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Cincinnati Children's Hospital Medical Center Pioneers Use of iPad Floor Stands

Cincinnati Children's is one of the first hospitals to use the Swing Holder iPad Floor Stand and iPad to Improve Patient Care

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Cincinnati Children's [patients use iPad games](#), movies and other interactive applications while they go through medical procedures. The medical staff knows that the iPad applications help calm patients down and the applications also distract the patients from the pain that they may otherwise feel from the medical procedures. Chelsey Rich, a Child Life Specialist who uses the iPad stand and iPad combination when seeing patients, says that the stand has helped her and her co-workers to perform procedures on patients. "We have gotten a lot of patients through CT's without sedation just because of the stands," she says

Before the staff at Cincinnati Children's used the Swing Holder iPad stands, a parent or staff member had to hold the iPad for the patient while it was used as a distraction technique during the patient's medical procedure. According to Chris Alsip, a Cincinnati Children's Radiology Manager, this practice proved to be physically challenging. With the use of the iPad stand, the parent can hold their child's hand instead of holding the iPad and the patient stays distracted. Due to the stand, the iPad can now be used during hour-long full body Nuclear Medicine scans, where a patient is only allowed to move the lower parts of the arm and the hands. The Swing Holder stand allows the iPad to be positioned precisely where the patient can see it and stay engaged during these long procedures--something which wasn't feasible before.

"Some kids are really anxious when they walk into the room," says Amanda Rich, a Child Life Specialist at Cincinnati Children's, "But when they start watching the iPad on the stand and they realize that the stand will adjust to them while they are having their radiology scan, their anxiety goes away," she says.

Stand for Stuff has plans to incorporate their iPad stands into several other pediatric hospitals across the country. "We've been working with hospitals around the country to provide a hands-free iPad experience for patients," says Marty Springer, CEO and founder of Stand For Stuff. "Just this week we were notified that the SwingHolder passed the BioMed review at a major Florida hospital."

About Stand For Stuff

Stand For Stuff is a leading manufacturer of American-made floor stands for tablet computers and ebooks readers, providing high quality products backed by the highest customer service and a 100% satisfaction guarantee. Stand For Stuff has an A+ merchant rating on Amazon and

was ranked among the top 25% of all Amazon sellers last holiday season. Stand For Stuff was the winner of TechnoLawyer's Top 25 innovations in 2012.