

Tata Motors Gears Up to Launch the Face-lifted Tata Aria, Reports Gaadi.com

Tata Motors has been a strong contender for a long time in the Indian market. Also, the auto maker has been upgrading most of his cars to be able to boost the sales volume in the Indian market.



Recently, Tata Motors is gearing up to roll out the face-lifted edition of one of its best-selling cars that of Tata Aria, reports the [Hindustan Times](#) 6th March 2013.

India's leading online portal for posting the particulars about used and new cars, Gaadi.com feels that the updated Aria will be featuring a host of changes in design. It features headlamps with black inserts, daytime running lights, new alloy wheels and new tail-lamps.

Gaadi.com

Gaadi.com also feels that the new Tata Aria will be exhibiting an all-new 6-speed automatic transmission that is boasted to be sourced from General Motors. The automatic gearbox is also shared with few variants of the BMW X1 that are available in the International Market.

The research team at Gaadi.com also feels that Tata Motors has been upgrading few of its models like that of the 2013 edition of Tata Aria to be able to regain healthy margins. Also, the other reason will be that of to retain its position in the Indian market.

The all new [Tata Aria is expected to lock](#) horns once again with its direct rival of Mahindra XUV500. According to the reports of Hindustan Times, the figures state that 821 models of Aria were sold during the span of April 2012 to January 2013. And apparently, these figures needed a facelift in comparison to the 38000 units sold by Mahindra XUV500.

Complete specifications, features, in-depth reviews of the test drive from selected Indian journalists and user reviews along with some amazing pictures of Tata Aria Facelift can be located on a detailed page unveiled by Gaadi.com.

About The Company

[Gaadi.com](#) is the leading online automotive marketplace that brings car buyers and car sellers together. New car buyers can research their car purchase while used car buyers can browse through the largest collection of inventory online. Serving as the best resource for new car research in India, it provides users with information, opinions & tools that ease the process of finding a suitable car. The used car marketplace of Gaadi.com is the best in online space with a comprehensively curated and photographed stock of used cars. It provides a transparent and reliable platform for used car listings with detailed information for used car buyers.

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