



ALWAYS EVOLVING
PERFORMANCE • MOTORS • RACING

Roger Rodas: Grassroots to Glory

For Immediate Release



Always Evolving Driver, Roger Rodas, earns the Grassroots to Glory Award!

Team Captain and owner of Always Evolving, Roger Rodas, has done it again! In his first three events of professional racing he has obtained a top 10 finish, the Sunoco Hard Charger Award, and the Optima Battery best standing start award. And now the rookie has

been awarded with the Grassroots Motorsport Magazine Grassroots to Glory award.

This award is given to one up-and-coming Pirelli World Challenge driver who is climbing the motorsports ranks and making strides in the series. Grassroots Motorsports Magazine took notice to Rodas' fight from 30th place to 9th place at the Detroit Belle Isle Grand Prix.

With just weeks before our race at the Streets of Toronto, both Always Evolving Boss 302S race cars are undergoing some significant weight shaving, major suspension tweaks, and other upgrades. We have our sights set to continue to climb up the ranks in the remaining races of the 2013 season of Pirelli World Challenge.



We would like to congratulate our driver Roger Rodas on his Always Evolving list of achievements on and off the track. We would also like to thank Grassroots Motorsports for endowing our driver with this prestigious award.

Grassroots Motorsports

THE HARDCORE SPORTS CAR MAGAZINE

