



## Family Playdate Expo 2013 – Monday, October 14<sup>th</sup>

We are excited to introduce a new concept to our exciting list of events; The 1<sup>st</sup> Annual Family Playdate Expo! **Monday, October 14<sup>th</sup>, is Kids' Day at The Big Fresno Fair!** To celebrate ALL children 12 and under, receive free admission to the fair on October 14<sup>th</sup>. The Family Playdate Expo is comprised of various booths and exhibits that showcase goods and services designed to engage and promote happy healthy families. Booth placement at the Family Playdate Expo provides your company with a unique opportunity to reach families in a fun, affordable and relaxed atmosphere. This is a premium opportunity to promote your company to an audience that needs and is actively seeking out the services that you offer!

Drawing nearly 580,000 people each year, the Big Fresno Fair is the single largest and longest running, special event in the valley! Many of our valued sponsors and exhibitors feel that partnering with The Big Fresno Fair is a cornerstone in their overall marketing strategy. This amazing opportunity to market your products and services to a huge group of diverse consumers, and to be closely aligned with the single largest entertainment event in Fresno County, is now available to your business. Don't delay, booth space is limited.

**Investment: \$400.00 per 10 X 10 booth space**  
(Additional space sizes available at an additional cost)

Includes: Canopy  
Covered Table  
2 Chairs  
4 Adult admission tickets & 2 One-Day Employee parking passes  
Special Event Insurance

To participate in the Family Playdate Expo, simply complete the attached application and mail to: **Birdy's Families in Motion, PO BOX 26233, Fresno, CA 93729**. Space is limited and will be sold on a first come, first serve basis. All money, signed contracts, and applications must be received on or before September 15, 2013.

Please contact Birdy's Families in Motion at (559) 765-0299 or email at [birdyskids@yahoo.com](mailto:birdyskids@yahoo.com) for more information.

**THE BIG FRESNO FAIR**  
**1121 S. Chance Ave., Fresno, CA 93702**  
**Phone: (559) 650-3227**  
**Fax: (559) 650-3226**

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**2013 FAMILY PLAY DATE APPLICATION FOR EXHIBIT SPACE**

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**Monday, October 14, 2013**

**11:00 AM – 4:00 PM**

This application is not a proposal or guarantee of space. All questions must be answered completely before consideration for space can be given. Spaces will be sold on a first come, first serve basis, so don't delay!

**PLEASE PRINT ALL INFORMATION**

COMPANY NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

FIRST NAME: \_\_\_\_\_ LAST NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

SIZE OF SPACE REQUESTED: \_\_\_\_\_

DO YOU NEED ELECTRICITY? \_\_\_\_\_

PLEASE EXPLAIN WHAT YOU WILL BE DOING IN YOUR BOOTH. PLEASE BE SPECIFIC IN YOUR DESCRIPTION.

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\_\_\_\_\_  
\_\_\_\_\_

IF SELLING, IT IS MANDATORY TO HAVE A CALIFORNIA STATE BOARD OF EQUALIZATION RESALE TAX NUMBER. IF THIS IS A TEMPORARY NUMBER, WE MUST HAVE IT BEFORE YOU OPEN.

RESALE TAX NUMBER \_\_\_\_\_

\* **NEW** SPECIAL EVENT INSURANCE IS INCLUDED IN THE EXHIBIT SPACE RENTAL FEE. YOU DO NOT NEED TO SUPPLY YOUR OWN INSURANCE.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE