



# TECH TOUR LAUNCHES EUROPEAN SEARCH FOR 20 MOST PROMISING EMERGING CLEANTECH COMPANIES TO PRESENT AT THE 2013 CLEANTECH SUMMIT IN MILAN, NOVEMBER 12-13

Call for Applications for 2013 Cleantech Summit: Deadline is September 1, 2013

**Geneva and Milan, July 8, 2013** – Tech Tour and International Venture Club announce the 3<sup>rd</sup> Tech Tour Cleantech Summit (http://www.cleantechsummit.eu/) to be held in Milan, November 12-13, 2013. The Selection Committee is in search of the top 20 emerging cleantech companies to profile at the two day Summit in Milan. The Cleantech Summit will pair the most promising early and later stage companies with representatives from leading cross-border venture capital and global corporate firms. Interested companies are invited to apply at: <a href="www.techtour.com/Registration.htm">www.techtour.com/Registration.htm</a>.

Massimo Sapienza of Helio Capital is the 2013 Cleantech Summit President and explains that, "Developing clean technology is no longer only a social issue, but has rapidly emerged as business mainstream. Solar energy, wind power, biofuels, biomaterials, green buildings, sustainable transports, smart grids, mobile technologies and water filtration provide ample business opportunities. With over 50 billion Euro of investment in renewables in the last 5 years Italy is a great place to host the 2013 Cleantech Summit. The "cleantech revolution" is taking place even faster than we could have ever imagined."

Companies selected for presentation at the 2009 and 2011 Tech Tour Cleantech Summits included: Alertme.com, which received €28.5M in funding, Aquamarine Power; €22M in funding, Azzurro Semiconducters; €14.5M in funding, Concentrix Solar was acquired by Soitec Group for €61.1M, Enecsys; €42.6M in funding, Novaled; €25.2M in funding, Power Plus Communications; €11.6M in funding, Torqeedo; €11M in funding, and Xeros; €15.9M in funding.

Fabio Lancellotti, Aster Capital

Bart Markus, Wellington Partners

Joerg Sperling, WHEB Partners

Fabian Ruechardt, Serial Entrepreneur

Markus Moore, Emerald Technology Ventures

Nino Tronchetti Provera, Ambienta Environmental Assets

# The 2013 Selection Committee & Advisory Council includes:

Gregoire Aladjidi, Demeter Partners
Alex Banz, Niton Capital
Alessio Beverina, Sofinnova Partners
Alexis Figeac, Axiom Ventures
Alois Flatz, Zouk Capital
Robert Gallenberger, GIMV (VP Selection Committee)

Ariella Grinberg, Israel Cleantech Ventures Davide Turco, Intesa Sanpaolo

# Selection Criteria

Applicants will be assessed on the uniqueness of their technology, the strength of their business model, vision, and capability to execute on the business plan and the quality and track record of their management. Submissions will be reviewed by the selection committee, which is comprised of senior business leaders from various backgrounds including venture capital, technology, research and economic promotion.

# Registration

Tech companies with operations based in Europe (as well as Israel, Russia and Turkey) can apply for the Summit at <a href="www.techtour.com/Registration.htm">www.techtour.com/Registration.htm</a>. As part of the process applicants must submit a company profile, business plan (optional) and draft presentation together with the registration form before the September 1<sup>st</sup> deadline.

- No charge to apply
- No charge for selected companies to attend the event selection is merit only based
- Companies are selected by an expert selection committee, according to their potential market impact, and can be at any funding stage from start-up to pre-IPO.

#### **Rewards for Finalists**

The selected 20 finalists will each have a 15 minute slot to present their business plans to senior partners, vice presidents and CEO's from the global venture capital and technology industry, as well as service providers and academics. In addition, they will benefit from networking opportunities, local and international media exposure and potential opportunities to secure funding. The Tech Tour does not charge selected companies to apply or present.







## **About Tech Tour**

Tech Tour was founded in Geneva in 1998 in response to the growing interest in emerging technology companies in various European regions. Tech Tour is an organization composed of key contributors to the high technology industry. Tech Tour recognizes that continued prosperity in Europe lies in its ability to transform today's innovative projects into tomorrow's global technology leaders. For further information, please visit <a href="https://www.techtour.com">www.techtour.com</a>

## About the International Venture Club

The International Venture Club was founded in 2011 as the collaborative platform of leading venture investors promoting successful international investments. Its objectives are to 1) share better practices, 2) build co-investor trust and relations, 3) foster new funding and investment opportunities through joint actions and PR, 4) grow promising companies with corporate partners and co-investors and 5) keep a smart window and support to emerging innovative companies. <a href="https://www.iventureclub.com">www.iventureclub.com</a>

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