

PRESS RELEASE - FOR IMMEDIATE RELEASE

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Grand Opening of Hampton Inn & Suites Baton Rouge Downtown Hotel a Hilton Property

Baton Rouge, LA --The revitalization of Louisiana's Capital city, Baton Rouge, recently welcomed the the addition of the 137 room Hampton Inn & Suites Downtown. This newly constructed building has added a uniquely modern option to the historic downtown district by becoming the first hotel built in the area since the 1920's. Ideally situated on historic Lafayette Street overlooking the Mississippi River, this hotel exudes Southern charm with its exquisite Louisiana designed décor and oversized balconies giving way to sweeping views of the river. This attention to detail will quickly position this property as the go to destination for visitors who want the true Baton Rouge experience whether on business or pleasure. A full day of celebration is planned for the Grand Opening on Thursday, August 1, at 11am as Mayor Kip Holden will introduce the community to this downtown addition.



The new 137 Room Hampton Inn & Suites Baton Rouge Downtown

Located within the Arts and Entertainment District of downtown Baton Rouge, the Hampton Inn & Suites lends a unique presence to downtown guests by offering a decidedly modern experience at the hotel in contrast to the rich history of the area. Just steps from the hotel guests can enjoy top restaurants, the Shaw Center for the Arts, Downtown Greenway, the brand new Mississippi River Levee Bike Path, North Boulevard Town Square, museums, cultural attractions, the Convention Center, and Capital Park. The hotel is also conveniently located within minutes of Louisiana State University and the Louisiana State Capital Building and Gardens.

"We are excited to be in Baton Rouge and part of the Downtown Development District's (DDD) 'passion for progress' in the downtown area. As an upscale Hampton Inn & Suites property we feel we are in exactly the right place, at the right time to host visitors to Baton Rouge and provide them with the best the city has to offer in accommodations, restaurants, shops, and a vibrant environment", said David Berger, Vice President of Operations.



The seven-story hotel has the best of both worlds inside and out with a refined sense of furnishings and several guest rooms with picturesque views of the Mississippi River. Along with meeting and event space to accommodate small groups, the hotel also offers complimentary amenities including the Hampton hot breakfast, wireless Internet access, business center, and oversized fitness facility.

Managed by Hospitality America, Inc., the Hampton Inn & Suites Baton Rouge Downtown promises to be the new destination of choice for visitors to Baton Rouge to

explore this beautiful, waterfront city.

For more information, visit: www.hamptonbatonrouge.com or call (225)382-2100

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