



Contact David Ohendalski
Telephone 979-260-8324

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Email sales@agnitek.com
Website www.AgniTEK.com

BRYAN/COLLEGE STATION CUSTOM HOME BUILDERS PARTNER ON WEBSITE

Southwest Homes is an organization that builds custom homes in Bryan & College Station and surrounding areas. They recently partnered with AgniTEK to improve their Search Engine Optimization and internet marketing efforts.

College Station, TX, July 18, 2013— AgniTEK, a nationally-recognized company for their expertise in helping organizations leverage technology to improve businesses, is pleased to announce their partnership with Southwest Homes Custom Builders to improve their Search Engine Optimization and internet marketing efforts. Through this partnership, AgniTEK will assist in improving the Southwest Homes website so that they better serve their potential clients.

Southwest Homes has proven to be a Brazos Valley affordable home builder. They started building custom homes in Bryan/College Station, TX in 1984. Southwest Homes has built over 700 homes and continue to add to the list daily. When one purchases a dream home from Southwest Homes, they can feel confident that their investment will continue to grow with time. Southwest Homes believes in the philosophy that if they build quality homes, their reputation will become their greatest asset. Southwest Homes carries all the insurance required to build a home during their construction including Builders Risk, Texas Worker' Compensation, and General Liability Insurance. Southwest Homes creates custom designs for new homes and will also help their clients obtain financing that is best suited for their budget. Southwest Homes is located at the corner of Baker Ave. and William J. Bryan Parkway near downtown Bryan. They proudly serve a 60 mile radius around the Bryan and College Station, Texas area. To learn more about their custom home building options in Bryan and College Station, visit their website at www.txsouthwesthomes.com.

The new website provides customers with an easily navigable and highly organized way to learn about all the services that Southwest Home Builders have to offer. The site features multiple photo galleries that show examples of home plans and designs. The website also features a blog, testimonials and other

resources to benefit the customer. Finally, the website offers a form for customers to fill out to obtain more information and a free brochure with 25-30 sample floor plans. All of these features were made possible by AgniTEK. They are currently assisting Southwest Homes with building an online presence for their website.

AgniTEK is a full service website and software solutions company serving Texas companies for over 15 years. They deliver reliability, consistency, simplicity and value in website services and software application development work. AgniTEK has been named a five-time Newman 10 Award winner and three-time Aggie 100 Award winner.

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