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## **Miradore Joins Microsoft's System Center Alliance Program to bring always-up-to-date hardware and software asset management for System Center Configuration Manager users**

HELSINKI, Finland, July 23, 2013 – Miradore, a European pioneer in cloud-based IT device lifecycle management software, announces that it is expanding its strategic relationship with Microsoft by joining Microsoft's System Center Alliance (SCA) program. For companies using Miradore's cloud-based solution, the relationship means improved support for connecting Microsoft's System Center 2012 Configuration Manager to Miradore, enabling always-up-to-date hardware and software asset management.

In today's diversified IT environments, bring your own device (BYOD) policies bring additional complexity for device and software asset management and, without automated tools and processes, can significantly increase costs in lifecycle and license management.

Organizations using Miradore's solution are able to gather and maintain always-up-to-date information about all the devices in their networks. This includes Windows, OS X and Linux PCs and servers, as well as mobile devices with Windows Phone, Android, iOS and Symbian operating systems and network devices such as printers, routers and switches.

**Kristian Järnefelt**, CEO of Miradore, describes the benefits to both IT service providers and end user organizations: "Miradore can integrate with multiple third-party systems such as Microsoft System Center Configuration Manager, Active Directory, Windows Server Update Services (WSUS), antivirus systems from major vendors, financial information systems and also ITSM and service provider portals. We provide a truly always-up-to-date 360-degree view of all IT assets enabling service automation and self-service. Miradore's intuitive interface helps users to explore asset data and to detect discrepancies and irregularities, and it provides easy-to-read reports to managers.

"Miradore will continue to build strategic technology partnerships with leading IT management companies to enable end-to-end MSP and enterprise automation. It is natural for us to start with Microsoft as our product is built upon a Microsoft platform and because System Center has a strong position in the enterprise markets. We look forward to reaching out to many System Center Configuration Manager customers, who are looking at building efficiencies by extending their Configuration Manager capabilities with always-up-to-date asset management and Software Asset Management (SAM)."

Gartner's Research Director **Terrence Cosgrove** authored a report *Complementary Solutions for Microsoft System Center 2012 Configuration Manager*, published June 2013, stating:

"Microsoft System Center 2012 Configuration Manager is a leading client management tool, but organizations may find it necessary to supplement it with third-party tools. Organizations that

are otherwise satisfied with Configuration Manager should investigate the third-party tools that are available, and use them to make the solution more efficient and to fill gaps in areas such as branch office client management, third-party desktop application patching, software asset management, self-service, non-Windows endpoint management, and power management.”

Miradore’s all-in-one solution includes IT device asset management (ITAM), software asset management (SAM), mobile device management (MDM), configuration management (CM), as well as end-user backup and restore. The solution is used by numerous large IT organizations worldwide and is available through leading IT service providers such as Fujitsu, Softcat, Tieto, Scopus and Dimension Data.

*More information:*

[Miradore connector for System Center Configuration Manager  
Microsoft System Center 2012 Configuration Manager](#)

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## **About Miradore**

Miradore is the European pioneer in managing diverse IT environments and supporting Bring Your Own Device (BYOD) policies.

The company provides IT organizations with a single dashboard view and remote access to a wide range of end-user devices, including Windows, Linux and Mac OS X workstations, Android, IOS, Windows Phone and Symbian smartphones as well as retail point-of-sale terminals.

With the cloud-based Miradore software, managed service providers (MSPs) can build unified and highly automated service-delivery processes to easily manage their customers’ IT environments. Miradore supports the entire IT lifecycle, including purchasing, installation, maintenance, replacement and retiring devices – eliminating a large share of manual IT management work.

Miradore is trusted by major IT companies such as Fujitsu, Dimension Data, Softcat, Tieto and Scopus. Headquartered in Finland, Miradore has sales and support organizations in multiple locations throughout Europe, APAC and South America.

More information at [www.miradore.com](http://www.miradore.com)