# Why Have a Website for Free When You Could have A FREE Website That Finds The Customers That Are Already Looking For You!

A special report and extra special offer from Tony Hetherington of <u>www.FreeProfitableWebsite.com</u> and <u>www.AutomatedOnlineReputationManagement.com.</u>

#### What is a Free Profitable Website?

A Free Profitable Website is an entirely new approach to creating a business <u>website for free</u>. For too long business owners have been conned with <u>free website templates</u> that are little more than very expensive online brochures that do nothing to attract customers or increase sales.

#### **1.** A Free Profitable Website Starts With The Traffic That's Already Looking For You!

You supply a few words about what you do and where and the goods and services you offer and my unique software finds the best domain name for your website that has the most potential customers that are already looking for what you do or sell – within a few miles of you.

#### 2. A Free Profitable Website Targets The Traffic

The <u>best free website</u> is a Free Profitable Website is then set up to laser target this traffic so that they find you and not your competition.

#### 3. A Free Profitable Website Guides Them To Contact You

The aim of a Free Profitable Website is not to get "hits" but to get your potential customers to contact or all you to place an order!

#### Why most business websites are doomed to fail

Most websites are doomed to fail. They're set up to appeal to the wrong people (the business owner) and ignore what the customers that are already looking for your goods or services.

Business owner	Customer	
I want a website for my business Fred Jones	Help! I have water pouring through the	
Plumbing	bathroom floor from a leaking pipe.	
An online brochure is created at	Searches on Google for "fix leaking pipe"	
www.fredjonesplumbing.com		
The business owner is left asking - Where are the	Calls the first plumber that appears – not Fred	
new customers?	Jones Plumbing	

Your customers have changed and so your approach to finding them must also change. They no longer look for yellow pages or newspaper adverts instead they **search online for a solution to a problem or need they have**. The more **urgent the need** the more ready they will be to buy.

These potential customers are using Google right now to find solutions to their problems. By chance they find someone that has mentioned it. No-one is targeting these potential customers who are ready to buy often with an urgent need for your goods or services. Until now!

This is exactly what a Free Profitable Website could do for you!

You could have a free website to target these ready to buy customers! What would happen if our plumber had a website called FixLeakingPipesInPortland.com. Google would love it and so would the people urgently looking for a plumber in that city.

One of the hardest things for business owners seems to be to think like their customer but this is so important as this is how to find those already looking for you!

#### Can I really offer you a free website that will get you more business?

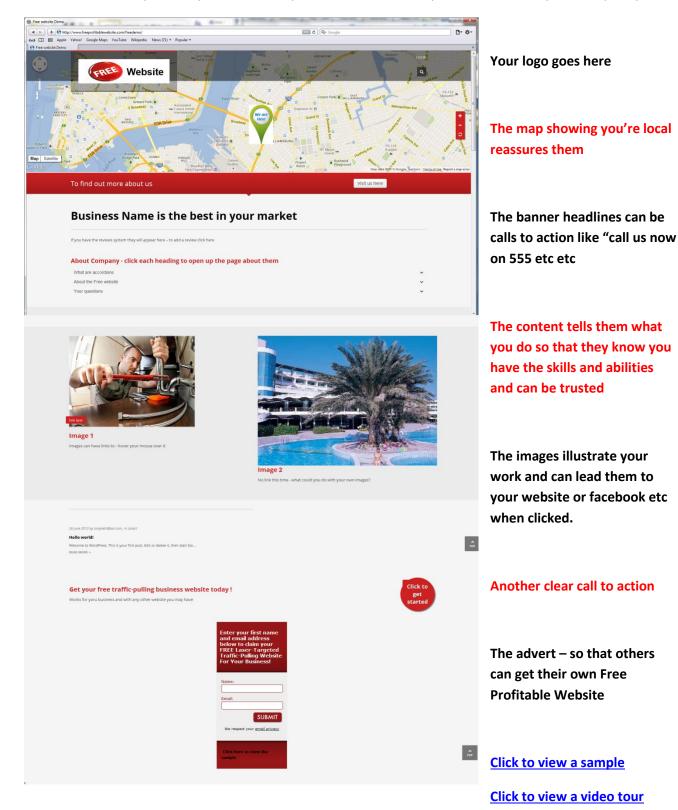
Yes. You will have to buy hosting (for about \$5 a month) and a domain name (included) so they belong to you but the website and research is entirely free and it's all set up for you.

