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## **OMNI CHEER NOW OFFERING NEW CHEER SAVER SHIPPING PROGRAM FOR ONLINE SHOPPERS**

*Cheerleading apparel retailer, Omni Cheer, launched their Free Cheer Saver Shipping program, which offers free shipping on eligible online orders over \$75.*

San Diego, April 1, 2013 -- For the past twenty years, [Omni Cheer](#) has supplied high-quality cheerleading apparel, shoes, and accessories at the lowest prices. In continuing that tradition, Omni Cheer is offering a new free shipping option for online orders.

"We are always looking for ways to offer our customers the best deal possible. With our new Cheer Saver shipping, many more web orders will be eligible for no-cost shipping," said Omni Cheer web director, Kevin Oskow.

For eligible online orders of \$75 or more, customers will have the option to choose "Cheer Saver Shipping", with no code or coupon necessary.

Already long in place is Omni Cheer's 125% lowest price guarantee. Omni Cheer promises the lowest prices; if a customer finds an item on another website for a lower price, Omni Cheer will beat the price.

"We provide apparel for squads all over the country. Our customers and fans are so dedicated and we love offering them something special as a 'thank you' for choosing us for their cheer gear," commented Jessica Rzeszut, Omni Cheer marketing manager.

The online shipping program launched just shortly after Omni Cheer released its new Spring 2013 collection, which included new cheerleading apparel, shoes, and accessories from major athletic brands including Chassé, Nike, and Adidas.

To find out more about the Cheer Saver Shipping option, visit Omni Cheer's [Shipping Rates](#) page.

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*About Omni Cheer:*

*For over twenty years, Omni Cheer has supplied cheerleaders with apparel and accessories. The cheer gear retailer guarantees the lowest prices on high-quality items, including uniforms, warm-ups, shoes, pom poms, practice wear, accessories, fundraising items, and body basics. To learn more, please visit the online store.*