

Website



Parts



Service



Schedule Service



Storm relief for you and your vehicle.

After-Storm Service Package

Complimentary

Inspection of: fluid levels, belts and hoses, wiper blades, wheel alignment, tire wear, battery and cables.

Valid only at [DEALERSHIP]. Coupon must be presented at time of write-up. One coupon per customer, per visit. Not valid with any other offer, promotion or special. Not to be used to reduce outstanding debt. No cash value. Not retroactive. See dealership for details. Void where prohibited by law. Expires [DATE].

Severe Weather Maintenance Package

\$XXX.XX

- Oil change service
- Fluid top-off
- 4-wheel alignment
- Tire balance and rotation
- New cabin air filter
- Replace front wiper inserts

Valid only at [DEALERSHIP]. Up to 5 qts. Synthetic and high-mileage extra. Tax and haz. waste fees extra. Coupon must be presented at time of write-up. One coupon per customer, per visit. Not valid with some other offers. Not to be used to reduce outstanding debt. No cash value. Not retroactive. See dealership for details. Void where prohibited by law. Offer expires [DATE].

Recommended Service

XX% Off

Labor for any recommended service or repair by the Service Department. Up to \$XXX.

Valid only at [DEALERSHIP]. Coupon must be presented at time of write-up. One coupon per customer, per visit. Not valid with any other promotion. Not to be used to reduce outstanding debt. No cash value. Not retroactive. See dealership for details. Void where prohibited by law. Offer expires [DATE].

Genuine [MAKE] Parts and Accessories

XX% Off

Save on the purchase price of any one item installed by our Service Department. Up to \$XXX.

Valid only at [DEALERSHIP]. Coupon must be presented at time of write-up. One coupon per customer, per visit. Not valid with any other promotion. Not to be used to reduce outstanding debt. No cash value. Not retroactive. See dealership for details. Void where prohibited by law. Offer expires [DATE].

You deserve to experience the calm after the storm.

At [DEALERSHIP], we believe that everyone could use a helping hand at times like these. If your vehicle was affected by the storm, we'd like to help make the aftermath a little easier to deal with.

These service offers are our way of showing support to our community, our home, at a time when it's most needed.

Call XXX-XXX-XXXX to make an appointment or click the Schedule Service button below.

Schedule Service

THE Summer

SWITCH UP



Trade up your vehicle this summer!

[DEALERSHIP]

123 Dealership Drive | Anytown, US 12345 | XXX-XXX-XXXX



[DEALERSHIP] is making it easy to upgrade your ride during our Summertime Switch Up.

Now through [DATE], you can trade in your current vehicle for a new [MY] [MAKE] or Certified Pre-owned vehicle of your choice. You can even keep your existing payment plan — with the benefit of owning a new or newer vehicle.

An experienced member of our sales team will appraise your vehicle, then give you options for getting into the car, truck, or SUV you've been waiting for. There is no obligation to buy.

With financing offers as low as X.X%* APR financing for XX months and savings up to \$X,XXX off MSRP**, we feel confident that we can make this transaction with little or no money out of your pocket and with a monthly payment that fits your budget.

After the appraisal, you can:

- Sell your vehicle for cash
- Trade up for a new or newer vehicle
- Walk away with no questions asked

Call XXX-XXX-XXXX to schedule your complimentary 20-minute appraisal today.

[YEAR] [MAKE] [MODEL]

[YEAR] [MAKE] [MODEL]

[YEAR] [MAKE] [MODEL]



X.X% APR¹ including \$X,XXX Off MSRP⁴ for XX months

Excludes tax, title, and license.

X.X% APR² including \$X,XXX Off MSRP⁵ for XX months

Excludes tax, title, and license.

X.X% APR³ including \$X,XXX Off MSRP⁶ for XX months

Excludes tax, title, and license.

[DEALERSHIP]

123 Dealership Drive | Anytown, US 12345 | XXX-XXX-XXXX



Mercedes-Benz

Website

New Vehicles

Pre-owned

Specials

Summer Event



2013 Mercedes-Benz C250 Sport Sedan

\$XXX For a XX-month lease¹

\$XXX	First month's payment
\$X,XXX	Capitalized cost reduction
\$XXX	Acquisition fee

\$X,XXX Cash due at signing

X.X%
APR
for XX months²

Optional equipment shown

If it lasted forever, it wouldn't be called an event.

The Mercedes-Benz Summer Event.

Now's the time to get your hands on the Mercedes-Benz you've always wanted. Get exceptional offers at the Summer Event on the stylish C-Class; the versatile GLK; and the luxuriously protective M-Class; all 2013 IIHS Top Safety Picks.

It's also your chance to experience the striking new 2014 E-Class. But hurry - these cars aren't made to sit still, and neither should you.

Call XXX-XXX-XXXX to schedule your test drive at [DEALERSHIP] today.



2013 Mercedes-Benz C350 Coupe

\$XXX For a XX-month lease²

\$XXX	First month's payment
\$X,XXX	Capitalized cost reduction
\$XXX	Acquisition fee

\$X,XXX Cash due at signing

X.X%
APR
for XX months²

Optional equipment shown



2013 Mercedes-Benz GLK350 SUV

\$XXX For a XX-month lease⁴

\$XXX	First month's payment
\$X,XXX	Capitalized cost reduction
\$XXX	Acquisition fee

\$X,XXX Cash due at signing

X.X%
APR
for XX months²

Optional equipment shown



2013 Mercedes-Benz ML350 SUV

\$XXX For a XX-month lease³

\$XXX	First month's payment
\$X,XXX	Capitalized cost reduction
\$XXX	Acquisition fee

\$X,XXX Cash due at signing

X.X%
APR
for XX months²

Optional equipment shown

Sales Hours: Monday – Friday: Xam – Xpm | Saturday: Xam – Xpm

XXX-XXX-XXXX