

Marketing Analytics | Web Analytics | Visualizations |

Financial Modeling

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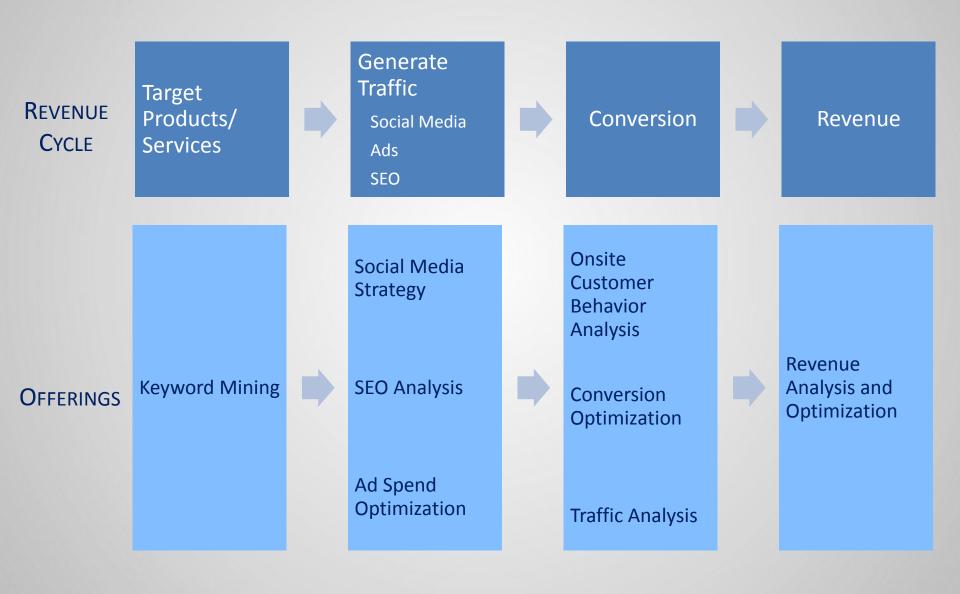




Perceptive Analytics is a Marketing Data Analytics company, enabling businesses make decision better and faster using data analytics.



## Online Marketing Analytics Services



## How can Your Site Attract Traffic and Convert it?

## **Generating Traffic**

- Needs keyword research
  - Which keywords should we target?
    - Purpose
    - Intent
    - Traffic
    - Competition
- On-Page Optimization
  - Keyword frequency
  - Tags
- Link Building
  - Create links so Google recognizes Dynasty's website as credible



## Your website could become your key competitive advantage. Give us a call!

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