



Drive your *ideas...*

Are you
wearing the
Omni-Channel
Label ?

Are you
wearing the
Omni-Channel
Label?



Drive your *ideas...*

i95Dev supports your
Omni-Channel Commerce
Ambition in

4 EASY STEPS

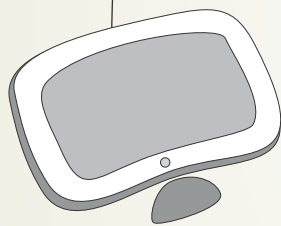
Are you wearing the **Omni-Channel** Label?



Drive your *ideas...*

Step 1

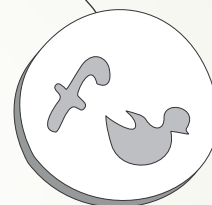
Taking Multichannel Approach To The Online Market



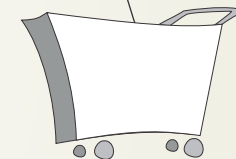
Web Store



Mobile Store



Social Store

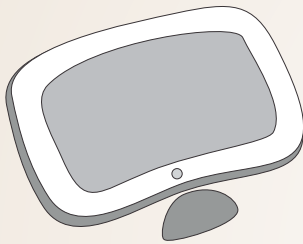


Market Place

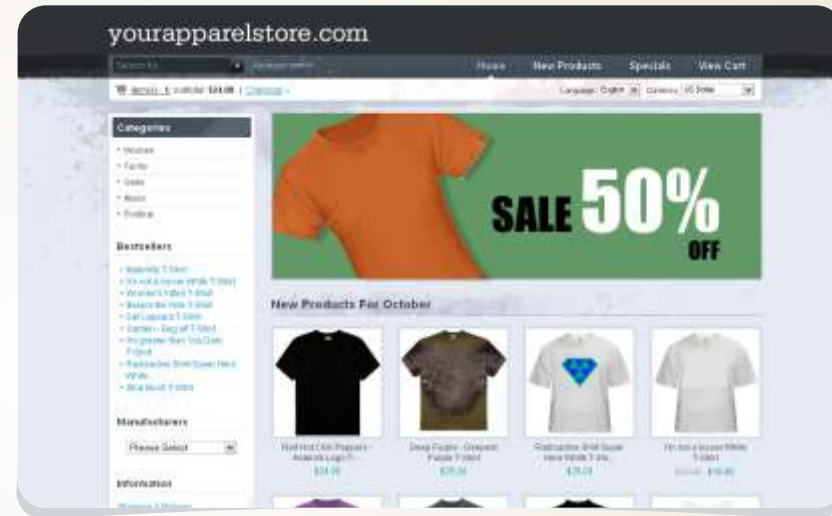
Are you wearing the
Omni-Channel
Label?



Drive your *ideas...*



Customized Web Store

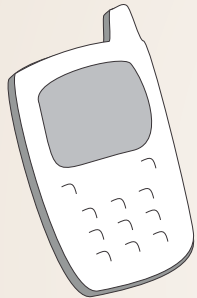


Customer-centric web store is designed just for your brand to acquire customers in the manner that is now the focus of retailing. Your web presence spotlights your brand and brings in more traffic.

Are you
wearing the
Omni-Channel
Label?



Drive your *ideas...*



Shop as you go Convenience

Sophisticated mobile application enabling customers to shop “on the go”, so that mobile shopping experience can very closely mimic online shopping experience. Giving customers the ability to shop on mobile increases your brand’s power.

Are you
wearing the
Omni-Channel
Label?



Drive your *ideas*...



Greater Reach Through Social Mechanism

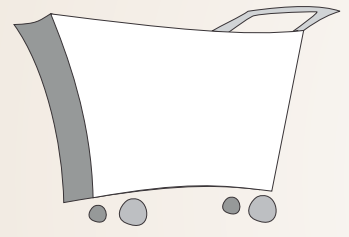
Promise innovation and improved experiences to smart customers through social stores. Let your customers buy where they connect and connect where they buy.



Are you wearing the **Omni-Channel** Label?



Drive your *ideas...*



Use Third Party Platforms to **Your Advantage**

Use the websites that already have millions of visitors daily. Your brand will gain quick exposure and a good reputation when they can be found on these websites.

