

Easy, Intuitive & Impeccable

## Our Company

#### Introduction

OpenXcell Technolabs is an ISO 9001:2008 certified company, located in India and United States. We are a team of enthusiastic designers, developers and managers who strive to create path-breaking software solutions. Our strong hold is in the field of mobile app development, game development, web development, E-commerce development and enterprise systems. Our team believes in transparency, adaptability, accuracy and improvement, which has helped OpenXcell to deliver quality solutions to its worldwide clientele.

#### Vision

To become a global leader in providing quality software development services in existing and emerging technologies to delight our clients.

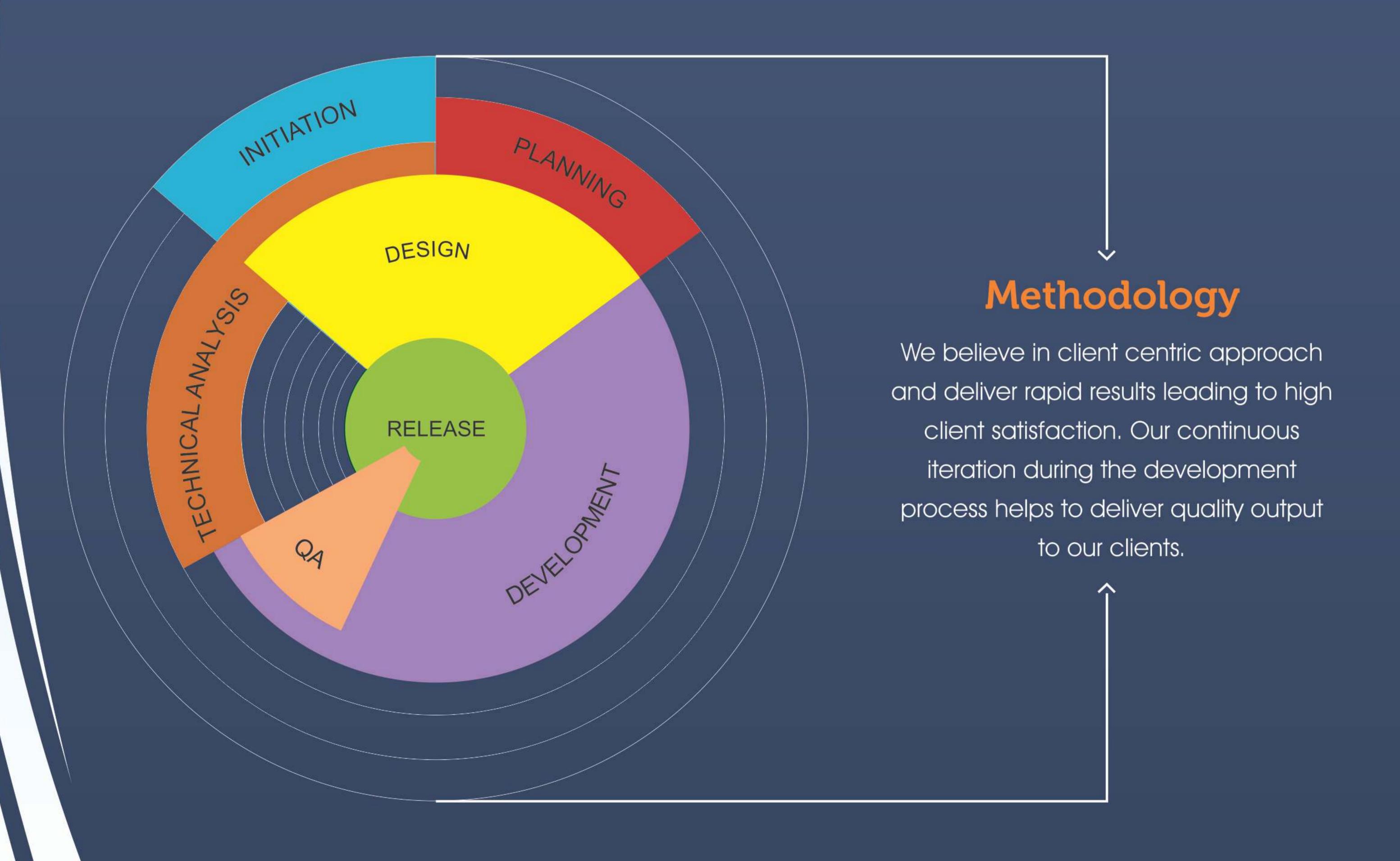
#### Core values

- Customer Centric
- Collaboration
- Excellence
- Efficiency

- Effectiveness
- Care
- ✓ Growth

#### Working together made easy by

- Quick analysis and detailed understanding of requirement
- Best possible competitive pricing and quality assurance
- One point of contact for project management
- Hassle free communication with development team
- Transparent development process with daily updates
- Adaptability to inevitable changes during development
- On time delivery as per the agreed time frame



# Our Expertise

#### Creatively engineered mobile apps

iPhone

iPad

- Android
- Blackberry
- Windows phone
- Inter platform porting services















## Ingeniously engineered games

- 2D and 3D Design and Modeling
- Innovative game concept development
- Intelligent Game Programming
- Rigorous testing for best gaming experience









## Competitively engineered web applications

- Tailored custom web development
- Corporate website development
- Web application testing
- Maintenance and support













#### Cost effective e-commerce and m-commerce solutions

- E-store and shopping cart development
- Payment gateway and third party integration
- Custom module development
- Support, maintenance and up-gradation











## Proficiently engineered enterprise systems

- Portal and intranet development
- CRM and sales force automation
- Web content and document management
- Support and maintenance











## World class user interface designing

- Web designing
- Game graphics designing
- Mobile app and icon designing
- 3D and animations

















# **Effective Internet marketing**

- Search engine optimization
- Go-to-market strategy
- Online advertising

- Mobile app marketing
- Social media marketing

























Openxcell is awarded "the best software development company 2011" of Gujarat by GESIA (Gujarat Electronics & Software Industries Association).

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