



## **Board of Directors Frequently Asked Questions**

### *What is the Care Continuum Alliance (CCA)?*

Care Continuum Alliance (CCA) is a non-profit industry organization representing population health management organizations. Our vision statement is: All stakeholders in the health care continuum are aligned toward optimizing the health of populations. The care continuum includes wellness, prevention and health promotion, care coordination and advocacy, condition management and complex case management. CCA promotes the role of these and other strategies in improving health care quality and outcomes and reducing health care costs for individuals with or at risk of chronic disease. CCA accomplishes these goals through research, advocacy and education activities. CCA represents more than 200 corporate and individual stakeholders representing every segment of the health care delivery system. Additional information about CCA can be found on our website at [www.carecontinuumalliance.org](http://www.carecontinuumalliance.org)

### *Who serves on the CCA Board of Directors?*

CCA has a long history of industry leaders on the organization's Board of Directors. Industry founders and innovators have served on the CCA Board and provided leadership for a rapidly expanding and evolving industry. CCA Board members are widely recognized as industry and corporate leaders who are committed to improving population health, spearheading consensus-led and evidence-based research, identifying and championing best practices and speaking on behalf of the entire population health management industry.

### *What is the process and timeline for Board nominations?*

CCA will open the 2013 "Call for Nominations" on Thursday, June 7<sup>th</sup>, 2013. Nominations for Board members will be accepted through Friday, July 19<sup>th</sup>, 2013. The CCA Nominations Committee and Executive Committee will review candidate's credentials and make recommendations to the Board of Directors in July and August. The Board of Directors will review the credentials of the 2012 final nominees and approve a final slate at the Board's September 12<sup>th</sup> meeting. Nominees will be notified of their status by September 10<sup>th</sup> with final notification by September 16<sup>th</sup>. Nominees will be invited to join the face-to-face Board of Directors meeting on Wednesday, October 23<sup>rd</sup> in Scottsdale, AZ. The Board meeting will be held in conjunction with the CCA Forum, October 23-25 at the Fairmont Scottsdale Princess. As per the CCA by-laws, Board member terms must be ratified during the annual business meeting of the CCA membership. This meeting will be held on Friday, October 25 at the Fairmont Scottsdale Princess. Board terms will commence with the ratification of the new Board members and executive officers at the CCA Member Business Meeting.

### *How are nominations submitted?*

Nominations should be sent to Fred Goldstein, CCA Interim Executive Director at [fgoldstein@carecontinuumalliance.org](mailto:fgoldstein@carecontinuumalliance.org). Nominations should include a brief description of industry leadership credentials and a CV for the nominee. Self-nominations are acceptable.

### *What are the criteria for CCA Board members?*

CCA Board member candidates must represent a CCA member organization or be an individual CCA member as appropriate based on the CCA membership category structure. CCA Board member candidates should be among the executive leadership in their organization and have demonstrated industry leadership and engagement throughout their career. CCA Board member candidates should be actively engaged with CCA activities and should support and direct engagement with CCA of peers and colleagues within their own organizations and others.

*What is the term of office for CCA Board members?*

CCA Board members serve one two-year term. Board members may serve up to three two-year terms, if the Nominating Committee, Executive Committee and Board of Directors endorses additional terms and they agree to serve

*What leadership opportunities exist on the CCA Board of Directors?*

CCA Board members are eligible to serve in a number of leadership roles including CCA Committee leadership and executive officer leadership. CCA's current executive officer leadership consists of the following roles: Chair, Chair-Elect/Immediate Past Chair, Secretary, Treasurer, At-Large, Government Affairs Committee Chair, Quality and Research Committee Chair. The roles of Board Chair, Secretary, Treasurer, At-Large and GAC and Q&R Committee Chairs are two year terms and the roles of Chair-elect and Immediate Past Chair are each one year. During the first year of a Chair's term of office, the Board retains the position of Immediate Past Chair. During the second year of the Chair's term of office, the Board selects a Chair-elect and the position of Immediate Past Chair is not filled.

*What are the requirements and responsibilities for CCA Board members?*

CCA Board members, in their role as industry leaders, are asked to continue their leadership service on behalf of CCA's goals and priorities. Specifically, CCA Board members should be prepared to participate actively on, or volunteer to serve as Chairman, for any of CCA's committee activities in which the individual or member organization has expertise and interest. CCA Board members should also be prepared to designate other individuals from within his/her organization to serve on other CCA committees and activities. CCA Board members are also asked to promote CCA as an industry leadership organization by encouraging appropriate non-member organizations to complete the membership process and engage as CCA members.

*How often does the CCA Board of Directors convene?*

CCA's by-laws require that the Board of Directors meet at least three times annually. In recent years, CCA's Board has convened four, regularly scheduled meetings per year. Two meetings are held telephonically (September and December) and two meetings are held in person (April and October – in conjunction with the spring Capitol Caucus event in Washington, DC and with the annual Forum, in various U.S. cities).

As per the CCA by-laws, Board members may not send designates to represent them at the Board meetings. Board members who do not attend two (2) consecutive meetings of the Board are considered to have resigned effective as of the date of the second missed meeting.

*What is the current size of the CCA Board of Directors?*

CCA's by-laws require at least eleven and not more than 25 Board members. CCA currently has 20 Board members. In 2013, one additional seats will open through Board term expirations. Accordingly, CCA has the option of filling up to six Board seats in the 2013 nominations cycle.