



Media Contact:

Lindsay Martin

(916) 960-2904

lmartin@augustineideas.com

FOR IMMEDIATE RELEASE

Mission Foods Holds VIP Suite Day to Honor Wounded Warrior Project®

Wounded Warrior Project® Representative to Deliver Game Ball and Rosin Bag to Pitcher's Mound

IRVING, Texas (July 16, 2013) – Mission Foods will hold a VIP Suite Day to honor Wounded Warrior Project® (WWP) during the Cincinnati Reds Major League Baseball game, taking place Friday July 19, 2013, at the Great American Ball Park. To honor local veterans and service members, Mission will be hosting individuals and their families in suites and a Wounded Warrior Project® representative will deliver the game ball and rosin bag to the pitchers mound.

WWP, a nonprofit organization, provides programs and services to veterans and service members who incurred a physical or mental injury, illness, or wound, co-incident to their military service on or after September 11, 2001. Their vision is “to foster the most successful, well-adjusted generation of wounded service members in our nation's history.”

“Mission Foods is proud to honor the brave servicemen and women, and their families, for the sacrifices they have made for their country,” said Stephanie Saner, brand manager for Mission Foods. “The Cincinnati Reds game is the perfect opportunity for WWP families to enjoy the day and have quality time with one another.”

“Our Wounded Warriors and their families are faced with so much as they return home from the current conflicts in Afghanistan and Iraq,” said Adam Silva, chief development officer at Wounded Warrior Project. “We appreciate what Mission Foods is doing to honor them all and provide a fun experience during which they can strengthen their relationships and support systems for a successful transition back to everyday life.”

In addition to the Cincinnati Reds game, Mission Foods and WWP will host more special events and promotions to raise awareness and provide consumers with extra opportunities to donate. Last month, Mission Foods announced its year-long fundraising program to benefit WWP. For every bag of Mission Tortilla Chips purchased, May 6, 2013, through March 31, 2014, 10 cents will go toward the WWP donation. Donations will help support WWP programs and services, specifically structured to engage warriors, nurture their minds and bodies, and encourage their economic empowerment. Consumers are encouraged to look for specially marked packages of Mission Tortilla Chips and displays to help support this worthy cause.

For more information on all Mission Foods products, visit www.MissionFoods.com/pantry.aspx. To stay up to date on the latest events and programs with WWP, follow Mission Foods on Twitter [@MissionFoods](https://twitter.com/MissionFoods) and on Facebook at www.Facebook.com/Mission.

About Wounded Warrior Project

The mission of Wounded Warrior Project® (WWP) is to honor and empower wounded warriors. WWP's purpose is to raise awareness and to enlist the public's aid for the needs of injured service members, to help injured servicemen and women aid and assist each other, and to provide unique, direct programs and services to meet their needs. WWP is a national, nonpartisan organization headquartered in Jacksonville, Florida. To get involved and learn more, visit <http://woundedwarriorproject.org>.

About Mission Foods

Mission Foods, headquartered in Irving (Dallas area), Texas and a division of Gruma Corporation, and Gruma S.A.B. de C.V., a Mexican corporation, was founded in 1949, and is one of the largest tortilla manufacturers in the United States. Gruma S.A. de C.V. is the parent company of Mission Foods (Gruma Corporation) and is a leading Mexican producer of corn masa flour and tortilla products. It has operations in Mexico, the United States, Central and South America, Europe and Asia. For more information, please visit www.MissionMenus.com.

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