

FINDING THE RIGHT ELECTION PARTNER



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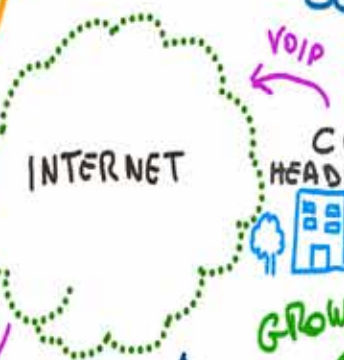


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STRATEGY

ANALYSIS

DEVELOP

MARKETING

STATISTICS

500.000

LAST YEAR

QUALITY STRATEGY

SUCCESS

100% → 150% INNOVATION



IT'S ALL ABOUT YOUR MEMBERS

ELECTIONS ARE THE PERFECT OPPORTUNITY TO RECONNECT WITH YOUR MEMBERS AND INCREASE PARTICIPATION RATES. IMAGINE THE POSSIBILITIES, AND WE CAN HELP MAKE THEM A REALITY.

You've worked hard to build a solid membership base, and you continually work hard to keep your members engaged. Let your election act as another opportunity to interact with your members. Election-America dedicates itself to producing and administering an election consistent with your organization's objectives to increase turnout and lower your costs.

Election-America's team of experienced and knowledgeable election professionals works closely with you. Our team analyzes your company's goals, your election's objectives, and your resources in order to produce and administer a secure, accurate, and reliable election.

With Election-America as your partner, your elections will reflect the same care and attention that you devote to those who matter most to the success of your organization – your members.

From reliable attention to detail to custom voting services, our core business motto explains how Election-America approaches every aspect of your election: "In the business of perfection."

PARTNERS

What attracts our partners to Election-America is our ability to customize a plan that is right for their wants and needs – from working within your budget to custom ballot design, you're in good hands.





Innovation You Can Trust

Election-America was founded by leading innovators in the election services industry. With offices in New York, Washington, DC, and California, we have an experienced staff available to answer any of your questions.

Our founders developed Election Central®, an advanced and powerful election system providing unrivaled security, speed, and reliability in handling paper, online, and telephone voting. Election-America brings to membership-based organizations proven technology and services that are customized to reflect an organization's unique needs.

With 50 years of experience, the founders of Election-America have managed complex election projects on six continents for millions of voters. By combining experience and innovation, we've had great success improving election cycles for large membership-based organizations.

With deep-ranging election expertise, Election-America offers professional advice on the full range of voting services and ballot designs. All aspects of your paper, online, and telephone voting are managed in-house. Private member data is not shared with anyone.

Experienced

10,000,000+

Election-America manages hundreds of elections and services millions of voters annually. Our partners include associations, unions, membership groups, cooperatives, financial institutions, and others large and small.

Reliable

We worked with Seismological Society of America (SSA) to implement a membership renewal incentive program. **SSA saw an increase in voter turnout and all but one of the lapsed members chose to renew their membership.** To read the case study, contact your Election Partner representative.

- *Seismological Society of America*

Get to Know Our Process

PERSONAL CONSULTATION

To optimize your election process, Election-America provides personalized consulting services. **A knowledgeable team of specialists, including a dedicated project manager, maintains direct communication throughout each phase of your election – from strategic pre-election planning to post-election analysis.**

You'll receive expert document review, analysis, and advice to ensure that your process conforms to all governing laws, rules, regulations, and internal organization bylaws and policies.

DEDICATED MANAGEMENT

A dedicated project manager is assigned to oversee all aspects of your election. Along with an experienced support team, your project manager works closely with your staff to design your election and ensure every step is accomplished on time.

Election-America performs full quality assurance and testing for every voting method. **You have complete review and approval of all materials, designs, and testing, whether you select paper ballots, online voting, telephone voting, or a combination of these methods.**

From handling your sensitive voter information to providing postal and electronic mailing services to presenting election results, your project manager oversees every aspect of each phase of your election.

“ *The Election-America staff consistently provided collaboration, cooperation, and communication that was timely in response to questions and member voting assistance.* ”

- Oregon Nurses Association

01

Learning about you

Election-America reviews your previous election experiences and works with you to identify potential cost-saving solutions and planning opportunities.

02

Finding enhancements

We suggest ways to improve member participation, while maintaining your organization's objectives.

03

Maintaining communication

While designing your election, Election-America's team looks for ways to enhance communication with your members, keeping them aware of upcoming elections and any changes in the voting process.

04

Following up with analysis

Our personalized consulting includes post-election review and analysis, providing recommendations for your future election cycles. Contact our support team to learn about the possibilities for simplifying and improving your election.

Voting methods configured for you

We customize our ballot designs to reflect your organization's needs in your elections.

Our custom ballot designs present your members with easy-to-understand information and instructions. Specialists at MIT have reviewed Election-America's custom ballot designs to ensure the ballots are easy-to-use for your members.

