

Please note:

The ideas and concepts shown on these pages are the exclusive intellectual property of Condit Exhibits, and shall remain so until the purchase of the design by the client. In addition, all graphics, material samples, colors and textures are suggested only, and will be decided in conjunction with the client prior to purchase.

An orange ribbon graphic that starts on the left, curves upwards, then downwards, and finally extends horizontally across the bottom of the page.

# condit

# About Condit



**Condit Exhibits** is an industry leader in face-to-face marketing, helping marketers plan and implement successful experiences since 1945. Headquartered in Denver, Colorado and with offices around the USA and Europe, Condit Exhibit's goal is to help create lasting experiences for you and your customers. Our clients tell us that these are the things they like about us:

- **We design from the inside out.** Unlike a lot of companies, we really think through how to best achieve your objectives-before we show you a pretty picture.
- **We project your brand.** We are creating a 3 dimensional container for your brand while it's on the road-it's got to be exactly right.
- **We make it easy for you.** We are truly a [full-service partner](#), and every service we offer is designed to do one simple thing-simplify your life.
- **We're your Green partner:** From sustainable materials to innovative energy saving technologies, we can help you make your project greener.

# Project Profile - America's Cup

- [America's Cup Event Authority \(ACEA\)](#) partnered with [Condit](#), after a highly competitive RFP process, to create 4 premium structures and 2 support structures for the Louis Vuitton Cup and the America's Cup in San Francisco beginning in July and running through September 2013.
- Construction of several structures were completed for the July 4 opening ceremonies on Pier 27, one called Club 72 and the other for Oracle Team USA. Once these structures were completed and the custom interiors fitted out, the Condit team moved to the Marina Green site where two additional structures were built.
- Club 72 is an impressive 25m x 30m, two story building with dual viewing balconies, one overlooking the finish line of the race, the other facing the amphitheatre on Pier 27/29. This 750 m<sup>2</sup> structure houses the Club 72 VIP Lounge, the Louis Vuitton Lounge, a Louis Vuitton retail store, and a VIP lounge for Team Artemis. The overall space is fitted with built-in restrooms, a shower room, and a 5m x 15m kitchen with multiple prep areas that will service all of the hospitality lounges.
- The Team USA Oracle structure is quite unique itself; a 15m x 20m single story featuring a 150 m<sup>2</sup> roof-top viewing balcony.
- Condit offers the most sophisticated [temporary structure system](#) on the market today. Developed for use in outdoor environments and large scale hospitality venues and sporting events, Condit is redefining temporary structures and how your brand can be represented in a temporary space.