#### What's the catch?

The catch, if it is one, is your website carries adverts for me to help spread the word. You can of course take advantage of one of the paid upgrades and have these adverts removed along with the addition of some incredible features.

#### Your Free Profitable Website

This sleek, elegant, no waste design is then created to help those wanting what you do to get in touch with you. People who have a problem want to know you can solve their problem quickly!



The very best way to gain trust online is via reviews as a staggering 90% trust reviews as much as they would trust a personal recommendation. If you have reviews they're display prominently if you don't then you urgently need my <u>automated reviews system</u>.

Write a review	This is great	****	E
	The silver website is a huge improvement on the free website and well worth the investment.	by John Thornton	

#### Are there any upgrades?

Yes there are 3 upgraded services available for those who want more.

<u>Silver</u> - removes the adverts, adds better security, more accordions so more content, directions to your door etc

<u>Gold</u> - This is the ultimate with the top 7 social media accounts created and integrated for you, a slide show and video about your business, auto posting to make you the expert and amazing ways that website visitors can contact you. Only 50 of these will be sold!

<u>Automated Reviews System</u> = this upgrade manages your online reviews, generating more good reviews and intercepting and dealing with bad reviews before they're even posted.

#### Will it work with my existing website?

It will work alongside any website, facebook or other account you may have by directing potential customers to them or to you directly.

#### Why not use free hosting?

Free hosting is a compromise I just won't make. The partner hosting companies I use are the best in the business with superb "up time", reliability and customer services. I wouldn't want my attempts to impress you interrupted by a pop up advert for Viagra – would you?

#### How to get started?

If you've been to <u>http://www.freeprofitablewebsite.com/</u> and entered your name and email address and are reading this because it got sent to you by email then you're all set to do step 1 below. If not, go there now.

### **The Process**

I've created a simple 5 step process to make sure everything is in place as soon as possible. Steps 1 and 2 takes a fresh new approach to internet traffic and 3, 4 and 5 get the website set up.

#### 1. You supply search words

I want you to think like a customer and send me a list of words that they could to search for what you do. So it's driving lessons or learn to drive and not your company name. It's divided into three types of words to help you think.

1. Enter the **services** that you offer as a customer is likely to enter them. In this example, I entered driving lessons and learn to drive. You can enter up to 7.

2. Enter your **roles** as a potential customer may see you. I entered driving instructor and both driving school and driving schools. You can enter up to 7. Entering plurals often works well.

3. Enter your location.

Send this list to me at <u>tony@AutomatedOnlineReputationManagement.com</u> requesting **a free website** in the subject line.

## 2. My exclusive software finds the best combination and I suggest possible domain names

I will run my software and it will find something very exciting – the exact term for your area where the most people are already looking or you! Perhaps there will be hundreds looking every month – the website that I can make for you will help them find and choose you.

I will send you a list of possible domain names to choose from.

## 3. You get the domain name and hosting and give me the email they send you and the content for your website

a. Follow the links here and register one of the suggested domain names and get hosting from either here or here. You only need the basic or baby hosting package with no extras and I'd suggest a year – it will then renew. You **MUST** use the links here as this will be verified before I build the website.

http://bit.ly/RecommendsHostgator

http://bit.ly/RecommendsBluehost

Don't be alarmed if the hosting companies phone you to check your registration, this takes a minute and I think it's great that they care enough to check.

website for free - website free - free website templates - best free website

b. Send me the following information – you may wish to refer to the diagram or demo website to make sure you send it all.

- Username
- Password
- Your full address
- Text for "To find out more about us"
  - a. Text for button
  - b. Link url to link to if any
- Text for main statement (Business Name is the best in your market) perhaps your USP or a call to action to call you
- Text for the bottom call to action and where you'd like this to link to.
- About Company click each heading to open up the page about them
  - a. Heading for item 1
  - b. Body text for 1
  - c. Heading for item 2
  - d. Body text for 2
  - e. Heading for item 3
  - f. Body text for 3
- c. Attach your logo and up to two images
- d) Send me the welcome email that the hosting company sent you

Please make sure all is correct and complete before you send it.

