

## **Meridian Logistics Launches New Website and Rebrands as FreightPros**

Meridian Logistics, one of the transportation industry's fastest growing freight brokers is pleased to announce that it has revamped its company website and has rebranded its business as FreightPros. The new website, found at [www.freightpros.com](http://www.freightpros.com), is focused on showcasing the company's talented staff and providing discounted freight quotes, in addition to producing educational blog posts and videos geared toward companies that ship truckload and LTL freight.

Austin, TX (PRWEB) July 26<sup>th</sup>, 2013 – Meridian Logistics' rapid growth in the transportation industry, coupled with its focus on its employees and educating its strong customer base has lead to a natural shift in rebranding its business to FreightPros. FreightPros will continue to offer low [freight quotes](#) and emphasize customer service on truckload and LTL freight shipping, but has begun offering additional freight resources found at [www.freightpros.com](http://www.freightpros.com), and aimed at educating freight shippers on the best practices for moving their freight shipments throughout their supply chain.

"The FreightPros rebranding makes complete sense from the perspective of conveying our company's core values to our employees and customers. We've made the promise to our customers that as a team, we are committed to ensuring that we approach the business of freight in the right way, a professional way. Understanding the specific needs of each customer, and committing to building an internal culture of smart, hard working problem solvers that care about and support each other as well as the customers they build meaningful relationships with", stated Chris Clever, President of FreightPros. FreightPros is one of the fastest growing freight brokers in the country and services freight for over 3,000 customers. Core service offerings include LTL and truckload freight shipping throughout the United States.

"From the beginning of starting the company, it became apparent that logistics is the definition of a service business. The industry operates in a reactive, rather than proactive mode and other companies run away from problems, rather than accepting them as part of the industry and approaching them as opportunities to further the relationship and trust with the customer. It has been a natural progression for us to arrive to this point where the FreightPros' team and new company website are aligned with the goal of maximizing these customer opportunities to give them the best freight experience possible", said Chief Operating Officer, Scott Faust.

Freight shippers interested in learning more about FreightPros transportation services and freight rates for LTL and truckload shipping throughout the United States can visit [www.freightpros.com](http://www.freightpros.com) or contact a sales representative at 888-297-6968 for more information.

### About FreightPros

Founded in 2009, FreightPros offers discounted LTL and truckload freight services and shipping technology for customers located throughout the United States. Based in Austin, TX the company has been recognized as one of the fastest growing freight brokerages in the country. For more information on FreightPros, visit the FreightPros website at [www.freightpros.com](http://www.freightpros.com)

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