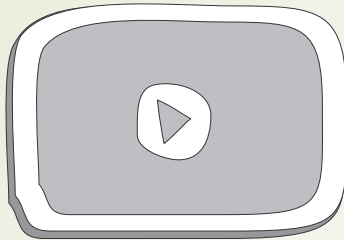
Are you wearing the **Omni-Channel** Label?



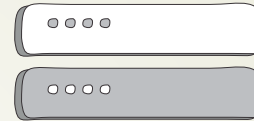
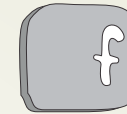
Drive your *ideas...*

Step 2

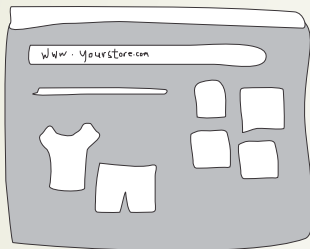
Creating high-end experience throughout all channels



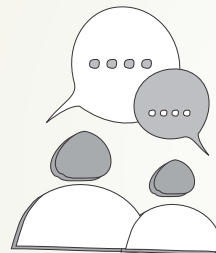
Video Content



Social Login



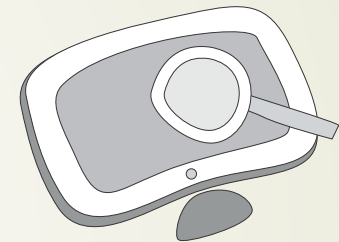
Customer Experience



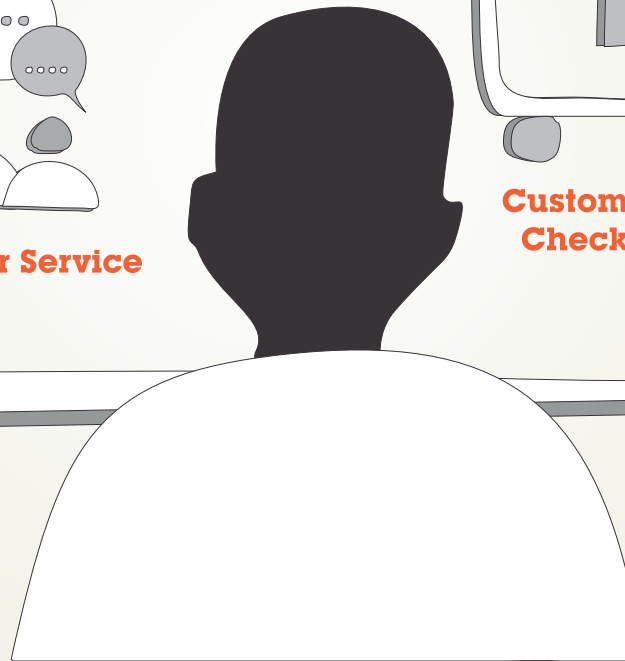
Customer Service



Customized Checkout



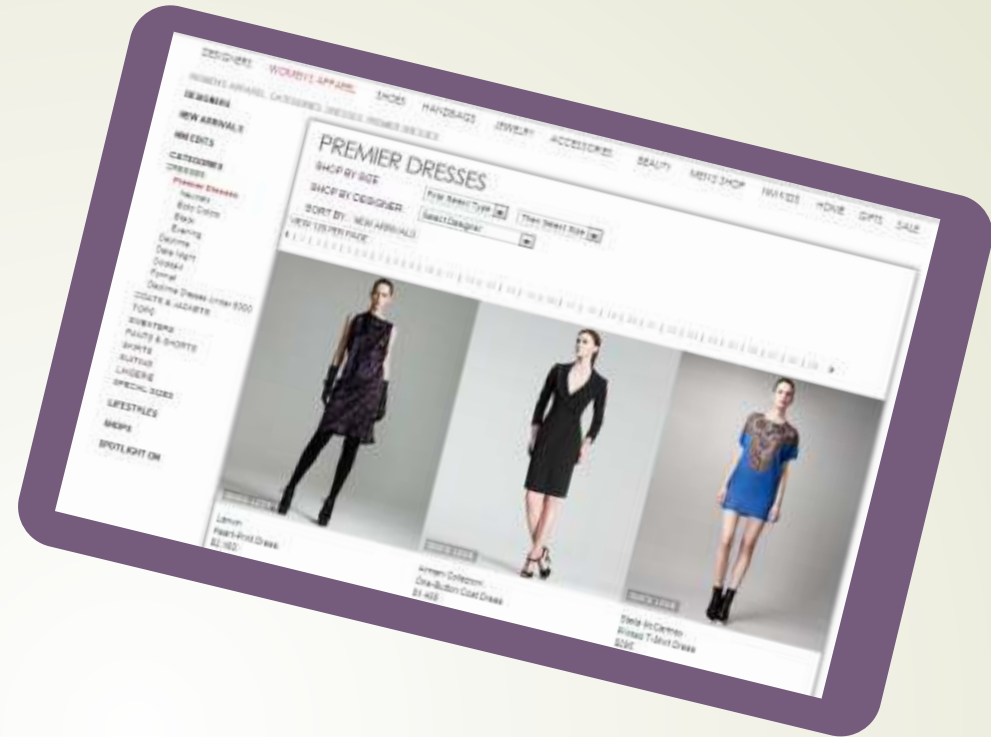
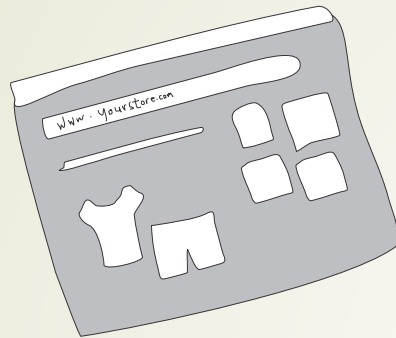
On-Site Navigation



Are you wearing the
Omni-Channel
Label?



Drive your *ideas...*



Own

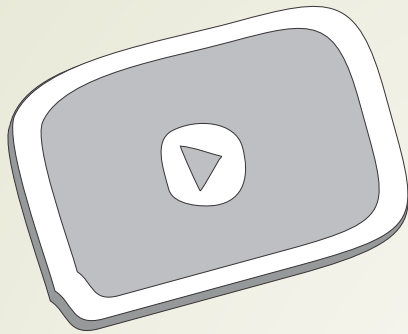
Customer Experience

Design for the experience to retain customers attention. Once you have their attention, you need to interact with them to keep them interested.

Are you
wearing the
Omni-Channel
