

## Day 1 - 22 August, Thursday

08:00 Registration & Coffee

09:00 Chairman's Welcome Remarks & Introduction

### 09:10 PALM TO OLEO – VALUE ADDITION THROUGH INTEGRATION

- Developing oleo business & where the industry will be heading in the next 5 years?
- Sustainability initiatives and how RSPO will value add to the downstream industry
- Challenges facing the industry

Steve Goei, COO  
*PT. Socimas*

### 09:40 ASIA OLEOCHEMICAL MARKET OUTLOOK

- Fatty alcohols and fatty acids growth prospect
- How are industry reacting to new capacities coming on-stream?
- How will supply/demand change?
- Will margins be further squeezed?
- Growing importance of sustainability & its impact on oleo industry

Ashok D.Pol, Vice President  
Sales & Marketing - Oleochemicals  
*VVF Limited*

10:15 Discussion followed by Refreshment

### 10:45 FEEDSTOCK – DEMAND/SUPPLY & ALTERNATIVES

- Supply consistency & price outlook
- Supply of CPO, PKO, Coconut Oil, Tallow and stearin
- Price volatility & trends
- Alternative feedstock consideration

Chris de Lavigne  
Global VP, Industrial Practices  
*Frost & Sullivan*

### 11:20 INDONESIA – GROWING OLEO & DOWNSTREAM INDUSTRY

- Demand/supply projections
- Staying competitive in an increasingly crowded market
- CPO tax incentives & its competitiveness against Malaysia
- Oleochemicals investment update
- Progress of developing downstream market

Togar Sitanggang, Chairman  
*Apolin (Indonesian Oleochemicals Manufacturers Association)*

### 11:50 CHINA'S OLEOCHEMICALS MARKET & DOWNSTREAM DEMAND

- Demand/supply projections
- Downstream market trends & emerging applications
- Feedstock challenges

Dr. Douglas Furtek  
Director - Operational Innovation R&D  
*Teck Guan Group (Malaysia, Indonesia, China)*

12:20 Discussion followed by Networking Lunch

13:45 Afternoon Chairman's Introduction

### 13:50 ECONOMIC OUTLOOK IN INDONESIA

- Impact of global performance on Indonesia's growth
- Is Indonesia ready for AEC 2015?
- Fiscal & monetary policy implications
- Risks & challenges

Anton H Gunawan, Chief Economist  
*Bank Danamon*

### 14:20 INDISPENSABLE TECHNOLOGY VS TRADITIONAL CULTURE OF RURAL INDIA AND THE CHALLENGES FOR SUSTAINABLE DEVELOPMENT

Ritum Jain, CEO  
*Safechem Industries*

### 14:50 SKIN CARE MARKET & TRENDS IN INDONESIA

- Emerging trends and its impact on formulation
- Changing lifestyle & its impact on product innovations & ingredients selection

Samuel Eduard Pranata, Marketing Director  
*Martha Tilaar Group*

15:20 Discussion followed by Networking Refreshment

### 15:50 BIODIESEL INDUSTRY OUTLOOK - MALAYSIA EXPERIENCE

- Supply and demand outlook
- Is it on the wane again? The impact on global oleochemicals market
- Impact on the crude palm oil price in specific - setting up of the Malaysia Biodiesel Co.

Ir. Samsudeen Ganny, Chief Operating Officer  
*Mission Biotechnologies Sdn Bhd*

### 16:20 DEVELOPMENT IN OLEOCHEMICALS TECHNOLOGY

Manfred Hoffmann, Director Sales Business Group  
*Oleochemicals Lurgi GmbH*

16:50 Discussion followed by End of Day One

## Day 2 - 23 August 2013, Friday

09:00 Chairman's Introduction

### 09:10 SOAP NOODLE OUTLOOK

- Global demand & projections

Sovakar Nayak, Vice President  
*Palms Resources Pte Ltd*

### 09:45 TRENDS IN FABRIC CARE AND CLEANING MARKET

Aseem Puri, Marketing Director  
*Unilever Asia Pte Ltd*

10:15 Discussion followed by Networking Refreshment

### 10:45 LATEST INNOVATIONS & PERFORMANCE OF RENEWABLE SURFACTANTS FROM BIOREFINERY

John YS Lim, General Manager-Asia  
*Elevance Renewable Sciences Singapore Pte Ltd*

### 11:15 MCT – MEDIUM CHAIN TRIGLYCERIDE AND NEW APPLICATION POSSIBILITIES

- Market demand and supply
- New applications with MCT

### 11:45 LATEST ADVANCEMENT/DEVELOPMENT OF OLEO APPLICATION IN INDUSTRIAL SECTOR

- Focus on polymers, lubricants, textile, coatings & etc

Dr. Zainab Idris  
Head of Process Engineering and Designs  
*Malaysian Palm Oil Board (MPOB)*

12:15 Final Discussion followed by Closing Lunch

13:45 End of Conference

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