

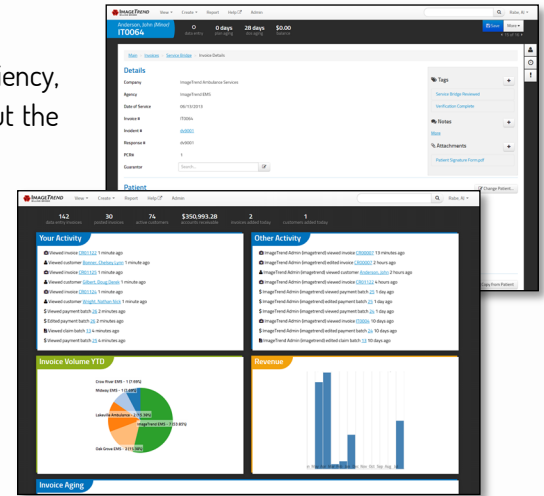
Self-Sufficient Claims Preparation

- Work smarter with an intuitive interface
- Eliminate redundant data entry
- Automate workflows and processing
- Submit more claims in less time
- Shorten reimbursement cycles
- Easily update your system with configurable rules

ImageTrend makes it quicker and easier to process collected data and submit claims for payment. **ImageTrend Billing Bridge™** is built on the same platform as EMS Service Bridge™, which offers interoperability to eliminate redundant data entry, faster billing cycles and more timely payments. ImageTrend Billing Bridge offers invoicing, account management and reconciliation with reporting in one enterprise solution.

Easy to Use Billing Process

ImageTrend Billing Bridge provides efficiency, flexibility and consistent accuracy throughout the billing lifecycle. The billing process consists of claim preparation, validation, claims processing, payment management and the accounting engine. This process is supported by a robust administrative backend which allows for the creation of multi-faceted business rules to keep up with changing policies and supports data management and analysis tools such as the Report Writer.



Configurable Processes

The system administrator will have the ability to manage processes and promote self-sufficiency for their team through a series of setup screens and functions. Items such as the Rules Engine, data validation, security and Report Writer are centrally administered by authorized personnel to offer consistent, easy-to-use workflows which allow for intelligent and automated processing to the level desired.

Key Features

- Automate the billing process
- Reduce data entry redundancy with streamlined data flow
- Improve claims submissions,
- Generate comprehensive reports
- Simplify account management
- Ensure accurate data is provided to the payers
- Increase personnel productivity
- Guarantee faster billing cycles
- Receive payment in a timely manner
- Secure information through permissions-based login
- Handle special case billing with a robust Rules Engine
- Configure the system with the Rules Engine as insurance rules change — no costly programming required
- Enhance quality with data validation





ImageTrend Billing Architecture

The overall architectural design of ImageTrend Billing Bridge is an open, scalable database structure that supports full functionality with ease of expansion as requirements grow and change. This design allows for system configuration to exact specifications, as well as further implementations so that existing systems can be upgraded and will not require replacement. All system functional modules are designed for ease of use and understanding.

Data Repository

The data repository is Microsoft SQL based and designed to support the expanding and dynamic requirements of the community.

Data Entry

A seamless integration to the EMS Service Bridge and electronic data entry supports ease of collection and ensures non-redundant entries, while being workflow oriented.

Security

The multi-tiered security module incorporated into this application meets HIPAA guidelines and has been reviewed by HIPAA officers of various organizations with a positive outcome. The reporting and auditing functions of the application's procedures allow for complete safeguarding and immediate notifications of any attempted breaches. This provides for data access only through assigned permissions and ensures that only those intended see their data and can access it for reporting.

Data Exchange

The Data Port technology uses XML and X12 5010 file format standards to ensure data exchange with a variety of applications, agencies and payers.

Scalability

ImageTrend systems are designed with open, scalable architectures and modular functionality. The scalability lets the systems grow as needs, budgets and hardware capabilities allow, delivering continual progression.

About ImageTrend

ImageTrend is an award-winning software development company providing streamlined solutions to a variety of industries, including: government, medical, human resources, business, education and non-profit. We strive to create a better world through technical innovation, a vision of what is possible and our commitment to designing the best web applications and strategies. The company advances this paradigm through our unique philosophy that combines a detailed understanding of our clients' business practices and legendary customer support. Through continuing education, ideation and plans for maximizing growth, we are exploring all available opportunities and, in turn, passing this knowledge and technology to you.

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