drives** (solid state disks). MagicRAR Drive Press 3.0 utilizes **on-the-fly compression** technology to increase total usable space on SSD disks. **MagicRAR Drive Press 3.0** is completely transparent for all installed applications and data, which means that neither the applications nor the data need to be decompressed before being accessible, unlike traditional archive tools.

- SAFE
- FAST
- MULTI-CORE
- LOAD BALANCED

Learn more about
MagicRAR Drive Press 3.

Take a test drive today!
www.magicrar.com

Lightning Fast — Yet Very Safe To Use

The compression is based on safe, time tested and proven NTFS compression technology. The net storage capacity increase is typically 30% or more. This increase is approximately three times or more than the space savings which can be achieved using Windows's own built-in NTFS compression tools.

Ground Breaking Innovations

MagicRAR Drive Press 3.0 is multi-threaded and load-balanced, and can achieve compression throughput of 500 MB/sec or more, limited only by the performance of the underlying hardware. Best of all, there is no noticeable performance impact due to compression; and only a marginal 2%-5% write amplification on the SSD drive.

- ▶ **Bundle MagicRAR Drive Press 3.0** — *Works on all your SSD hardware*
Cost per gigabyte on SSD drives is still prohibitive compared to mechanical disks. Consumers are looking for ways to reduce their total costs during SSD purchase.
- ▶ **Reduce Cost Per Gigabyte** — *Simply by bundling Drive Press 3 with your SSDs*
Reduce total cost per gigabyte of your SSD drives by up to 30% without having to make any changes to your underlying hardware or firmware.
- ▶ **Lower Barrier to Entry** — *Consumers are cost conscious with SSD purchases*
Increase the market penetration of your entire line of SSD drives by utilizing MagicRAR Drive Press 3.0's advanced software-only compression technology.
- ▶ **Increase Customer Satisfaction** — *Gain more customer repeat business*
Offer the versatile MagicRAR Drive Press 3.0 software solution with your solid state disk drives and reach more and more satisfied consumers, every time.
- ▶ **Win-Win Proposition** — *Safely and credibly boost storage capacity 30%*
Realize a win-win scenario for you and consumers when you choose the 100% transparent compression technology, brought to you by MagicRAR Drive Press 3.

MagicRAR focuses on native software compression technologies for the Microsoft Windows product family, with a special emphasis on transparent full-disk compression; pushing the capabilities of modern SSD hardware to their limits. Please visit www.magicrar.com today!