Label?



Drive your *ideas*...



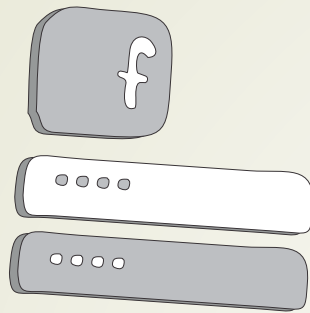
Integrating Video Content

Make your products feel exceptional by conveying information through videos on what it has to offer to your customers and influence their buying decision effortlessly





Drive your *ideas...*



Sign in or Sign up!



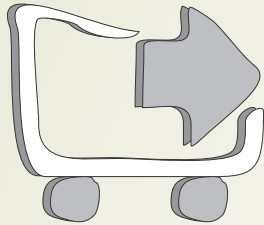
Bring in The Social Aspect

Utilize the popular one-click sign-in with Facebook, Twitter, LinkedIn, Google, Yahoo or other accounts to allow new users and returning users to have a hassle free sign-up process.

Are you
wearing the
Omni-Channel
Label?



Drive your *ideas...*



Check Out

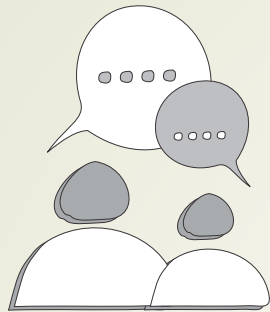


Streamline the Checkout Process

Choose from a single page or multi-page checkout. Keep your target audience in mind and understand they need a simplified shopping experience.



Drive your *ideas...*



@customer How can we help ?