## Club 72 - Exterior Renderings



Front View



Bay Side View



## Club 72 - Interior Renderings



View 01



View 02



Club 72 - Construction Phase





## Club 72 - Exterior Photos



Front View



Bay Side View

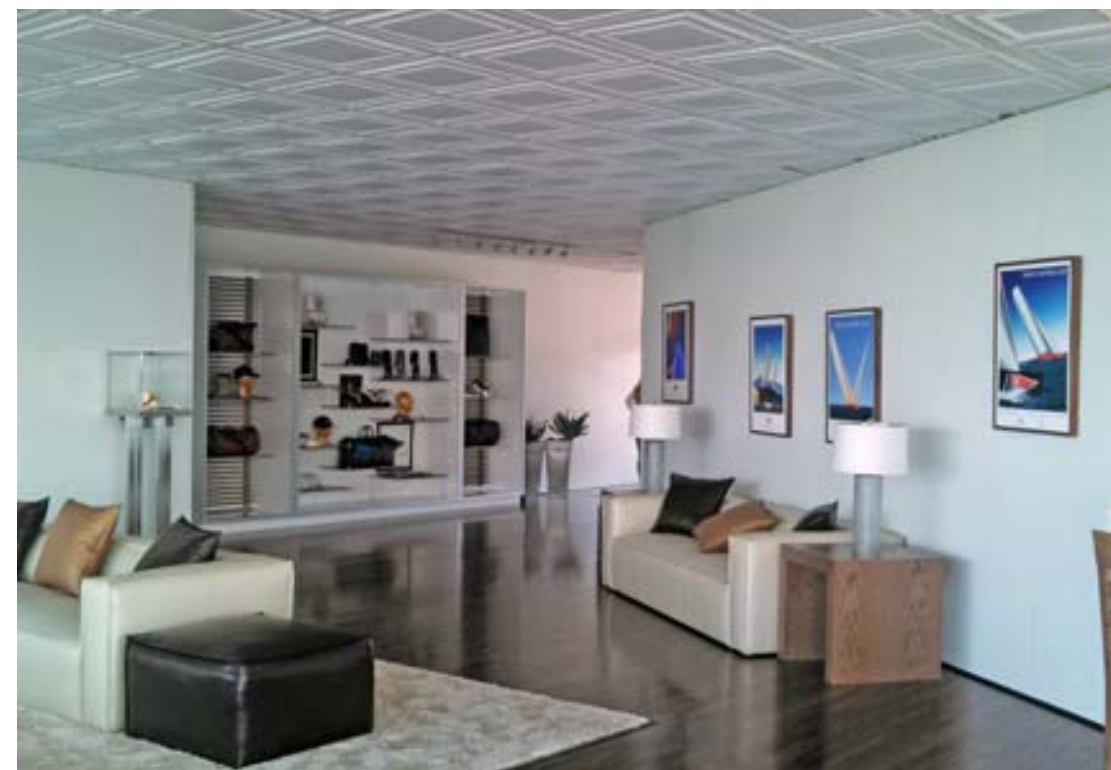


Bay View

## Club 72 - Interior Photos



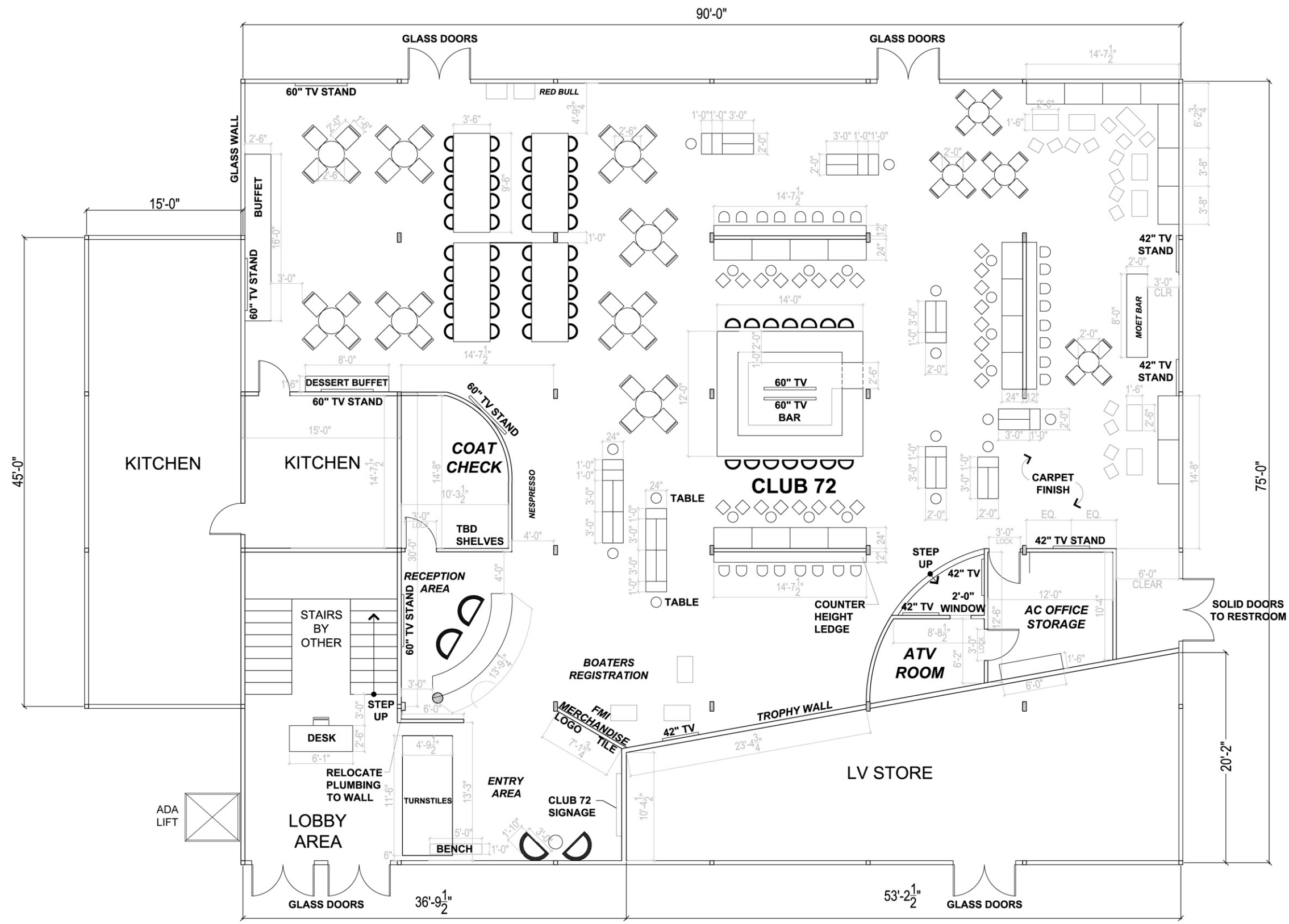
