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Contact:
Jessica Rzeszut
E. jrzeszut@omnicheer.com
P. 858.207.9976 ext. 166

CHEERLEADING APPAREL COMPANY OMNI CHEER HITS SOCIAL MEDIA MILESTONE

Omni Cheer reached 20,000 likes on Facebook. Present across multiple social media platforms, the cheer gear supplier often hosts contests and giveaways for its fans.

San Diego, June 07, 2013 -- Omni Cheer, a leading cheerleading apparel company reached a social media milestone, having hit 20,000 likes on Facebook. Omni Cheer has maintained a social media presence for several years, providing answers to cheer questions, interacting with fans, hosting contests and giveaways, and spreading the cheer spirit with inspiring images and videos.

“In today’s world, it’s so crucial for brands to be present and available to their fans. We’re very fortunate to have such incredible and supportive fans that love to stay up-to-date with the latest happenings in the cheer industry,” commented Omni Cheer marketing manager Jessica Rzeszut. “To have reached 20,000 fans is an exciting milestone for us and we’re growing in numbers every days.”

Omni Cheer can be found on Tumblr, Pinterest, Google+, Twitter, and Facebook; additionally, the cheer company is a sponsor of Cheerleading Blog, a leading online resource for cheerleaders, coaches, and parents.

In November 2012, Omni Cheer celebrated reaching 10,000 likes but hosting a ‘Wish List Come True Sweepstakes,’ offering one winner a \$100 Omni Cheer gift card.

Over the past few months, Omni Cheer has hosted several contests. For the promotion of their latest catalog, fans were asked to submit photos of them holding the catalog. One winner received a \$100 Omni Cheer gift card and another received a \$50 Omni Cheer gift card.

“Our fans don’t just like our page. They share their stories and interact with our posts. They’re always so excited to see the latest products we have coming out and Facebook is a great place for us to give them a sneak peek. In return for their enthusiasm, we love rewarding them with contests and giveaways,” said Melissa Darcey, Omni Cheer marketing specialist.

By liking Omni Cheer on Facebook, fans have access to contests and giveaways. They can also ask cheer-related or product-related questions. To discover all of Omni Cheer's social media platforms, visit their website.

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ABOUT OMNI CHEER®:

For over twenty years, Omni Cheer has supplied cheerleaders with apparel and accessories. The cheer gear retailer guarantees the lowest prices on high-quality items, including uniforms, warm-ups, shoes, pom poms, practice wear, accessories, fundraising items, and body basics. To learn more, please visit the online store.