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## Communicate More Effectively on ANS Issues!

Learn from the work and experience of others! In 2003, the Fisheries and Water Policy Committee of the International Association of Fish and Wildlife Agencies (IAFWA) was awarded a Multi-state Conservation Grant for a 3-year project to help address ANS communications issues. This project involved multiple partners including IAFWA, the four regional associations, four pilot state fish and wildlife agencies, their respective in-state and regional partners, and the U.S. Fish and Wildlife Service.

The project is now complete and this electronic resource contains a wealth of information, recommendations and resources that states and their partners can use to communicate more effectively on ANS issues.


## Goals

1. Increase state capacity to address ANS issues through development of comprehensive communications strategies in four pilot states
2. Prepare the Regional Associations and IAFWA to develop a stronger voice and greater capabilities when addressing regional and national ANS regulation and enforcement issues.

## Process

To carry out the project, a contract was awarded to Southwick Associates, Inc., on behalf of D.J. Case and Associates, S.R. Enterprises, and Silvertip Productions, all of whom worked closely with the IAFWA and the U.S. Fish and Wildlife Service throughout the project.

***Pilot State Projects   Regional Workshops   Recommendations   Acknowledgments***

Prepared by  
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## Pilot State ANS Communication Projects

The goal of the pilot state projects was to increase state capacity to address ANS issues through development of comprehensive communications strategies.

A representative state was selected from each of the four IAFWA regions. States were chosen that had not completed a State ANS Management Plan and that were experiencing invasive species issues typical of the region. States represented coastal, marine and freshwater aquatic resources from northern to southern climates. States varied fairly widely in the level of fiscal and staff resources that they could contribute to the project, which provided an indication of the range of tasks that could be accomplished by agencies within a range of budgets.

The four pilot states each generated a state-specific ANS communication plan. The in-state team identified a subset of actions that were high priority and feasible for immediate implementation. Actions were evaluated for success wherever possible.

Click on the links below for a summary of pilot state efforts and other resources.

[Arizona](#) [Missouri](#) [New Hampshire](#) [South Carolina](#) [Recommendations](#) [Home](#)



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## Regional Coordination Workshops

Make your voice heard! The goal of the regional coordination workshops was to help IAFWA and the Regional Associations develop a stronger voice and greater capabilities when addressing regional and national ANS regulation and enforcement issues.

A workshop was held in each of the four IAFWA regions to increase coordination between state fish and wildlife agencies, state and federal law enforcement, regional entities, and federal agencies responsible for regulating ANS through development of region-specific plans.

Project coordinators invited all state directors and fisheries chiefs, ANS coordinators, law enforcement, and other agencies and NGOs that have an interest in ANS to attend.

## Regional Action Plans

Regional ANS Coordination Action Plans were developed during the workshop for all regions. These action plans represent the best thinking in the country on what needs to be done to elevate the ANS issue at the regional and national level.

Click on the links below for a summary of regional workshops and action plans.

[Northeast](#)


[Southeast](#)

[Midwest](#)

[Western](#)

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