Louis Vuitton Lounge View 01



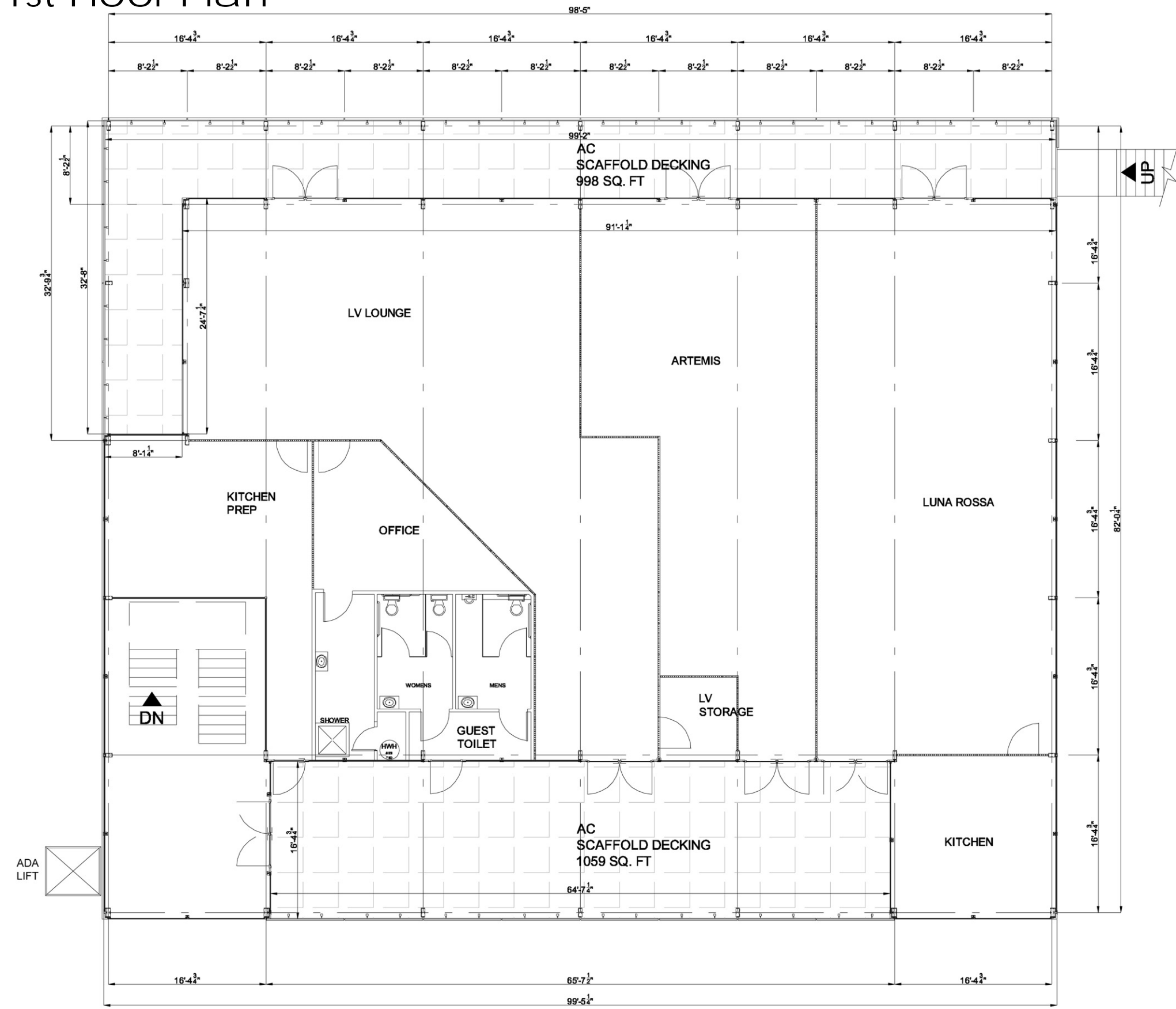
Louis Vuitton Lounge View 02



# Club 72 - Ground Floor Plan



Club 72 - 1st Floor Plan







Condit Exhibits, LLC  
5151 Bannock St. Denver CO 80216

[www.condit.com](http://www.condit.com)  
tel 303.744.7167 fax 303.698.3963

