

NEWS RELEASE FOR IMMEDIATE RELEASE

## **Ed Case to Join Outrigger Enterprises Group** as Chief Legal Officer, Senior Vice President

HONOLULU, HAWAII – Ed Case – a veteran Hawaii attorney and former US Congressman– is joining Outrigger Enterprises Group as senior vice president and chief legal officer starting July 22, 2013.

In his new role, Case will manage the multifaceted legal affairs for Outrigger Enterprises Group, including assisting with the acquisition, development and management of real estate assets, supporting the company's hotel and condominium management business, and overseeing the full range of internal and external legal matters. Case replaces Donna Leong, who was tapped by Mayor Kirk Caldwell in May of this year to serve as Honolulu's corporate counsel.



Date: July 12, 2013

Release Number: 37/13

"We are fortunate to have someone of Ed's tremendous caliber and reputation join our Outrigger team," said David Carey, president and CEO of Outrigger Enterprises Group. "His extensive experience in real estate and property law, coupled with his insights gained as a former US congressman and Hawaii state representative and his deep understanding of our community, make for an outstanding addition to our executive team. Ed's experience working with foreign companies is also a plus, given our continued expansion beyond Hawaii's shores," added Carey.

Ed Case to Join Outrigger Enterprises Group as Chief Legal Officer, Senior Vice President

"I am truly honored to join such a legendary and dynamic company like Outrigger that is mounting a visionary expansion throughout the Pacific and Asia under David Carey's leadership," said Ed Case. "Like so many local residents, I practically grew up with Outrigger, so it is especially gratifying for me to now be part of a company that is synonymous with Hawaii and a team that's helping to take this iconic company into an exciting new era," he added.

Case was most recently an attorney with Bays, Lung, Rose & Holma, focusing on real property transactions and development since 2007. He previously practiced law at Carlsmith Ball for 20 years, where he rose from associate, to partner, to managing partner.

In addition to his law background, Case served as a Hawaii state representative for the Manoa/Makiki/Punahou district from 1994 to 2002, and also served as a United States congressman for Hawaii's second district from 2002 to 2007. Case also served on the Manoa Neighborhood Board for four years beginning in 1985.

Case has served as an adjunct professor at the Hawaii Pacific University, is on the Hawaii District Export Council for the U.S. Department of Commerce, and is on the board of directors for Smart Business Hawaii. Case also co-authored the Hawaii Supreme Court Hawaii Appellate Handbook. Case earned a law degree from the University of California/Hastings College of Law, and a bachelor of arts in Psychology from Williams College in Massachusetts.

-30-

## About Outrigger Enterprises Group

Outrigger Enterprises Group is one of the largest and fastest growing privately-held leisure lodging, retail and hospitality companies in the Asia-Pacific and Oceania regions and continues to expand its presence throughout the area. A family-owned company with 66 years of hospitality experience, Outrigger runs a highly-successful, multi-branded portfolio of hotels, condominiums and vacation resort properties, including Outrigger® Hotels and Resorts, OHANA® Hotels and Resorts, Embassy Suites®, Holiday Inn®, Best Western®, Wyndham Vacation Ownership® and Hilton Grand Vacations<sup>TM</sup>. Currently, Outrigger operates and/or has under development 45 properties with approximately 11,000 rooms located in Hawaii; Australia; Guam; Fiji; Bali; Thailand; Mauritius, Vietnam; and Hainan Island, China. Outrigger Enterprises Group also operates and develops hotel properties and hospitality-related retail and real estate opportunities for partners in Hawaii, the Pacific, and Asia. For on-line information, log on at <a href="https://www.outriggerenterprisesgroup.comand">www.outrigger.com</a>.

## **CONTACTS**:

Nancy Daniels, APR, Director of PR Outrigger Enterprises Group Ph: 808-921-6839

Email: nancy.daniels@outrigger.com

Monica Salter Bennet Group PR Ph: 808-265-0073

Email: monica@bennetgroup.com