

PRESS RELEASE



EnvironmentalLights.com Selected as LED Lighting Vendor by Nationwide Marketing Group

Nationwide Marketing Group, America's largest buying and marketing organization, and their Specialty Electronics Nationwide division, have selected EnvironmentalLights.com as LED lighting vendor for their 3,500 members.

EnvironmentalLights.com, a leading online retailer for high-quality, energy-efficient LED lighting systems, announced today that Nationwide Marketing Group and their Specialty Electronics Nationwide (SEN) division have selected them as their new LED lighting vendor partner. EnvironmentalLights.com will have access to approximately 3,500 retail members of the Nationwide Marketing Group that collectively operate more than 10,000 stores.

[Specialty Electronics Nationwide](#) (SEN) is the division of Nationwide Marketing Group that caters to the custom installation community who sells specialty consumer electronics, home theater and home automation products. SEN was developed to provide vendor programs, group deals and training initiatives that will increase the profitability, professionalism and expertise for its members servicing this niche market.



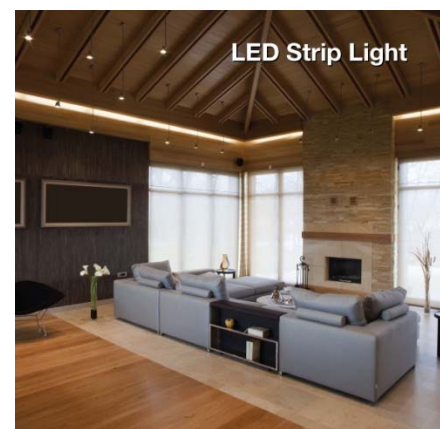
"Environmental Lights is honored to be a part of the Nationwide Marketing Group," said Jordan Brooks, Sales Manager. "We are looking forward to providing SEN and traditional Nationwide members with high-quality LED lighting systems. Our trained sales engineers offer expert advice in selection and design of lighting systems that are tailored to meet the specific needs of our clients. Additionally, our product documentation and phone support from our sales engineers has been a key factor in ensuring that projects are installed with minimal difficulty."

Specialty Electronics Nationwide's vast number of vendor partners include many of the industry's top electronics manufacturers. The group continuously seeks out the best product selection and most competitive pricing for its members.

"Specialty Electronics Nationwide is pleased to welcome Environmental Lights to our vendor community," said Jeannette Howe, Executive Director of SEN. "We love their product offering and the great [customer service](#) they provide to their customers. They offer a wide variety of complete LED lighting systems, from indoor products like [under cabinet lighting](#) and [LED strip light](#), to outdoor products like [landscape lighting](#) and outdoor fixtures."

Specialty LED Lighting Systems

EnvironmentalLights.com stands apart from its competitors by providing complete LED lighting systems for any type of application. Their website allows the user to see all compatible parts associated with a product they are selecting so they can purchase the correct accessories, dimmers or controllers, power supplies and any other components. These components are chosen based on in-house testing and experience knowing which products are best recommended for specific projects.



SEN members can find details on the discounts and benefits of working with EnvironmentalLights.com on the SEN MemberNet website, as well as at the upcoming PrimeTime! member conference and buying show August 11 – 13, 2013 at the Gaylord Texan Resort and Convention Center in Dallas, TX. More information on Nationwide's PrimeTime! can be found at www.nationwideprimetime.com.

About EnvironmentalLights.com

EnvironmentalLights.com is an industry leader in providing specialized LED lighting solutions for their business partners through expert engineering, superior products, and dependable service. Their in-house sales engineers provide complimentary advice in the selection and design of lighting systems, as well as technical support throughout the installation process.

They offer a broad spectrum of LED light bulbs, rope and strip light, under cabinet lighting systems, dimmers, controllers and necessary hardware for any lighting project. For more information visit www.EnvironmentalLights.com.



About Nationwide Marketing Group

Specialty Electronics Nationwide is the specialty consumer electronics buying group under the Nationwide Marketing Group umbrella. For more than 40 years, the Nationwide Marketing Group has been helping independent appliance, electronics and furniture dealers not only survive, but prosper in a volatile and competitive marketplace. With 3,500 dealer members, 10,000 storefronts, and \$14 billion in buying power, Nationwide is America's foremost selling organization.

To learn more about the Nationwide Marketing Group or the Specialty Electronics Nationwide buying group, visit www.SpecialtyElectronics.com.

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