

HealthCareerWeb.com® Helps Employers Recruit Quality Health Care Professionals at NAHCR 2013

Niche job board aspires to close gap between talent acquisition and patient care with innovative recruiting solutions

Norfolk, VA (July 9, 2013) – HealthCareerWeb.com®, a division of Dominion Enterprises, will showcase its innovative recruiting solutions at the NAHCR 2013 Image Conference July 16-19 in Minneapolis, Minn. Recruiters and hiring managers are encouraged to visit booth #45 to learn how email, digital and mobile functionality can support talent acquisition.

“We make it a point to exhibit at NAHCR because it is one of the best forums for thought leaders in the health care industry,” said Denise Tanner, director of business development at HealthCareerWeb.com. “The innovative ideas presented during this conference fuel the changes we implement on our site and help us better serve clients. We aim to alleviate the ‘recruitment burden’ placed on health care organizations as they attempt to locate qualified professionals and improve patient care.”

The health care industry represents 9.4 percent of the U.S. labor force, making it a major player in terms of economic growth. While competition for qualified medical professionals is on the rise, projected labor shortages further complicate recruiting within the health care sector. Companies must make strategic investments to influence how candidates experience their employer brand.

“Health care organizations routinely encounter recruitment challenges, specifically when it comes to attracting and retaining top talent. Through a multifaceted advertising campaign that leverages the latest technology, we are able to help employers with those hard-to-fill positions,” Tanner explained. “We constantly monitor industry trends and challenges to effectively promote our clients’ job postings.”

HealthCareerWeb.com offers recruiters a platform to identify and communicate with health care professionals. From large health care facilities to small specialty clinics, employers can place their career opportunities directly in front of the medical community. Popular listings include physicians, nurse managers, allied health professionals and support staff.

Recruiters and hiring managers can visit booth #45 to learn about HealthCareerWeb.com’s range of services.

About HealthCareerWeb.com

HealthCareerWeb.com, a division of Dominion Enterprises, offers a powerful platform for advertising niche jobs in the health care industry. In addition to career opportunities, the targeted site provides members with access to an exclusive online community. Free resources, including resume posting, forum participation, photo sharing, video hosting,

professional network development and insider blogs, are available to site members.

About Dominion Enterprises

Dominion Enterprises is a leading marketing services and publishing company serving the automotive, recreational and commercial vehicle, real estate, apartment rental, employment, parenting, and travel industries. Headquartered in Norfolk, Virginia, with 3,300 employees in the United States, Canada, England, Sweden and Italy, the company provides a comprehensive suite of technology-based marketing solutions, and more than 45 market leading websites. Millions of For Rent®, Employment Guide® and HotelCoupons.com® publications are distributed across the U.S. each year. For more information, visit DominionEnterprises.com.

Media Contact

Denise Tanner, Business Development Manager

HealthCareerWeb.com

[757-351-7046](tel:757-351-7046)

denise.tanner@healthcareerweb.com