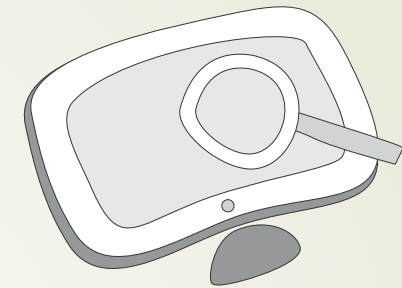
Interactive Customer Service

Part of the benefit of shopping online is the ability to shop at 2 AM. Real-time online help 24/7, 365 days a year is the best way to ensure customer conversion. Let your users interact with you through live chat, call, email, as well as social networking avenues, such as Twitter and Facebook.

Are you
wearing the
Omni-Channel
Label?



Drive your *ideas*...



Top Notch On-Site Navigation

Categorize your products in a way that encourages customers to search while providing them with quality results. Showcase the right product or deal at the right time to convert a search into a sale.



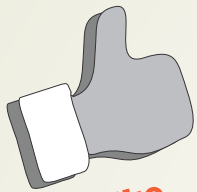
Are you wearing the **Omni-Channel** Label?



Drive your *ideas...*

Step 3

Promoting Online Merchandise



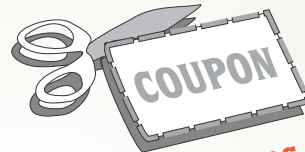
Like



Add to Favorites



Reviews



Coupons



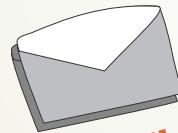
Daily Deals



Gift Cards



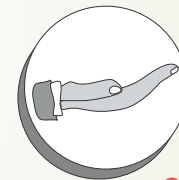
Pin it



Email Campaigns



Online Recommendations



Share



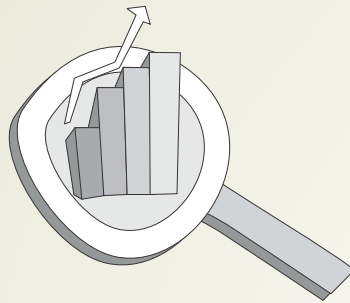
Blog

Are you wearing the **Omni-Channel** Label?



Drive your *ideas*...

[Yourstore.com | Designer Apparel](#)
www.yourstore.com/Designer_Apparel
Luxurious, Stylish **Apparel** w/Chic & Mod



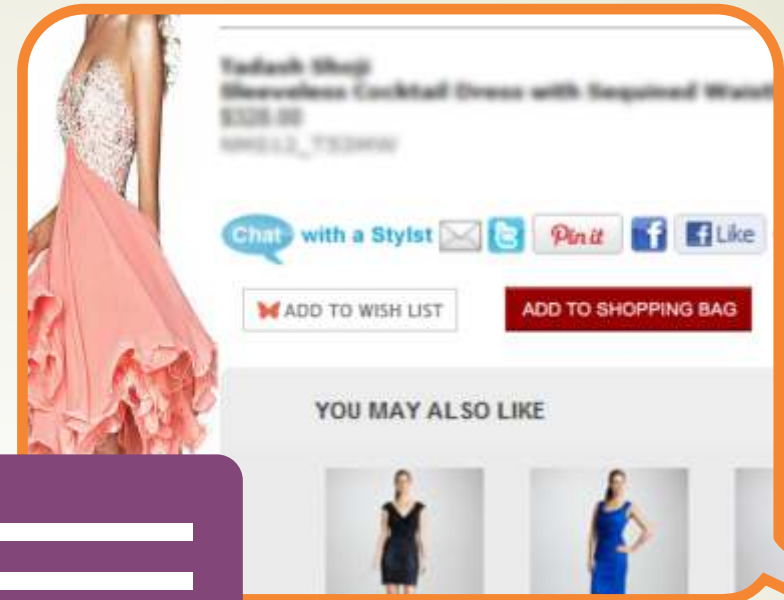
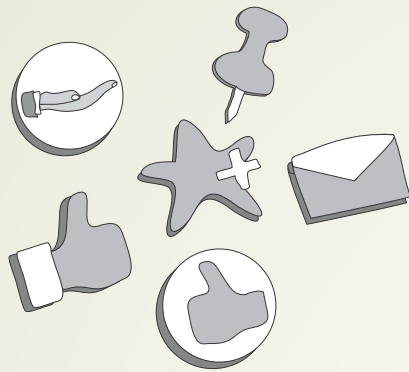
Search Engine Optimization The Ruler of Your Success

Ensure that your products are found by using segmentation and personalization techniques. Combine your products with quality content to rank higher in the search engines to ensure that your apparel store is found.

