

**Press Release**

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**For Immediate Release**

***The 4<sup>th</sup> Annual Adirondack Coast Summer Wine Tour Takes Place August 10-11<sup>th</sup>***  
**Enjoy Local Wines, Ciders and Special Events along the Adirondack Coast Wine Trail**

**Plattsburgh, NY – 7/23/2013** – The fourth annual Adirondack Coast Summer Wine Tour is taking place on August 10-11, 2013 from 12pm to 6pm on both days. Spend the weekend discovering the area's emerging wine trail and sampling the Adirondack Coast's finest wines and ciders. The Adirondack Coast wine trail travels 66 miles through farmland, small towns and the historic city of Plattsburgh linking seven locations. Each vineyard and cidery will be offering unique tastings and experiences all included with the purchase of a passport ticket. The passport is \$12 and includes one free Adirondack Coast Wine Trail souvenir wine glass and tastings at each participating location. Throughout the weekend visitors can enjoy:

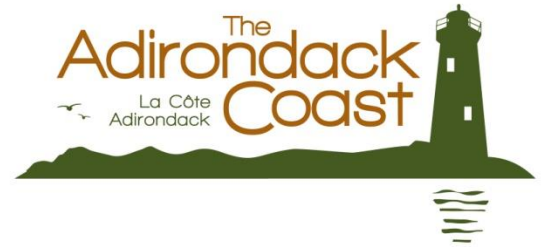
- Local artists and crafters exhibiting at Elfs Farm, Winery & Cider Mill
- Cheese and chocolate wine pairings at the Champlain Wine Company
- Light Italian fare with a strolling violinist at Amazing Grace Vineyard & Winery
- A delicious dessert pairing at Vesco Ridge Vineyards
- Self-guided vineyard tours at Stonehouse Vineyard
- Wagon-guided vineyard tours at Hid-in-Pines Vineyard
- Pulled pork sliders made with hard cider at Everett Orchards Farm Market & Cidery

Dan Vesco, Owner of Vesco Ridge Vineyards stated, "The Adirondack Coast Summer Wine Tour is a great opportunity for visitors and residents alike to celebrate the official legislation of the Adirondack Coast Wine Trail. Each winery and cidery has worked together on the Summer Wine Tour to promote our local agriculture while providing entertainment and education to guests."

Designated drivers can enjoy free non-alcoholic drinks and enter a drawing for two tickets to the Adirondack Coast Wine, Cider and Food Festival plus a one night stay at the Plattsburgh Days Inn & Suites.

For more information on the Adirondack Coast Summer Wine Tour visit [adirondackcoastwinetrail.com](http://adirondackcoastwinetrail.com).

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**About the Adirondack Coast Visitors Bureau**

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000, visit [goadirondack.com](http://goadirondack.com) or log onto [Facebook.com/AdkCoast](https://www.facebook.com/AdkCoast).