

</SOURCEFUSE>

Ready to innovate?



</POWERUP> DIGITAL PRODUCT TEAMS

# </POWERUP> PRODUCT TEAMS



## <PowerUp> Digital Product Teams Reduce Product Development Risk and Drive Your Business Forward

At SourceFuse, we've made it our business to create the best digital product development teams available—to help you build the best products possible.

**PowerUp**, our digital product team service, makes it easy to quickly assemble a responsive team with a history of delivering superior products on time and under budget. Get a ready-to-go team of product, marketing and technology professionals, or pick and choose individuals with specialties that complement your existing organization.

The **PowerUp** team approach reduces the risk of cost overruns, lost time to market, loss of competitive advantage, and project failure.

# </POWERUP> TAKES THE RISK OUT OF DEVELOPMENT

We feature proven experience, agile management techniques, focused communications planning and time-zone advantage. **PowerUp** teams can build high quality digital products at half the cost and a fraction of the time it would take to assemble and manage your own team.

**PowerUp**, teams are devoted to helping businesses move forward intelligently and fast. We have helped hundreds of companies build and deliver exceptional digital products to market—as they were envisioned, and on time. PowerUp also provides you with advice and support when you are ready to bring your product development in-house.

**SourceFuse is proud of the products our PowerUp teams have helped build—including the ones you can't see.**

## B2B Success.

We helped create an internal B2B sales management platform for leading technology company Cisco Systems, which supported the launch of a new strategic sales partnership with EMC. We delivered the platform on time and on budget, and far exceeded the client's expectations.



# </POWERUP> PRODUCT TEAMS

## Your Project, Your Team.

<PowerUp> teams include professionals from product management, technology development and various marketing disciplines, allowing us to deliver a precisely built team that will meet your requirements.

### Core PowerUp Technology Team

- > Project Management  
(*Technology Team Facing*)
- > UX/UI Engineers
- > Systems Architects
- > Software Engineers
- > QA Engineers

### Management and Marketing Pros

- > Product Management  
(*Marketing Team Facing*)
- > Product Marketing  
(*Positioning and Customer Acquisition*)
- > Design and Branding
- > Creative Ideation and Messaging

# </SOURCEFUSE> ABOUT US

SourceFuse is a digital product and technology development organization helping startups and corporations launch web, mobile and social software solutions. SourceFuse is led by a management team that has consistently delivered innovative products and solutions to the market for more than eight years. With a dedicated team, and offices in the U.S., U.K., and India, SourceFuse delivers high quality software products and solutions.

## Some of our work...



Mobile Video Apps



Mobilized Web



eCommerce SaaS



Social Influence



B2B Portal



Pharma SaaS



Fitness Marketing



Education Web



Social Interest

# </SOURCE**FUSE**> HOW TO REACH US

Learn more about our PowerUp service

800-578-FUSE x708

[sales@sourcefuse.com](mailto:sales@sourcefuse.com)

[www.sourcefuse.com](http://www.sourcefuse.com)