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CHEERLEADING COMPANY CAMPUS TEAMWEAR HOLDS SUMMER SALE

In honor of summer and the approaching camp season, Campus Teamwear is featuring a sale on a variety of must-have items, from practice wear to accessories.

San Diego, June 13, 2013 -- To help cheerleaders shop for last minute camp supplies, [Campus Teamwear](#) is holding a sale. The sale, which runs through the weekend and ends Tuesday, June 18, will feature reduced prices on nearly two dozen summer must-have items, including practice wear essentials like shorts, skirts, tanks, and shirts. Campus Teamwear also offers a new Value Select shipping option, which provides free shipping on online orders of \$75 or more.

Cheerleaders require a lot of practice wear and additional supplies during the summer. The season is spent rigorously practicing and attending cheer camp.

"Spring and summer are big shopping seasons for cheerleaders. All the supplies and practice wear can really add up. We wanted to host a sale to help cheerleaders and their parents cut down on camp wear costs," commented Campus Teamwear marketing manager, Jessica Rzeszut.

Campus Teamwear is one of two [Chassé Cheer](#) suppliers. Chassé recently partnered with two respected and well-regarded cheerleaders, Maddie Gardner and Elle Smith, who will act as the faces of the brand and share their favorite products with their fans, all of which will be available at Campus Teamwear.

In partnership with Campus Teamwear, [Cheerleading Blog](#) has been celebrating the upcoming camp season with the release of several articles and eBooks over the last few months, including camp tips for new cheerleaders, a packing checklist infographic, an eBook on the history of cheerleading, and a poll that asked readers if they were attending camp this summer. Over 50% of voters said they were heading to camp and that they do every year.

Campus Teamwear has been a partner of Cheerleading Blog since its launch in 2008. The blog has grown to be a leading news resource for cheerleaders,

parents, and coaches. Many of its articles and guides are also featured on Cheer Channel and Cheer News Network.

"As a partner, Campus Teamwear helps us create valuable resources and materials for our blog readers. This time of year, we particularly love creating and sharing information for new cheerleaders who don't know what to expect at camp," said Melissa Darcey, Cheerleading Blog editor.

Campus Teamwear announces its sales, specials, and new products through email and releases seasonal catalogs, including the upcoming summer catalog. To request a catalog or sign up for emails, visit Campus Teamwear's website.

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About Campus Teamwear

Low price leader Campus Teamwear has been meeting the needs of the cheerleading industry for over 20 years by offering an extensive selection of in-stock uniforms and apparel, shoes, accessories, performance makeup and more. If you have any questions, please contact us at 1-800-871-0063 or email us at customerservice@cheerleadingonline.com.