PAPER BALLOTS

Many organizations use traditional printed paper ballots. As the cost to print and mail continues to rise, we offer innovative solutions designed to reduce printing and postage costs, while providing a professional presentation.

ONLINE BALLOTS

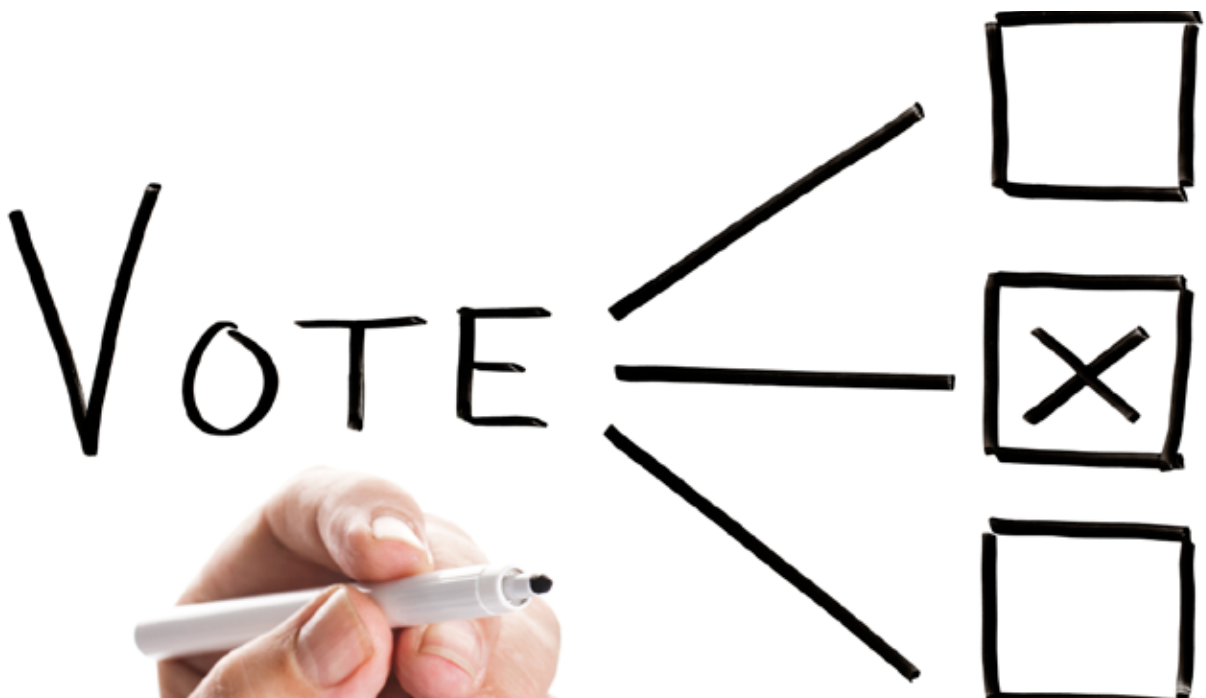
Online voting is quickly becoming the method of choice for many organizations. Election-America offers online voting easily integrated with your existing online presence. Our team members are experts at enhancing online integration and increasing voter turnout.

TELEPHONE BALLOTS

Where telephone voting is desired, Election-America can offer Interactive Voice Response voting in a secure, reliable, and easy-to-use system.

LEARN MORE

Let our experts discuss with you the full range of options in usability, cost efficiencies, eco-conscious designs, and integrated communications.



Information at your fingertips



With Election-America as your partner, you are always in control of your election and have access to the information you need.

ELECTION MONITORING

You always have easily reviewable information on the current status of the voting process. A few clicks of a mouse will get you real-time reports – how many members have voted, voting trends – the data you need to monitor your election.

BALLOT TABULATION

We guarantee accurate and timely tabulation. Election-America has a proven record of providing accuracy and reliability in tabulating the results of elections.

THOROUGH AUDITING

With Election-America's online auditing system, *Remote Teller™*, you can view, audit, and recount scanned images of all ballots cast. Additionally, you can see how the system scored the scanned image of the ballot. *Remote Teller™* provides you with the option to unlock and tally the end results.

DETAILED REPORTING

The type and timing of reports are tailored to your requirements. We offer customized status reports as well as reports of voter participation with detailed demographics.



Contact Election-America today for a personalized consultation.

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Our Difference

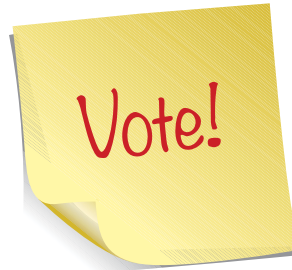
Election-America does not just provide you with improved election services; we work to form a lasting partnership with each of our clients. We firmly believe that we succeed only when you've achieved the best possible election outcome.

Innovative Techniques

Consider learning about the innovations we offer to create the best solutions for you and your members, including improved communication and simplified voting.

Free Consultation

Whether you're interested in increasing voter turnout, reducing election costs, or presenting your message to your members in a better way, we invite you to take advantage of our free consultation services.



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