Over 250 Reasons To Go Green This Ramadan

Sub-heading: Green is the color of Islam and a green planet is what users of 123Greetings strive for. Over 135,000 e-greetings with thoughtful and sincere messages were sent during <u>Ramadan</u> last year from 123Greetings.com.

New York, NY, July 9, 2013: The essence of Ramadan lies in complete devotion to Allah. During this period Muslims seek forgiveness for sins and engage in charity and focus on good deeds. On the occasion of <u>Ramadan 2013</u>, 123Greetings.com supports the sentiments of this festival and enables everyone to send free, environment friendly **wishes** to friends and family. Last year, over 135,000 wishes were sent from 123Greetings.com, which goes to show that people appreciate using greener options for celebrations.

From the joyful festival greetings, enjoyable feast of <u>lftar</u> to the spiritual messages and religious blessings that symbolize health and prosperity for all, 123Greetings.com has over 250 different expressions across eight different categories to enable users to send true expressions to anyone during this period.

Arvind Kajaria, Founder of 123Greetings.com, says "Ramadan is a period of devotion and dedication to Allah. It is also a time to engage in activities that benefit others. Our service enables users to benefit the environment without taking the values of emotional bond away from exchanging greetings. Our ecards help convey messages of harmony, reverence and togetherness. We wish Muslims <u>Ramadan</u> <u>Mubarak</u> and hope everyone enjoys the festival."

About 123Greetings.com:

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Drawing from its tag line "Free Greetings for the Planet" the service exemplifies the notion that the best things are free in our planet and so should wishes, greetings and personal expressions be. Its offering of over 37,500 greeting cards covers a mix of 3,000 seasonal & everyday categories.

For details, visit <u>123Greetings.com</u>