#### 4. Verify and check

I will check and verify that you used my links above to buy your hosting and that you have sent all that is required. If things can't be verified then the website cannot be made.

#### 5. I create your website

If all is well I will create your website for you and send you instructions how to post updates.

# Silver upgrade

#### \$197 set up - \$97 a month - managed ad-free service

The Silver upgrade removes the adverts and adds the following features.

A limited managed service – simply email me your updates and I'll get them posted for you.

**Security** – websites managed by me have the best security available. For example, passwords are changed every day.

**More content** – The "accordion" is increased from 3 to 7 slots to include content about your business and can be displayed as horizontal tabs like here. Help and advice to create this extra content is available.



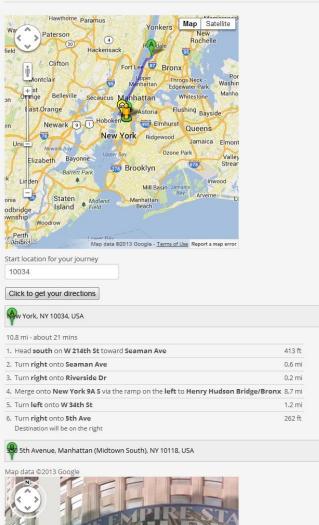
**Contact details** – these are improved with the ability to provide directions to your door and Google street view of your business.

Click to view a sample

Click to view a video tour

**Click to upgrade** 

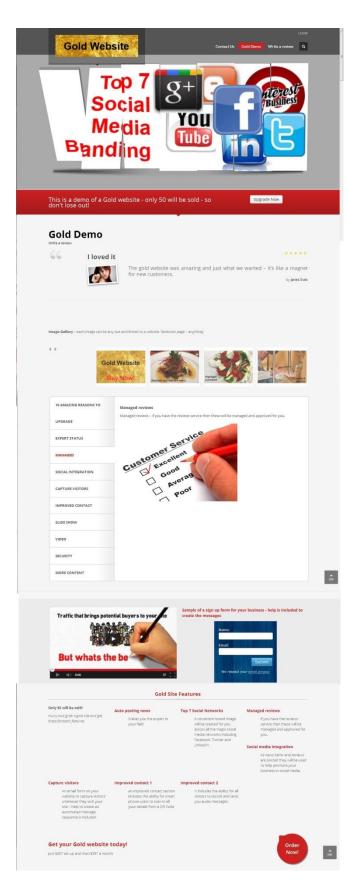
#### **Find us**





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## Gold upgrade



### \$397 setup - \$397 per month – ultimate service

Warning – due to the level of support this service demands <u>only 50</u> will be sold. Upgrade now or lose out!

### 10 Amazing Reasons to Upgrade While You Can!

Top 7 Social Networks – A consistent brand image will be created for you across all the major social media networks including Facebook, Twitter and LinkedIn. – Setting up a Facebook page could cost you \$200! Total worth for all 7 social networks = \$1000

You become the expert - Auto posting news items positions you as the expert in your market. Worth \$300 a month

Managed reviews – if you have the reviews service then these will be managed and approved for you. Worth at least \$500 a month.

Social media integration - As news items and reviews are posted they will be used to help promote your business in social media. Worth \$100 a month.

Capture visitors – An email form on your website to capture visitors whenever they visit your site – help to create an automated message sequence is included. This service alone is worth \$200 a month **Improved contact** – an improved contact section includes the ability for smart phone users to scan in all your details from a QR Code and all visitors can record and send you audio messages. **Worth at least \$100.** 

**Promotional Slide show** – the top header is replaced by a slideshow about your business to really capture attention. **Worth at least \$150.** 

**Video about your business** – a video is created about your business and is uploaded on Youtube and embedded in the website. **Would cost at least \$100 to get this created!** 

**Security** – websites managed by me have the best security available. For example, passwords are changed every day. **Worth At least \$100 a month.** 

**More content** – The "accordion" is increased from 3 to 10 slots to include content about your business. Help and advice to create this extra content is included as well as new ways to display it such as tabbed headings of featured lists. **Worth at least \$500** 

#### Total value at least = \$1850 now and \$1200 a month

**Click to view a sample** 

Click to view a video tour

Click to upgrade