

## About RVCF

### Mission

We promote best practices, trading partner alignment and collaboration, and technology solutions to streamline operations, lower costs and speed goods to market throughout the retail value chain.

Our collaborative sale cycle communication portal enables organizations to improve relationships with suppliers, customers, logistics providers and other organizations in their supply chain environment, allowing greater management and visibility across supply chain functions; effectively manage costs; and meet dynamically changing global market requirements. With enhanced communications, member companies can reduce waste, eliminate errors and speed goods to market.

### Our History

The *Vendor Compliance Federation (VCF)* was founded by Kim Zablocky, formerly President of New York Credit & Financial Management Association, in 1999. Back in the 1990's, retailers began to add efficiencies by utilizing new and innovative technologies to improve their order management processes and to wean costs from the supply chain. To gain benefit from those systems and processes, they implemented a means of ensuring their expectations would be met by their supplier partners – vendor compliance rules. Failure to comply often meant suppliers would be assessed a monetary deduction. Many financial managers of these supplier companies felt angst and frustration by not being able to improve their own processes fast enough to stem the tide of receivable dilution (chargebacks). In response, VCF was born.

Over a decade later, it became apparent that VCF had outgrown the original foundation it had been built upon. The retail industry had evolved and so had the interests of those we serve. In order to meet the growing needs of a more diverse membership we have expanded our focus. In 2013, VCF became the *Retail Value Chain Federation (RVCF)*.

### Who We Are

RVCF has a broader scope today but we haven't abandoned our roots.

We still have a strong supplier base and we encompass all things related to supplier compliance and customer relationship management. We work diligently to address the needs of our suppliers and seek ways to assist them in building deeper, more collaborative relationships with their retail trading partners.

However, through the years we've also gained a lot of retailer support and participation. As such, we stepped up to the plate in an effort to address their needs, too. To do this, we incorporated programs to cover supplier relationship management as well as venturing into the inventory management realm – forecasting, planning, allocation, replenishment, etc. Retailers are now able to play a more integral role in nurturing collaborative relationship with their supplier partners – a win/win.

It's all about bringing trading partners together, ironing out the miscues, and forging a path toward improved bottom lines, streamlined business processes, and getting the goods to where they belong – on their way home with a happy consumer. We're here to ensure that utopia isn't perceived as some far-fetched dream, but an achievable, attainable reality.

### How Do We Accomplish This

RVCF provides industry solutions through educational conferences, seminars, and webinars; web-based portal and technology solutions; peer and trading partner networking opportunities; strategic research and advisory services; publications, benchmarking studies; and other valuable resources. We provide the platform and the tools, eliminating the obstacles so trading partners can achieve perfect synergy.

### Key areas of focus include:

- Supplier Compliance Best Practices
- ASN and Invoice Accuracy
- Purchase Order Management Providing Tools that Drive the Perfect Order
- Retail Payables and Supplier Receivables Reconciliation Process
- Operational Supply Chain Execution

- Customer Relationship Management
- Managing the Global Supply Chain
- Inventory Management
- Demand Planning, Forecasting, and Allocation
- Regulatory Compliance
- Retail Supplier Scorecards
- Supplier Management & Training
- Transportation and Receiving Best Practices

**Consumer Product Categories we serve:**

- Apparel
- Appliances
- Consumer Electronics
- Crafts & Hobbies
- Footwear
- Gifts & Novelty
- Housewares
- Lawn & Garden
- Sporting Goods
- Toys & Toy Electronics

- Accessories
- Automotive
- Cosmetics/HBA
- Entertainment Media
- Furniture
- Home Décor
- Jewelry & Watches
- Office Supplies
- Tools & Hardware