Are you wearing the **Omni-Channel** Label?



Drive your *ideas...*



Social Sharing On The Rise

Nothing makes a sale easier than social sharing. Let your customers like their favourite products on Facebook, send their friends a product recommendation, choose products as their favorites and share their favorites with friends through email or social networking.

Are you wearing the **Omni-Channel** Label?



Drive your *ideas...*



Daily Deals The Local King

Increase the volume of your sales by providing amazing deals on large marketing deals sites to local customers. It's an easy way to increase your brand awareness.

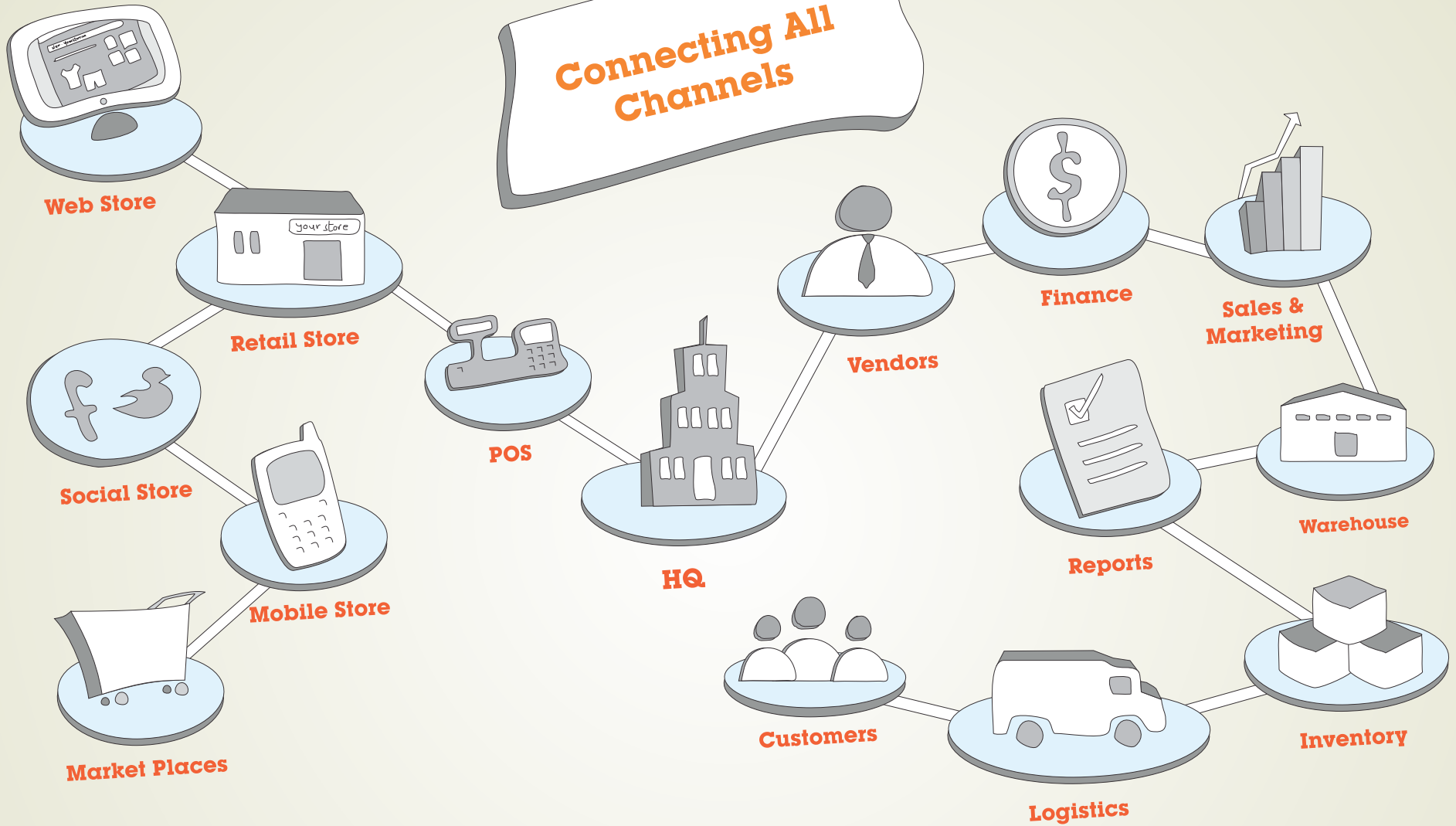
Are you wearing the **Omni-Channel** Label?



