



Contact:

Scott Mitchell

218-824-7775

scott@adventureadvertising.com

July 15, 2013

FOR IMMEDIATE RELEASE:

Morey's Seafood International launches "Fresh Recipes" contest with over \$300 in giveaways via Facebook.

Motley, MN – Morey's brings restaurant quality fish and seafood into your home. A wide variety of delicious frozen and smoked creations are available in national grocery and club stores. Beginning July 15, Morey's will be launching a recipe contest on their Facebook page, with over \$300 in prizes up for grabs for recipes that use Morey's Fish Creations, Shrimp Creations or Smoked Fish. The final winner will be determined by fan voting after a two-week submission process.

Giveaways include \$100 worth of Morey's product, \$100 VISA Gift Card and a Sportsman's Grill (a \$145 value) from contest partner, Lodge. After finalists have been selected, all of these prizes will be awarded to the entrant that receives the most votes on Facebook.

Entering the promotion is easy and completely geared toward those who just like to tinker in the kitchen. After becoming a fan of Morey's on Facebook (facebook.com/MoreysSeafood), all individuals need to do is enter their favorite recipe that incorporates a Morey's product, along with a photo or video that showcases the dish. The entry can be an appetizer, entrée, salad or

even a dessert. Winning entries will be based on both creativity and ease of preparation, as well as visual appeal.

Beyond the grand prize winner, many more recipes will be selected for inclusion on Moreys.com and Morey's Facebook, Twitter and Pinterest sites.

For complete information, to sign up and to review the official rules of the promotion, visit Facebook.com/MoreysSeafood.

About Morey's Seafood International LLC

Morey's Seafood International LLC specializes in the manufacture, marketing and distribution of great tasting, restaurant-quality seafood entrées. Since 1937, Morey's has grown to be a leading seafood manufacturer and distributor. Today, Morey's manufactures hundreds of products under the Morey's label including Morey's Fish Creations and Shrimp Creations - value added seafood in many of the top consumed fish and seafood species. Morey's products can be found across the US in your favorite food-shopping venue.

Look to Moreys.com, Facebook and our other social media sites for more product information, helpful cooking and buying hints, information about today's health issues, and perhaps most importantly — delicious seafood recipes!

###