



## **2014 Blue Thong Society Sponsorship Opportunities**

Blue Thong Society, [www.bluethongsociety.com](http://www.bluethongsociety.com) is an International Social and Philanthropic Women's Organization with over 5,000 Members and over 300 Chapters where each Chapter has to pledge to do "Good Works" in each of their communities. (See attached Press Kit)

With our purpose to "Blend the Generations", our minimum age is "21" which provides many opportunities for our Sponsors and Strategic Partners!

### **Demographic – Member Study done in 2010**

The typical Blue Thong Society Member is upper-mid, upscale and wealthy between 35 – 64 years of age, lives in a suburban, second city or rural area and has older children or children out of the nest. They are big shoppers, drive luxury cars, and travel both domestically and internationally several times per year. They are also considered above average to elite in income producing assets since many are approaching retirement age or hold executive management positions, making in the six figures. They own their own homes and are well educated, most with advanced degrees. They enjoy skiing, playing golf and tennis, watching sporting events and going out to eat frequently. They are very health conscious; women's health education, diet and exercise are a top priority with our members.

Our 2013 National Conference was at the Sandpiper Bay – Club Med in Port St. Lucie, FL. Our 2014 National Conference will be held at the Green Valley Ranch Resort & Spa in Las Vegas on March 28<sup>th</sup> – 30<sup>th</sup>, 2014. To see more about the Green Valley Ranch Resort & Spa go to [www.greenvalleyranchresort.com](http://www.greenvalleyranchresort.com).

We are expecting over 500 attendees, this is a fantastic opportunity for our Sponsors!! There are several levels of Sponsorships from Key-Note Speakers to Vendor Tables in our Market Place, lets talk about how your Organization / Company can be involved!! (See Sponsorship Packages)

I thank you in advance for your consideration and support!!

I can be reached at: 760-634-4957 or 888-675-6886, [maryjo@bluethongsociety.com](mailto:maryjo@bluethongsociety.com)

**Warm Regards,**

**Mary Jo Wallo / Founder**



## **Blue Thong Society 2014 Sponsorship Packages**

### **BlueJackpot**

**\$10,000 Sponsorship** *(1 Package available)*

1. Partner in 2014 National Conference / Las Vegas, NV, March 28<sup>th</sup> – 30<sup>th</sup>, 2014
2. Full Page Inside Front Cover advertisement of your company in the Conference Program
3. Display your Company Banner in Grand Ballroom, your company will be recognized during entire Event
4. Accommodations / Full Paid Conference Fee
5. Key Note Lunch Speaker
6. Vendor table in the Grand Ballroom
7. Advertising through all Social Media outlets
8. Your company logo on BTS website / mentioned in BABBLE Newsletter
9. Your company logo on 2014 Conference Bags
10. Opportunity to put Samples in 2014 Conference Bags.

### **Blue♠Spade**

**\$5,000 Sponsorship** *(2 Packages available)*

1. 1/2 Page on the Inside Back Cover advertisement of your company in the Conference Program
2. Display your Company Banner in Grand Ballroom, your company will be recognized during entire Event
3. Accommodations / Full Paid Conference Fee
4. Key Note Speaker at Breakfast (Saturday or Sunday)
5. Vendor table in the Grand Ballroom
6. Advertising through all Social Media outlets
7. Your company logo on BTS website / mentioned in BABBLE Newsletter
8. Your company logo on 2014 Conference Badge Holders to be worn by each BTS member during the conference
9. Opportunity to put Samples in 2014 Conference Bags.



Page 2 of 3

## Blue♥Heart

**\$2,500 Package** (*1 Packages available*)

1. 1/4Page advertisement of your company in the Conference Program
2. Display your Company Banner in Grand Ballroom, your company will be recognized during entire Event
3. Full Paid Conference Fee
4. Key Note Speaker at Saturday Night Gala Dinner
5. Vendor table in the Grand Ballroom
6. Advertising through all Social Media outlets
7. Your company logo on BTS website /mentioned in BABBLE Newsletter
8. Opportunity to put Samples in 2014 Conference Bags.

## Blue♦Diamond

**\$1,500 Sponsorship** (*4 Packages available*)

1. Advertise your company in the Conference Program
2. Discount Conference Fee
3. 1-hour Workshop Saturday Morning
4. Vendor table in the Grand Ballroom
5. Display your Company Banner in Grand Ballroom, your company will be recognized during entire Event
6. Advertising through all Social Media outlets
7. Your company logo on BTS website /mentioned in BABBLE Newsletter
8. Opportunity to put Samples in 2014 Conference Bags.

## Blue♣Club

**Vendor Tables** (*Packages unlimited*)

1. BTS Members: \$400 / Non-Members: \$500 – Early Bird Special, PAY IN FULL BY 12/1/13 SAVE \$100!
2. Vendor Table in Grand Ballroom (Attendees can visit from Friday at 3:00 pm – Saturday at 5:00 pm)
3. Hosted Cocktail Party Friday Night in the Grand Ballroom
4. Advertising through all Social Media outlets
5. Your company logo on BTS website / in BABBLE Newsletter
6. Opportunity to put Samples in 2014 Conference Bags.



*Page 3 of 3*

## **Other Sponsorships Available**

### **E-Blasts**

**\$3,000 per BLAST**

1. Advertise your Company to all BTS Members
2. Advertising through all Social Media outlets.

### **Sponsored Company Samples**

**\$500** (200 per Location)

1. Advertising through all Social Media outlets.

**\*For Conference Sponsorships, please fill out Sponsor / Vendor Registration Form.**

**\*For OTHER Sponsorships, please contact Mary Jo Wallo at [maryjo@bluethongsociety.com](mailto:maryjo@bluethongsociety.com) or 760-634-4957.**