Drive your *ideas*...

Step 4

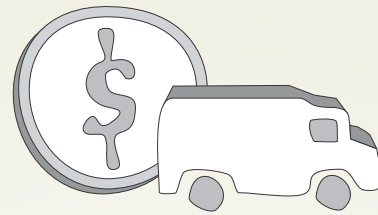
Connecting All Channels



Are you wearing the **Omni-Channel** Label?



Drive your *ideas...*



Payment & Fulfilment

Offer your customers real-time payment, as well as fulfillment processing. This will allow you to deliver products quickly and efficiently.

Payment Gateways & Security
Currency Conversion
Tax Calculation
Payment Validation
Fraud & Prevention

CARD

A blue rounded rectangle containing a list of payment services. To its right are two overlapping credit cards, one blue and one black with a white floral pattern. A small white box with the word 'CARD' in black is at the bottom right of the blue rectangle.

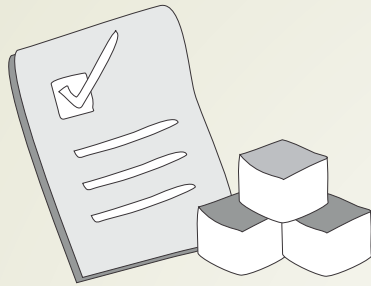
Logistics
Picking & Packing
Freight Cost Calculation
Delivery

A yellow forklift is shown on the left, with a black L-shaped line extending from its front to the right. To the right of this line are two brown cardboard boxes, one closed and one open. A list of logistics services is positioned to the right of the forklift.

Are you
wearing the
Omni-Channel
Label?



Drive your *ideas*...



Stay on Top of Inventory & Orders

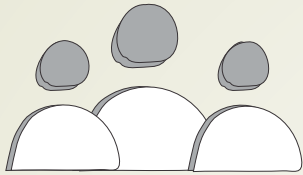
Having accurate and timely visibility in current and projected orders allows you to keep up-to-date on your inventory and the relevant supply chain.



Are you
wearing the
Omni-Channel
Label?



Drive your *ideas...*



Maintain Positive Customer Relations

When everything within your business works together, from the POS to store inventory management and every channel in between, you make your customers the focus of your business. When they are the center of your business, you will be able to build and maintain positive relationships with your customers.



Are you wearing the **Omni-Channel** Label?



Drive your *ideas*...

If you do not need all of the previous steps, you might find yourself wondering...

Does this apply to me?
I already have an online store.

How much is all of this going to cost me?

What if I need help in just one area?

What is my return on investment?

Can I just get help setting up a social media presence or mobile applications?

Do I need to understand the technology behind this?

Can I get help setting up on third-party websites?

Is there ongoing technological support?



Are you
wearing the
Omni-Channel
Label?



Drive your *ideas...*

Sit Back and Relax

Let Us Do All the Work for You!

We are a one-stop-shop for providing elements that form the backbone for your **eCommerce**, starting with your web design and all the way through exceptional customer service. We are with you every step of the way.



Drive your ideas...

For further information on i95Dev Solutions

Get In Touch With Us Today!

Maryland

One Church Street, Suite# 401,
Rockville MD 20850.

Ph: 301.760.7499 Fax: 301.576.3655

New York

1430 Broadway, 7th Floor,
New York NY 10018.

Ph: 646.688.3662

Australia

Suite-4, Level-1, 73-75 Dunmore Street
Wentworthville, Sydney, NSW-2145,

Tel: (02) 8015 5446



www.i95dev.com



store.i95dev.com