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Media Contact:

Lexy Smith
Marketing Communications Coordinator
(949) 407-6364
Lexy@origaudio.com

OrigAudio Launches Marketplace Platform

Premium audio products company offers signature headphone designs from celebrities

Costa, Mesa, California – (July 8, 2013) OrigAudio, the leader in innovative portable audio products, is pleased to announce the official launch of *THE ORIGAUDIO MARKETPLACE*, a virtual store where fans can purchase signature headphones custom designed by their favorite celebrities.

With this new platform, OrigAudio is giving people another way to bring some personality to their music listening experience. In the Marketplace, music listeners of all kinds can browse signature headphones designed by their favorite musicians, athletes, artists and organizations. From alternative rock band The Hush Sound to motocross daredevil Jeremy "Twitch" Stenberg, our celebrity partners come from a wide variety of backgrounds and passions, which is reflected in the variety of styles, designs and colors of signature headphones available in the Marketplace. With the Marketplace, everyday music listeners can choose which headphones they think rock.



*Headphones Designed by
Alternative Rock Band
THE HUSH SOUND*



*Signature Headphones from
Pro-Surfer Cory Lopez*

The artists, athletes and musicians are involved in every step of creation for their signature headphones. This enables people to enjoy a true fan experience, by allowing them to purchase cool-looking headphones designed ear to ear by their favorite idols, without sacrificing quality or sound. Each pair of signature headphones offers a complete stereo sound experience with noise reduction technology, built-in volume control and includes a deluxe portable hard case.

Participating athletes include freestyle motocross star Jeremy "Twitch" Stenberg from Dirt Bike Kidz, professional surfers Cory Lopez and Alejo Muniz, Professional Boxer Peter "Kid Chocolate" Quillin, BMX riders Tom Dugan, Camila Harambour, Terry Adams and Arielle Martin, skateboarder Darren Harper, rock climber Sierra Blair-Coyle, wakeboarder Raimi Merritt, skiers Mirjam

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Jaeger, Russ Henshaw and Chris Davenport, windsurfer and stand up paddle boarder Zane Schwietzer and parkour expert Ronnie Shalvis.

Musicians, bands and dance crews involved include Latyrx, Jeramiah Red, Isosine, Moonshiner Collective, Kadillak Kaz, Emphatic, The Hush Sound, Qwel & Maker, Iconic Boyz, T.S.5 and Stop Motion Poetry. The following artists and organizations from around the world have crafted signature headphones in their various genres – The Surfrider Foundation, Sooligan, Warped State, Annemarie Rysz, Balazs Solti, Matthew Pham, Dani Uhlig, Kristy Patterson, Ali Gulec, Ben Geiger, Jessica Eldenstjarna, Jeff Langevin, Sharon Turner, Andre Villanueva, AK Westerman, Greg Visintainer, Sherrie Thai, Mat Miller and Elena Mir. Professional eaters Miki Sudo and Eric “Badlands” Booker and magician Spencer Horsman are also featured on The Marketplace.

MARKETPLACE headphones are available at an MSRP of \$50.00 USD online at www.OrigAudio.com.

For all media inquiries and product requests, please contact Lexy Smith at (949) 407-6364 or Lexy@origaudio.com.

Founded in 2009 by Jason Lucash and Mike Szymczak, OrigAudio continues to deliver award-winning premium audio products. A multi-million dollar and internationally-renowned company, OrigAudio stands for everything new and essential in an evolving business. OrigAudio offers innovative solutions for music portability by providing an outlet for customers to become creators of style, set their own trends and showcase their unique music personalities. OrigAudio products are currently available at retail locations worldwide and online at www.origaudio.com.

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