

## What publishing professionals say about Maps4News:

“ The integration of Maps4News into our daily workflow has significantly enhanced our quality and allowed us to achieve great savings concerning resources. Less “hand made” equals more time to react to suddenly arising tasks. Whether creating local or regional maps, we gained a lot of efficiency for both processes. Contains necessary items of our style guide. Easy to handle. ”

Thomas Munz / Media Designer, Technical Consultant, Augsburgger Allgemeine

“ Maps4News has allowed us to produce graphically accurate and eye-catching maps of any part of the world in just a few steps. The amount of time this saves can't be measured, it's invaluable to meeting the deadlines for our newspapers & website and I wouldn't like to go back to the way we were working before. ”

Michael Ruane, Pre-Media Manager, The Irish Times

“ Maps4News is, without a doubt, the best mapping software I've seen for creating locator maps on deadline. I never thought I'd say this, but now there is a way to just create maps with a click of the button. And it can be done to your style! A must-have tool. ”

Jeff Goertzen, Media Design Consultant (former Art Director Denver Post & USA Today)

**GUARANTEE:** You won't pay anything for Maps4News if you decide you don't love it and need it after your Free Trial month of use!

**MAPS4NEWS**

www.maps4news.com

MapCreator Europe, Fellenoord 310, 5611 ZD Eindhoven, The Netherlands

Phone: +31 (0)40 26 45 120 Email: info@maps4news.com

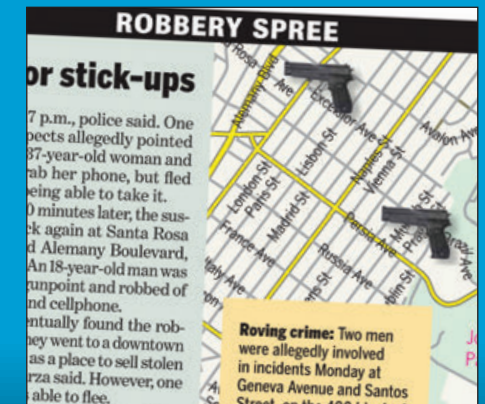


Maps4News maps are powered by high-quality Navteq data.

Finally:

**MAPS4NEWS**

Now you can quickly and easily create eye-grabbing maps custom-styled for your publication.



- High-quality maps – with Maps4News it's simple and cost-effective
- Custom-tailored maps that match the style of your publication
- Saves your team countless hours of misspent time and money

# With Maps4News, your publication can now effortlessly include sophisticated map visuals.

Adds impact to your editions on tablet, mobile, print and online.



You can now have maps created from scratch in just minutes for your fast-breaking news stories.



A picture is worth a thousand words, and a content-rich map can communicate the whole story.



Maps4News works for all your delivery channels – fast, easy, budget-friendly, and royalty-free.

**Y**ou need eye-catching graphics to engage your readers... and many times there's nothing more relevant than a map... but making map art has traditionally been a production (and sometimes legal) hassle. Now, thanks to Maps4News, this problem is solved!

**Great-looking map art in just a few minutes.**

Simply use your Maps4News software to enter the location you want, then click a few buttons to scale and customize your map as needed. And that's it! You can choose from a variety of different map styles that have multilayer flexibility, you can add call-outs and icons, you can even preset fonts and colors to match the look and feel of your publication. Plus you can open your high-quality vector map art in a graphics program like Adobe Illustrator® to add additional icons, effects, or anything else you might want to incorporate.

With Maps4News, customized editorial maps are now as easy as 1, 2, 3...



**1** Enter your map location from the global database.



**2** Choose from many map styles, or define your own style.



**3** Add icons, which can include graphics you have pre-loaded.

You can zoom and crop your map however you might need, from street view out to country view.

You get beautiful high-quality vector art in minutes for your print or online publications.

You can even open your map in Adobe Illustrator® for extra touches.

Presto! Your map is done.

**How your publication can effectively use Maps4News...**

- Dramatize a crime-scene or accident location (or even multiple locations)
- Pinpoint political incidents and world happenings with a map infographic
- Make use of "dynamic routing" to highlight, for example, a marathon course
- Depict city plans or construction projects, or illustrate a travel article

Maps4News is your expert cartographic "silent partner." With our constantly updated global mapping data, you don't have to worry about outdated content, and there are no third-party cartography suppliers to deal with. Also, "Legal" will love the fact that your custom-created Maps4News are copyright-free for all your uses, including print, mobile and online.

**See Maps4News in action with a FREE demo map!**

Considering the time and expense of hand-fabricated map art, Maps4News easily pays for itself over and over again. Already proven and used by news publications worldwide, now you too are able to enhance your newspaper or magazine with Maps4News.

Please visit [www.maps4news.com](http://www.maps4news.com) to find out more, or Call +31 (0)40 26 45 120 to get your Free demo map.



[www.maps4news.com](http://www.maps4news.com)

## Metro Train Crash in Washington DC

THE IMPACT: Train Strikes Another, Scores Are Injured, Commute Is Stalled

Washington DC Newspaper  
One Metro train slammed into the back of another on the Red Line at the height of the evening rush yesterday, killing at least six and injuring 70 others in the deadliest accident in Metrorail's 33-year-history.

Metro officials expected the death toll to rise to at least nine. The impact of the crash was so powerful that the trailing train was left atop the first train. Witnesses told stories of rescues and people helping others amid the chaos. Firefighters had heavy rescue equipment to cut

and it was not clear what caused yesterday's accident. The National Transportation Safety Board is investigating the crash and has assigned a railroad investigator and two specialists from its office of transportation disaster assistance. The Metro board is scheduled to hold a special meeting at 2 p.m. today.

Although the investigation is just beginning, certain systems are designed to prevent an accident like yesterday's. During morning and afternoon rush hours, all trains except



Rescue personnel respond to the scene of the Metrorail crash.

weeks of training. The computerized system should work whether trains are being operated manually or by computer. But even if the signal system failed to stop the train, the operator should have intervened and applied emergency brakes, safety experts familiar with Metro's operations say. The