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Did you know?

AutoLoop email campaigns are available to you at no charge?

PRACTICAL HELP FOR YOUR DEALERSHIP

Increase your bottom line

Each month we research the facts, talk to dealerships, and analyze the data to bring you the best kept industry secrets.

From developing custom email campaigns to increasing your customer satisfaction scores, check out these articles to learn how to best use your AutoLoop suite to meet (and exceed) your goals.

[Click here to view the gallery!](#)

E-MARKETING FOR BUSY SCHEDULES



A recent survey reported a 35% higher revenue per RO from customers with a valid email address versus customers without one. These same customers also visited their dealership more often, showing a 28% improvement. How were they able to achieve it?

[Read More...](#)

DIRECT MAIL YIELDS MAXIMUM ROI



Cross-media marketing is the most effective way to engage customers and motivate them to action. Sending emails, phone calls, SMS text messages, and direct mailings will maximize your results.

[Read More...](#)

MONITOR YOUR CUSTOMERS' NEEDS

Are your customers happy with your dealership? How would they rate your service? Learn how to increase your customer satisfaction scores and see how they affect your ROI with 3 easy steps.

[Read More...](#)

INCREASE YOUR RO'S IMMEDIATELY

Wouldn't it be great to manage your service appointments, so each day you're seeing a full schedule, without overbooking? How about an increase of 11% in RO sales?

[Read More...](#)

LATEST CAMPAIGNS

INDEPENDENCE DAY SALES



Promote your 4th of July sales offers.

List Criteria: Exclude deals within the last 730 days

[Request this campaign!](#)

ARE YOU READY FOR SUMMER?



Help your customers prepare their vehicles for the summer heat with summer savings on service.

List Criteria: All vehicles. Exclude ROs or Deals within the last 90 days.

[Request this campaign!](#)

JUNE SERVICE SPECIALS



Invite your customers in to take advantage of service specials as spring becomes summer this June.

List Criteria: All vehicles. Exclude ROs or Deals within the last 90 days.

[Request this campaign!](#)

Forgot your password? [Click here!](#)

WE WANT YOUR FEEDBACK!

[Click here](#)